

WOKE FINANCE IS HURTING MISSISSIPPANS

Money managers hurt Mississippians by imposing expensive ESG mandates on utilities like Mississippi Power.

- A [group of the world's largest money managers](#) is targeting specific companies, including [The Southern Company \(Mississippi Power\)](#) to force them to comply with the climate goals of the Paris Agreement.
- [Members of Climate Action 100+](#) are able to exert influence over companies because they manage large amounts of citizens' retirement savings, [including over \\$20 billion for PERS of Mississippi](#).
- They are using this influence to [pressure electric utilities to phase-out gas and coal power by 2040](#), while coal and natural gas generate [over 75% of Mississippi's net electricity](#).

Even worse, major banks have put similar pressure on energy companies in their lending practices.

- [Wells Fargo](#) and Morgan Stanley have joined [the Net-Zero Banking Alliance](#), committing to slash their financed emissions in the power sector by 60%-70% carbon intensity by 2030.

These financial institutions aren't stopping with energy. They are also targeting agriculture, Mississippi's number one industry, and auto manufacturing.

- [Mississippi agriculture](#) employs more than 17% of the state's workforce and is a \$9.7 billion industry. Mississippi is a major producer of poultry, soybeans, corn, cattle, hogs, and milk.
- Climate Action 100+ pushes [crops and livestock producers and food processors](#) to go green by [electrifying farm machinery](#), promoting [lower-carbon alternatives to meat and dairy products](#), and [lobbying against ag subsidies](#).
- They also target the [auto manufacturing](#). Climate Action 100+ pressures companies like [Nissan](#) and [Toyota](#) to [align with the IEA's Net Zero by 2050 scenario](#). That means [eliminating the sale of new internal combustion engine passenger cars by 2035](#).
- These climate policies are sure to raise food and vehicle prices and hurt crucial industries in the Magnolia State.

How Mississippi can push back: Legislative Solutions

Protect Mississippi's Pension Funds

- Enact a law, enforceable by the AG or an executive branch official, clarifying that the fiduciary duty of those managing Mississippi's pension funds is to consider only *financial* factors, for a *financial purpose*.
- Commitments to promote ESG goals are evidence of a motive to promote non-financial purposes.
- This will benefit retirees by shifting assets to asset managers focused on financial purposes.

Protect State Contracts And Investments

- Enact a law, enforceable by the AG or an executive branch official, prohibiting state contracts with companies that boycott or penalize companies for actions that do not violate the law, including:
 - engaging in mining, energy, agriculture, firearms, or commercial timber
 - not meeting corporate board composition criteria based upon protected characteristics
 - not meeting aspirational environmental or social standards

More Information on Woke Finance Organizations

United Nations-inspired climate initiatives push the Paris Agreement on U.S. companies.

In the past few years, numerous financial initiatives have arisen to coordinate asset managers, banks, and others financial institutions to comply with the aspirational climate goals of the Paris Agreement—even though the Paris Agreement is not legally binding on U.S. companies.

Some of the most notable groups are [Climate Action 100+](#), which is [partially led by](#) the UN-affiliated Principles in Responsible Investing, and the [Glasgow Financial Alliance for Net Zero](#) (GFANZ), which is [grounded in the UN-backed Race to Zero campaign](#).

Climate Action 100+ and GFANZ have enormous sway, controlling trillions of dollars.

Climate Action 100+ members collectively manage [\\$68 trillion in assets](#) and include two of the “big three” asset managers—[BlackRock and State Street Global Advisors](#). They target certain companies and pressure them to commit to [“\[t\]ake action to reduce greenhouse gas emissions across the value chain, consistent with the Paris Agreement’s goal.”](#) Their [sector strategies](#) target power companies, agriculture (food & beverage), aviation, and steel.

GFANZ [boasts](#) that its members represent “over \$130 trillion of private capital” that is “committed to transforming the economy for net zero.” Its [Net-Zero Banking Alliance](#) represents nearly 40% of global banking assets, [including](#) JPMorgan Chase, Bank of America, Wells Fargo, Citi, Goldman Sachs, and Morgan Stanley. Overseen by the UN, they [commit](#) to align their financed emissions with net zero by 2050 or sooner. Similarly, GFANZ’s [Net Zero Asset Managers, including](#) Blackrock and State Street, [commit](#) to “play [their] part to help deliver the goals of the Paris Agreement” by managing assets in line with net zero greenhouse gas emissions by 2050 or sooner and [fossil fuel phase out](#).

These groups are using Mississippians’ hard-earned savings to advance their own radical goals.

Through these initiatives, financial organizations are advancing radical climate and social policy. Money managers should be focused on making money in a tough stock market. Banks should provide credit based on financial metrics. Instead, they are using Mississippians’ money to force U.S. companies to comply with the UN’s aspirational climate goals—while China and others prioritize energy security and national interests.

Unless Mississippi pushes back against this sweeping agenda, its citizens will suffer. Energy costs will go up, while reliability goes down. Jobs will be destroyed. National security will be jeopardized. Now is the time for Mississippi to fight back.