## Heritage Action Battleground Survey

## May 2022

HERITAGE
CACTION
FOR AMERICA

The following survey was conducted by OnMessage Inc. in 24 Congressional Districts. Telephone interviews were conducted on May 23-26, 2022. The Districts were divided into the three groups below.

This survey consists of 1200 likely voters and was stratified to reflect historical turnout. The margin of error for this survey is +/2.8\%.

## METHODOLOGY

| SWING OFFENSE | REACH | DEFENSE |
| :---: | :---: | :---: |
| AZ-06 | AZ-04 | CA-40 |
| IA-03 | CT-05 | IA-02 |
| KS-03 | GA-02 | OH-10 |
| ME-02 | IL-17 | NC-09 |
| MI-10 | NC-01 | CA-41 |
| NJ-07 | NV-03 | PA-01 |
| PA-08 | TX-28 | TX-23 |
| VA-02 | WA-08 | WA-03 |

# Political Environment 

## MOST

 IMPORTANT ISSUE OPEN END

HERITAGE

## MOST

 IMPORTANT ISSUE OPEN END
## MOST

IMPORTANT ISSUE VOTE FOR CONGRESS CLOSED END


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Abortion
(13\%)

AMONG THOSE THAT CHOSE ABORTION ON CLOSED END

Somewhat Pro-Life
■ Somewhat Pro-Choice
■ Strongly Pro-Choice

Do you think the country is headed in the right direction or have we gotten off on the wrong track?

## Right DIRECTION /Wrong TRACK



Right Direction
Wrong Track


If the 2022 election for U.S. Congress were held today, for whom would you vote, the Republican candidate or the Democrat candidate?

## Generic BALLOT



Thinking about the 2022 election for Congress, please tell me which of the following candidates you would be more likely to vote for.

A Republican candidate who would be a check and balance on the Biden Administration and congressional Democrats

A Democrat candidate who would work to
pass Joe Biden and congressional
Democrats' agenda.

## CHECK AND BALANCE




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Joe Biden
Net: -11


Donald Trump
Net: -10

## Image Test



JOB APPROVAL


Chuck Schumer
Net: -20


57


Republican Party
Net: Even


45


## Democrat Party

Net: -15


$$
54
$$



## Economy/Inflation

Thinking about the economy, would you say your family's personal financial situation is

Financial situation is better
Financial situation is the same
Financial situation is worse DK/Refused

## Financial SITUATION




Thinking about the recent spike in inflation, please tell me if you agree or disagree with the following statement. The increase in inflation is due to Joe Biden's economic policies.

## INFLATION AND JOE BIDEN




## Immigration

## JOB APPROVAL IMMIGRATION



As you may know, last year, over 2 million illegal immigrants crossed our southern border and they are now projecting another 3 million will do so by the end of this year.

Please tell me which of the following statements come closest to your opinion?

President Biden needs to stop the constant flow of illegal immigrants. The president needs to act now and close our southern border.

President Biden needs to continue with the current practice of allowing illegal immigrants to cross our southern border and enter our country.

## IMMIGRATION

 H/H

Thinking about our nation's immigration laws, do you think we need stricter or

## STRICTER OR LOOSER IMMIGRATION LAWS

## looser enforcement of these laws?



Do you agree or disagree with the following statement? President Biden should reverse his executive orders that opened up the southern border and take immediate action to get control of our border, including hiring more border patrol and ending the practice of releasing illegal immigrants into the US instead of returning them to their home country.

## BIDEN

 SHOULD CONTROL THE BORDER


## Parental Rights in Education

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FOR AMERICA

In general, who do you think knows what's best for children, their parents or their teachers?

## PARENTS OR TEACHERS



Please tell me if you agree or disagree with the following statement. Parents should have the right to engage and have their concerns heard with locally elected school board officials.

PARENTS SHOULD BE HEARD BY SCHOOL BOARDS


Please tell me if you agree or disagree with the following statement. Parents should have the right to have their children opt-out of a class or instruction when it conflicts with their own religion or personal conviction.

## PARENTS SHOULD BE ABLETO OPT-OUT



Please tell me if you agree or disagree with the following statement. Parents should have the right to review their children's curriculum and instructional materials used by the school they are attending.

PARENTS SHOULD BE ABLE TO REVIEW CURRICULUM

Strongly Agree
Somewhat Agree
Strongly Disagree
Somewhat Disagree



## Crime

Please tell me if you agree or disagree with the following statement. The political movement to defund the police led to a serious increase in crime, especially violent crime.
"DEFUND THE POLICE" INCREASED CRIME


HERITAGE

According to FBI statistics crime is increasing in every major city in America right now.
Which party do you blame more for this rise in crime?

## WHO IS TO BLAME FOR CRIME



## Fight for Life

As you may know, it appears the U.S. Supreme Court will strike down the abortion case known as Roe v. Wade next month. Please tell me if the Supreme Court's decision will make you more likely or less likely to vote in the elections this November?

## ROE

INFLUENCE ON NOV. VOTE


HERITAGE

As you may know, it appears the U.S. Supreme Court will strike down the abortion case known as Roe v. Wade next month. Please tell me if the Supreme Court's decision will make you more likely or less likely to vote in the elections this November?


48
51


Generally speaking, regarding the issue of abortion, would you say that you are Pro-life or Pro-choice?

## PRO-LIFE OR PRO-CHOICE



HERITAGE

Which comes closest to your view on the issue of abortion? Do you think...

## ABORTION LEGALITY

Abortion should always be illegal



Abortion should be illegal except in the case of rape, incest or a threat to the mother's life

Abortion should always be
illegal

Life/Choice


Suburban/Gender


Do you support or oppose the 1973 Supreme Court's abortion decision known as Roe v. Wade?

SUPPORT LEVELS FOR ROE V. WADE

Strongly Support
Somewhat Support
Strongly Oppose
Somewhat Oppose



Do you support or oppose the 1973 Supreme Court's abortion decision known as Roe v. Wade?

Life/Choice


As you may know, the 1973 Supreme Court's Roe v. Wade decision ruled that abortion must be legal throughout the country for any reason, at any point in pregnancy, including up until the moment of birth. Knowing this, please tell me if that makes you more likely or less likely to support the Supreme Court's Roe v. Wade abortion decision?

## INFORMED Roe V. Wade

Much More Likely
Somewhat More Likely
Much Less Likely
Somewhat Less Likely



As you may know, the 1973 Supreme Court's Roe v. Wade decision ruled that abortion must be legal throughout the country for any reason, at any point in pregnancy, including up until the moment of birth. Knowing this, please tell me if that makes you more likely or less likely to support the Supreme Court's Roe v.

Wade abortion decision?
Life/Choice - More Likely


Suburban/Gender


Would you be more likely or less likely to support a law in your state to protect unborn children beginning six weeks after conception, when a fetal heartbeat can be detected?

## 6 WEEK BAN SUPPORT




Would you be more likely or less likely to support a law in your state to protect unborn children beginning six weeks after conception, when a fetal heartbeat can be detected?

## 6 Week Ban SUPPORT

Life/Choice


Suburban/Gender


As you may know, nearly all European countries have restricted abortion to the first 15 weeks of pregnancy or earlier, including France. The United States has no restrictions on abortion. Knowing this, please tell me if that makes you more likely or less likely to support the Supreme Court's Roe v. Wade abortion decision?

## AMERICA IS OUT OF STEP ON ABORTION

Much More Likely
Somewhat More Likely
Much Less Likely
Somewhat Less Likely



HERITAGE

As you may know, nearly all European countries have restricted abortion to the first 15 weeks of pregnancy or earlier, including France. The United States has no restrictions on abortion. Knowing this, please tell me if that makes you more likely or less likely to support the Supreme Court's Roe v. Wade abortion decision?

Life/Choice
More Likely
Less Likely
DK/Refused

## AMERICA IS OUT OF STEP ON ABORTION




## Wokism

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As you may have heard, there has recently been a debate regarding trans women competing in women's high school and college sports. Specifically, I'm referring to biological males who now identify as female. With this in mind please tell me which of the following comes closest to your opinion.

## TRANS COMPETING IN SPORTS

Other people say that trans women are women, and that not allowing them to compete with the gender they identify with is unfair discrimination.

> Some people say that biological males should not be allowed to compete in women's sports. They say that they have a clear unfair advantage and allowing them to compete with women will rob female athletes of scholarships and other opportunities.

If you find a product that you like, but then discover the company promotes a very liberal woke agenda, how likely are you to stop purchasing that product? Would you say you would be very likely, somewhat likely, somewhat unlikely or very unlikely to stop purchasing?

## ESG INFLUENCE ON CONSUMER

 FOR AMERICA

Many liberal investment banks now discriminate against companies that hold traditional conservative values. These investment banks practice a policy called Environmental Social and Governance, or ESG, and they invest based on their political values instead of seeking the highest return on investment. Please tell me if you agree or disagree with the following statement. State pension funds and governments should not continue to place their funds with these investment banks.

## DIVEST FROM ESG CENTRIC INVESTMENT BANKS



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