

WOKE FINANCE IS HURTING FLORIDIANS

Money managers have targeted Florida utilities like Duke Energy with demands that they change the mix of energy provided to Floridians.

- A [group of the world's largest money managers](#) is targeting specific companies, [including Duke Energy](#), to force them to comply with the aspirational climate goals of the Paris Agreement.
- Members of Climate Action 100+ [like BlackRock](#) are able to exert influence over companies because they manage large amounts of citizens' retirement savings, including [about \\$13 billion for Florida's SBA](#).
- They are [pressuring electric utilities to phase-out gas and coal power by 2040](#), while [natural gas supplies over 73% of Florida's power](#), with coal adding an additional 8%. This radical energy transformation would hurt Floridians, who have [lower electricity prices than states like California](#) with green mandates.

Even worse, major banks have put similar pressure on energy companies in their lending practices.

- [Wells Fargo](#), [Bank of America](#), and [JPMorgan Chase](#) have all joined [the Net-Zero Banking Alliance](#), committing to slash their financed emissions in the power sector by 60%-70% carbon intensity by 2030.

These financial institutions aren't stopping with energy. They are also targeting aviation and tourism, two of Florida's most important industries, as well as upending agriculture.

- For aviation, Climate Action 100+ pursues goals like: ["keeping business travel to 2019 levels; capping long-haul flights \(of more than 6 hours\) for leisure at 2019 levels; and shifting demand to high-speed rail"](#) and [mandating the use of biofuels](#). These climate policies will hurt demand and increase the cost of travel.
- Our aviation sector should be able to focus on offering the best services at the most competitive prices, not enacting woke finance's preferred climate policies, which are sure to harm tourism, Florida's largest industry.
- These groups push the climate agenda on food and agriculture, too. They want companies to transition to ["lower-carbon alternatives to meat and dairy products," electrify farm vehicles, and target fertilizer use](#).

How Florida can push back: Legislative Solutions

Protect Florida's Pension Funds

- Enact a law, enforceable by the AG or an executive branch official, clarifying that the fiduciary duty of those managing Florida's pension funds is to consider only *financial* factors, for a *financial purpose*.
- Commitments to promote ESG goals are evidence of a motive to promote non-financial purposes.
- This will benefit retirees by shifting assets to asset managers focused on financial purposes.

Protect State Contracts And Investments

- Enact a law, enforceable by the AG or an executive branch official, prohibiting state contracts with companies that boycott or penalize companies for actions that do not violate the law, including:
 - engaging in mining, energy, agriculture, firearms, or commercial timber
 - not meeting corporate board composition criteria based upon protected characteristics
 - not meeting aspirational environmental or social standards

More Information on Woke Finance Organizations

United Nations-inspired climate initiatives push the Paris Agreement on U.S. companies.

In the past few years, numerous financial initiatives have arisen to coordinate asset managers, banks, and others financial institutions to comply with the aspirational climate goals of the Paris Agreement—even though the Paris Agreement is not legally binding on U.S. companies.

Some of the most notable groups are [Climate Action 100+](#), which is [partially led by](#) the UN-affiliated Principles in Responsible Investing, and the [Glasgow Financial Alliance for Net Zero](#) (GFANZ), which is [grounded in the UN-backed Race to Zero campaign](#).

Climate Action 100+ and GFANZ have enormous sway, controlling trillions of dollars.

Climate Action 100+ members collectively manage [\\$68 trillion in assets](#) and include two of the “big three” asset managers—[BlackRock and State Street Global Advisors](#). They target certain companies and pressure them to commit to [“\[t\]ake action to reduce greenhouse gas emissions across the value chain, consistent with the Paris Agreement’s goal.”](#) Their [sector strategies](#) target power companies, agriculture (food & beverage), aviation, and steel.

GFANZ [boasts](#) that its members represent “over \$130 trillion of private capital” that is “committed to transforming the economy for net zero.” Its [Net-Zero Banking Alliance](#) represents nearly 40% of global banking assets, [including](#) JPMorgan Chase, Bank of America, Wells Fargo, Citi, Goldman Sachs, and Morgan Stanley. Overseen by the UN, they [commit](#) to align their financed emissions with net zero by 2050 or sooner. Similarly, GFANZ’s [Net Zero Asset Managers, including](#) Blackrock and State Street, [commit](#) to “play [their] part to help deliver the goals of the Paris Agreement” by managing assets in line with net zero greenhouse gas emissions by 2050 or sooner and [fossil fuel phase out](#).

These groups are using Floridians’ hard-earned savings to advance their own radical goals.

Through these initiatives, financial organizations are advancing radical climate and social policy. Money managers should be focused on making money in a tough stock market. Banks should provide credit based on financial metrics. Instead, they are using Floridians’ money to force U.S. companies to comply with the UN’s aspirational climate goals—while China and others prioritize energy security and national interests.

Unless Florida pushes back against this sweeping agenda, its citizens will suffer. Energy costs will go up, while reliability goes down. Jobs will be destroyed. National security will be jeopardized. Now is the time for Florida to fight back.