



2022

Mid Year Report

**HERITAGE
ACTION**
FOR AMERICA



HERITAGE ACTION FOR AMERICA

The task of saving America and preserving our American ideals is not an easy one, but it is our duty. Our country is one that provides remarkable opportunities for all Americans.

The consequential actions of Democratic leaders have proven what we all know in our hearts: there is not much time left to save our country. Conservatives must act aggressively to restore faith in American institutions, beat the Left, and realign Washington politics with the needs of the American people.

Heritage Action's influence has strategically grown from more than a decade of hard work, both to protect American freedoms and to beat the Left. We are well equipped for the fights of today. Our 2 Million+ grassroots network and our strategic and well connected government affairs team have been deployed all year to impact legislation on both the federal and state levels.

We are fighting in Washington to beat back the Biden legislative agenda and ensure that "HR 1" and "Build Back Better" do not move forward. We are fighting the regulatory scheme by creating new action centers for activists to directly engage and push back on the new proposed regulations. **Already this year**, we have opposed the Biden Administration's unlawful OSHA requirements, SEC mandated climate rules, and the erosion of civil rights with changes to Title IX. On top of that, we are fighting in states for election integrity, school choice, and life, and against woke corporate demagoguery.

Executive Director
Jessica Anderson at
the Parental Rights
Symposium in Dana
Point, California

ON *Offense*

As we worked to defeat the Biden Administration's legislative priorities in Washington, more and more attention was placed on state capitals across the country. States were at the forefront of efforts to shore up parental rights, expand school choice, strengthen election integrity – and after the consequential Dobbs decision – protect Life.

Heritage Action led the charge in the 2022 legislative session, doing more state lobbying and grassroots work than ever before! **Just in 2022, Heritage Action tracked, lobbied, and supported legislation in 28 states and expanded our advocacy registrations to 16 states. We saw major wins on 5 different policy priorities in 12 different states** this year, and we are primed to do even more in 2023.

Here's a more comprehensive breakdown:

Director of Grassroots
Janae Stracke at the
steps of the Supreme
Court fighting for life
and the unborn



**Pending in legislature*

STATE WINS *By the Numbers*

10

States with Election Integrity Wins

Florida	Utah
Arizona	Oklahoma
Georgia	South Dakota
South Carolina	Virginia
Tennessee	Louisiana

6

States with Education Wins

Parents' Rights: Florida, Georgia and
*Kansas passed, but vetoed by Governor
CRT: Florida, Mississippi, Georgia, South
Dakota, Arizona
School Choice: Georgia, South Carolina, Arizona

2

States countered ESG

Oklahoma, Tennessee

3

States with Fairness in Sports Wins

Louisiana, Georgia, Indiana

3

States with Life Wins








Arizona, Florida, Tennessee

Florida



7 Big Wins in Florida

Protecting Kids, Life and Election Integrity

-  Established a statewide office of election crimes and security
-  Prohibited rank choice voting
-  Improved voter roll maintenance
-  Increased penalties for ballot harvesting & voter fraud
-  Prohibited private funding of elections
-  Statewide law that abortions are illegal after 15-weeks
-  Established a first in the nation law that teachers cannot discuss sexual or explicit material with children ages K-3rd grade

What We Did:

- 1 After weeks of stalemate in the legislature, Heritage Action worked with state lawmakers to take up the Governor's bold election integrity reforms. Within the week, lawmakers had introduced legislation doing just that. Ultimately, Florida's Legislature passed nearly everything Governor DeSantis outlined in his state of the state address to make it easier to vote and harder to cheat in the Sunshine State!
- 2 Heritage Action made a strategic media play to overcome the false claims and smear tactics orchestrated by the national left against HB 1557, a bill that simply put parents first in the education of their kids and outlawed explicit or sexual material for young children in classrooms. The Myth vs Fact sheet along with media engagement was critical to cutting the liberal, inaccurate spin on this bill which was falsely memed the "Don't Say Gay Bill."
- 3 Providing key testimony and putting pressure on lawmakers was vital to passing HB 5, a bill that made abortions after 15 weeks illegal. This effort was so successful, in fact, that a Senator who was previously undecided on this bill acknowledged during committee deliberations that Heritage Action's testimony was especially impactful before casting her YES vote.

5

Expert & Sentinel Testimonies

3

Meetings with Influential Lawmakers

3

Press Statements

1

Statewide OpEd

1,000+

Activists Took Action

31,000

Legislator Contacts



Florida Regional Coordinator
Karen Jaroch on stage
with Governor DeSantis
signing the pro-life bill



Georgia Regional
Coordinator James
Quarles with Governor
Kemp and Sentinels

Georgia



5 Big Wins in Georgia

Protecting Kids, Women, and Election Integrity



Protected teachers and students from CRT



Improved and expanded school choice



Expanded parental rights in schools



Protected girls' sports



Expanded election fraud investigation power

What We Did:

- 1 Heritage Action worked closely with Georgia's elected officials to pass decisive anti-CRT legislation by utilizing our specialized lobbying teams and our dedicated grassroots network. Heritage Action assisted in the creation, advocacy, and - ultimately - the success of HB 1084. To combat a misinformation campaign by the Left, we produced a hard-hitting Myth vs Fact document that supplemented a variety of written testimony, interviews, and earned media.
- 2 Expanding school choice is the sure way to improve our education system. Georgia is now one step closer to this reality. HB 517 expanded the School Choice Tax Credit Scholarships, and it was signed into law in April of 2022. Heritage Action drove an intensive grassroots campaign in support of this bill, activating thousands of Georgians.
- 3 HB 1178, a "Parents' Bill of Rights," was passed and signed into law in part due to the hard work of Heritage Action grassroots in Georgia. It is a bill that grants a parent more power in their child's education, including the right to review curriculum and file complaints.
- 4 Young female athletes deserve a fair competition where their hard work can pay off, and we jumped in the fight to defend fairness in girls' sports. Heritage Action supported the passage of HB 1084, including a critical definition change when defining "gender" versus "sex."
- 5 Heritage Action was asked by legislative leadership to provide input on election integrity policies, ultimately leading to a new law expanding Georgia's election fraud investigative power.

4

Expert & Sentinel Testimonies

2

Press Statements

2

Coalition Letter Campaigns signed by 13 organizations and over 1,100 grassroots activists

1,500

Activists Took Action

1,400






Grassroots Contacts with Lawmakers

South Carolina



5 Big Wins in South Carolina

Protecting Election Integrity

-  Ensured accurate and updated voter roles
-  Curbed absentee ballot harvesting
-  Strengthened voter ID requirements for absentee ballots
-  Established methods of auditing election results after statewide elections
-  Granted the South Carolina Legislature standing to sue in election related cases

What We Did:

1

Through an active grassroots network, Heritage Action supported an amendment that strengthened election integrity in South Carolina. Lawmaker emails coupled with grassroots engagement proved to be a powerful force in compelling the passage of this legislation. Additionally, Heritage Action's effective government relations team worked with Senators and Representatives to salvage this bill. Hundreds of emails and texts were sent to elected officials, and our organized grassroots campaigns and strategic Sentinel relationships led to the passage of a strong election integrity law in addition to the ongoing discussion surrounding other conservative policies.

2

Expert & Sentinel Testimonies

1

Press Statement

61

Activists Attended In-State Election Integrity Training

664

Activists Took Action

2,100

Grassroots Contacts with Lawmakers



South Carolina Election Integrity Training

Mississippi



2 Big Wins in Mississippi

Protecting Kids and Election Integrity



Expanded anti-CRT measures in classrooms



Prohibited private funding of elections

What We Did:

1 Heritage Action worked through our state-based government relations team and active network of grassroots supporters to help craft and push through anti-CRT legislation.

2 Utilizing our extensive social media and digital presence, Heritage Action shared support for a critical bill banning the influence of private “ZuckBucks.” Growing support for our position followed, and the bill ultimately was signed into law. HB 1365 is another victory for election integrity.

2

**Meetings with
Lawmakers**

2

Press Statements

1

Digital Campaign

2

**Meetings with
Lawmakers**

2

Press Statements

Louisiana



2 Big Wins in Louisiana

Election Integrity and Fairness in Women’s Sports



Advanced prohibitions against non-citizens voting



Protected girls’ sports

What We Did:

1 HB 178 ensures that only American citizens are able to register to vote in all elections, from national to local. Heritage Action organized a highly successful grassroots campaign, ultimately leading to success in the House and Senate. This measure will be on the November ballot.

2 Heritage Action publicly supported and contacted state lawmakers expressing support for SB 44, a Fairness in Womens’ Sports bill. This new law further expands protections for girls competing in sports.

Virginia

2 Big Wins in Virginia

Protecting Election Integrity and Kids



Prohibited private funding of elections



Required parental consent for explicit material in schools

What We Did:



Dedicated work by Heritage Action proved to be successful when HB 2015 / SB 80 was signed into law. Our state-based government relations team engaged with and counseled lawmakers on the content of the bill, leading to another win for conservatism in Virginia.

7

Expert & Sentinel Testimonies

100

Parents trained at Parental Rights Symposium

2

Press Statements

2

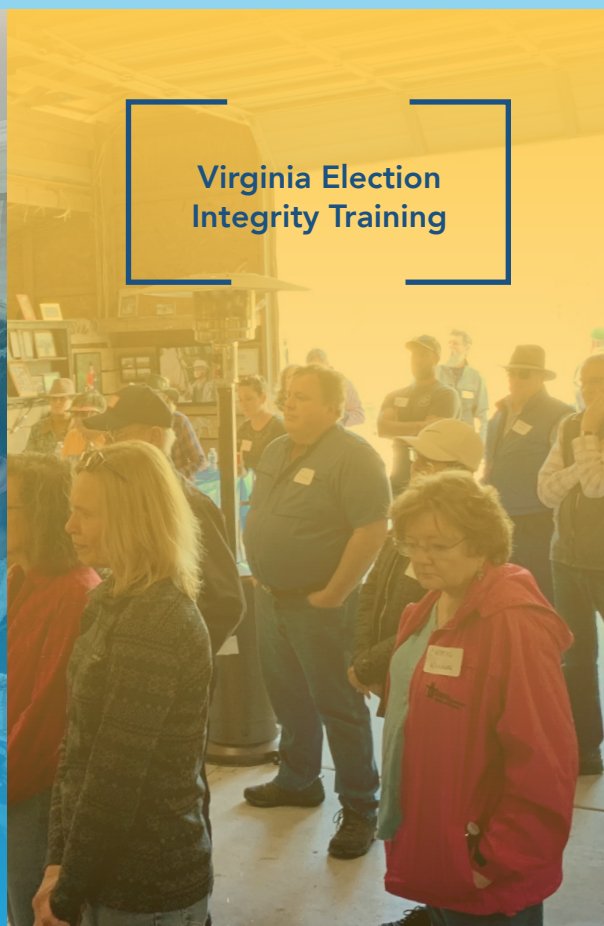
Coalition Letters Signed

136

Activists Took Action



Virginia Regional Coordinator Melody Clarke with Governor Glenn Youngkin



Virginia Election Integrity Training










Virginia Attorney General Jason Miyares at Parental Rights Symposium

Tennessee






7 Big Wins in Tennessee

Protecting Life, Business, and Election Integrity

-  Ensured women would be seen in person by a doctor before consenting to an abortion
-  Banned mailing chemical abortion pills
-  Prohibited abortion pills from being distributed in schools
-  Ended state contracts with companies that boycott the fossil-fuel industry
-  Guaranteed that only legal US citizens could vote in Tennessee
-  Allowed federal courts to use registered voter lists for jury selection
-  Granted the state legislature legal power over election-related consent decisions

What We Did:

-  In defending life, Heritage Action worked closely with lawmakers and staff to ensure passage of legislation that required women to receive an in-person consultation from a medical doctor before receiving an abortion. Additionally, this legislation bans the mailing and distribution in schools of chemical abortion pills.
-  Through involvement at the state committee, House, and Senate levels, we engaged with lawmakers to strengthen SB 2649, legislation protecting TN businesses. This legislation prohibits state contracts with companies that boycott the fossil-fuel industry. Our impact in the legislative process led to this bill becoming law, despite an attempt to include a counterproductive amendment and other outside opposition.
-  Heritage Action's approach to supporting HB 2128 and HB 2483 was full-throated and incorporated every level of advocacy. Grassroots emails, calls to action, and an election-integrity training for our Tennessee Sentinels played an integral role in the passage of these two election integrity bills.

2

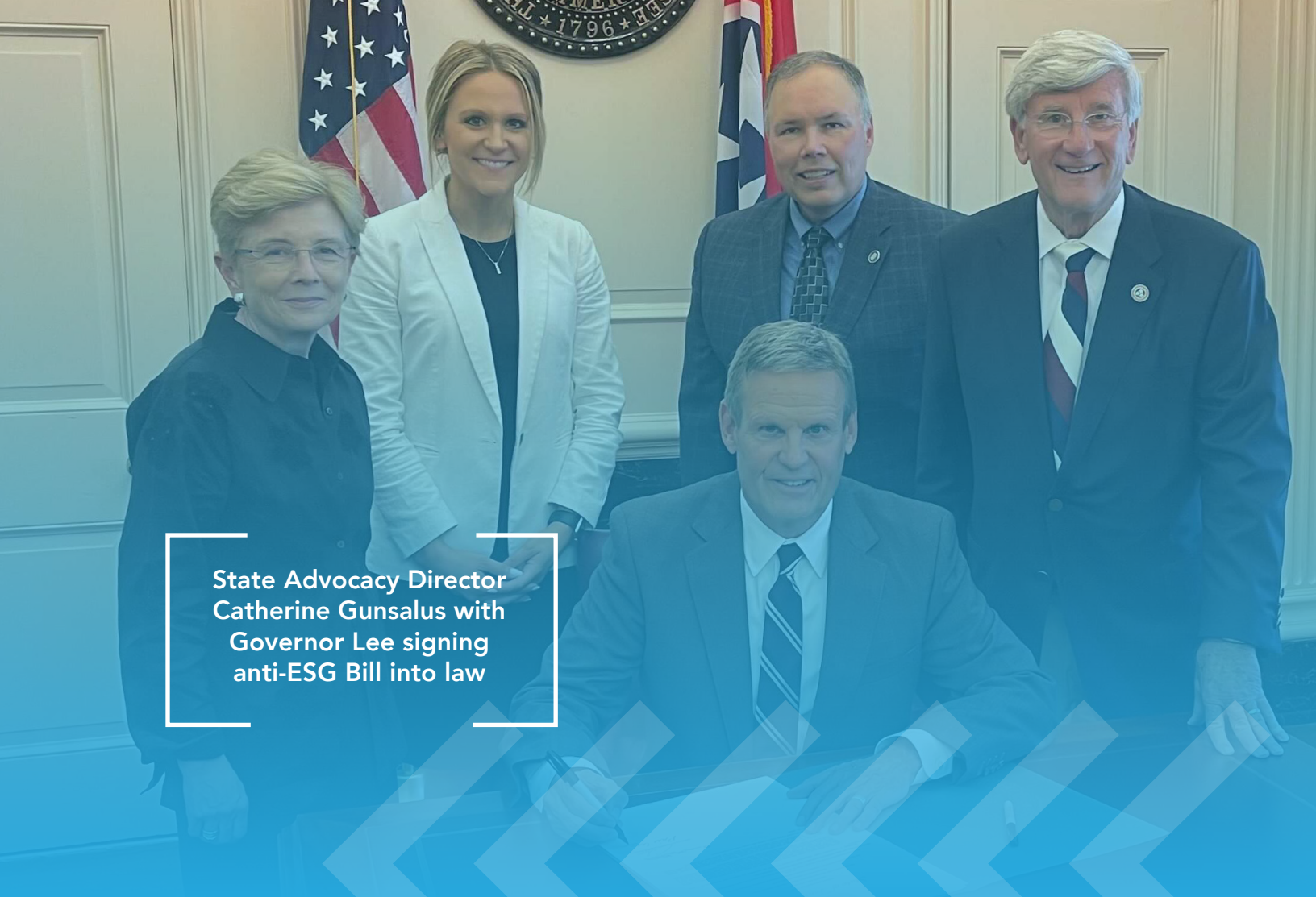
**Press
Statements**

32

**Activists Attended
State Based Election
Integrity Training**

167

**Grassroots Activists
Deployed**



State Advocacy Director
Catherine Gunsalus with
Governor Lee signing
anti-ESG Bill into law



Tennessee Election
Integrity Training

Arizona



6 Big Wins in Arizona

Protecting Kids, Women, and Election Integrity



Ensured that only legal US citizens could vote in Arizona



Required that voter ID be decided by voters on their ballots in November



Prohibited same-day voter registration



Enhanced voter residency measures by preventing multiple voter registrations



Banned abortion at 15 weeks



Gave school choice to all K-12 students statewide

What We Did:

1

Hands-on activism put the pressure needed on Arizona lawmakers to pass HB 2492, HB 2025, HB 2237, and SB 1260, crucial election integrity measures. Heritage Action publicly supported these bills, signing coalition letters, lobbying legislators and issuing press releases.

2

SB 1164 bans abortion past 15 weeks, and Heritage Action energized our active grassroots network in support of this legislation. Coordinating with the bill sponsor, we organized conservatives to call and email elected representatives, encouraging them to support the defense of life. These efforts were successful, and this bill was signed into law.

3

Arizona passed a sweeping school choice bill that's the first of its kind in the US. This legislation greatly expanded eligibility for all K-12 students to receive ESAs, granting Arizona families and students freedom and flexibility to pursue the best education possible. This legislation is a great example of what freedom of education should look like, and Heritage Action pushed legislators to join in support.

4

Press Statements

3

Coalition
Campaigns

1,600

Grassroots
Activists Deployed






Arizona Regional
Coordinator Nathan Duell
giving his testimony for
HCR2001

Utah

4 Big Wins in Utah

Protecting Women and Election Integrity

-  Protected girls' sports
-  Required advanced measures of ballot dropbox security
-  Enhanced voter ID requirements
-  Prohibited private money funding election operations

What We Did:

1 Heritage Action and our grassroots activists engaged with lawmakers through a variety of emails, calls, and a state based action center. Ultimately, our work supported an override of the Governor's veto on a bill protecting girls' sports.

2 Heritage Action supported two election integrity bills that were passed and signed into law. We coordinated grassroots activists, highly-trained Sentinels, and allied lawmakers to support these pieces of legislation through emails, phone calls, an action center, press releases, and even expert testimony. We also helped provide talking points and encourage bill sponsors as needed.

3

Expert & Sentinel Testimonies

3

Press Statements

275

Grassroots Activists Deployed

5

Sentinel Testimonies

3

Meetings with Lawmakers

2

Press Statements



78

Grassroots Activists Deployed

South Dakota

2 Big Wins in South Dakota

Protecting Election Integrity and Kids

-  Banned private money funding election operations
-  Banned components of CRT in schools

What We Did:

1 Heritage Action brought the fight for election integrity to the center stage of this year's South Dakota state legislature. By lining up testimony and engaging lawmakers, we were influential in SB 122 passing and becoming law, banning private funding of elections.

2 HB 1012 was a bill that prohibited components of CRT in schools, and it was successfully passed and signed into law. This legislation also laid the groundwork for future anti-CRT successes in SD schools, and we will utilize its growing influence in the SD legislature to continue furthering these protections for children.



Utah Sentinels with Utah Governor Spencer Cox signing SB219 into law



Utah Regional Coordinator Nathan Duell and State Advocacy Director Catherine Gunsalus with Utah Lt. Governor Henderson

Oklahoma



2 Big Wins in Oklahoma

Protecting Election Integrity and Jobs

- \$ Prohibited private money funding election operations
- ⊘ Prohibited state contracts that boycott the oil and gas industry

What We Did:

- 1 In Heritage Action's first year working with the Oklahoma state legislature, we protected election integrity. HB 3046 was passed and signed into law, and Heritage Action was involved in this success. Through grassroots advocacy, lobbying lawmakers and an action center, we drove support for this legislation. We also worked directly with the bill sponsor to ensure passage.
- 2 HB 2034, a bill that prohibits state contracts that boycott the oil and gas industry, was passed and signed, in no small part due to grassroots support through lawmaker emails and our action center.

2

Press
Statements

1

Oklahoma
Member Townhall

2

Digital
Campaigns

1,400

Grassroots Activists
Deployed



Grassroots Townhall
with Rep. Hern in
Broken Arrow, Oklahoma

MAKING *Progress*




The nature of state advocacy requires flexibility and a long term plan. In a number of states we are laying the groundwork for future conservative legislative victories.

Kansas




IN PROGRESS

Progress Made in Kansas

Fighting for Parents, Kids, and Business

-  Passed Parent's Bill of Rights in House and Senate (vetoed, failed attempt to override veto)
-  Passed Fairness in Women's Sports bill (vetoed, failed attempt to override veto)
-  Promoted anti-ESG resolution and laid groundwork for future legislation

What We Did:

-  The Kansas legislature passed a parents' bill of rights act that was vetoed by their liberal governor, but it laid the groundwork for more parents' rights legislation in the future. Heritage Action produced a Myth vs Fact to fight a misinformation campaign and provided state lawmakers with impactful talking points. Hundreds of grassroots emails and calls poured into legislative offices, and an equally strong grassroots push came during the attempt to override the veto of this bill.
-  An effort to save girls' sports came with SB 160, another piece of common sense legislation that was vetoed. Regardless, both grassroots and conservative lawmakers were joined in the effort to both initially pass this bill as well as override the subsequent veto.
-  Pushing back against ESG mandates is an important component of future legislation in Kansas, and Heritage Action laid the groundwork for upcoming legislative sessions. Heritage Action supported a resolution promoting anti-ESG efforts, a move that was supplemented by the discussion of main policy planks for future legislation. Heritage Action anticipates great success in anti-ESG legislation in Kansas.

2

Press Statements

1

OpEd

1

Myth Vs. Fact
sheet

35

Grassroots
Activists Deployed

Ohio

IN PROGRESS

Progress Made in Ohio

Fighting for Life and the 1st Amendment

What We Did:

- 1 HB 441 was Ohio's first attempt to protect Ohioans from being censored by Big Tech. Prior to introduction, our state government relations team worked closely with the bill sponsors to coordinate expert testimony, publish a Myth vs Fact sheet to prevent rampant misinformation, and sent emails to legislators citing preexisting legal rulings. Later, our grassroots team went to work, sending targeted texts to activists that resulted in over 2,000 contacts being made to lawmakers within 72 hours. The groundwork has now been laid to fight back against Big Tech and push this legislation across the finish line in 2023.
- 2 SB 304 would better regulate dangerous abortion drugs which is a needed step to protecting life at the state level. Our grassroots activists have sent hundreds of emails encouraging action laying the groundwork to move this bill more forcefully in 2023.

1

Expert
Testimony

1

Press Statement

1

Podcast, OpEd or
Digital Campaign

2,700


Grassroots Activists
Deployed


Michigan

IN PROGRESS

Progress Made in Michigan

Fighting for Kids and Election Integrity

 Working with legislative leadership on draft language for a package of bills that would protect parental rights in Michigan

 Supported ballot initiative that would:

1. Require universal photo ID to vote
2. Ban mass absentee ballot forms
3. Provide free ID to anyone who needed one for voting
4. Ban the private funding of our elections, or Zuckbucks

What We Did:

Heritage Action began building relationships with legislators on the issue of parental rights, and protecting kids from radical left policies in the classroom. The legislation is still being developed incorporating suggestions from The Heritage Foundation, laying groundwork for opportunities to make these policies law in 2023 under a new administration.

- 1 Heritage Action is in close contact with legislative leadership in Michigan and is working on future legislation relating to pro-parent, pro-student bills.
- 2 Heritage Action supported a ballot initiative in Michigan, and we hope to see success on this legislation in the future.

New Mexico



1 Big Win in New Mexico *Defending Liberty*



Defended New Mexico's election integrity

What We Did:



One of our Sentinels alerted Heritage Action to two pieces of legislation that would be detrimental to election integrity in New Mexico. Utilizing our powerful and organized grassroots network, our Sentinels and other like-minded organizations joined together to ultimately defeat this dangerous legislation right before the end of the New Mexico legislative session.

California



1 Big Win in California *Defending Liberty*



100+ parents trained at Parental Rights Symposium



Prevented consideration of an infanticide bill allowing abortions after birth

What We Did:



Heritage Action and the Heritage Foundation joined forces to utilize both expansive networks to spread word of this abhorrent legislation. The increased press coverage that followed amplified voices of conservative and pro-life advocates to strike down the consideration of this bill.

Patriot,

Heritage Action's work at the state level reflects a critical expansion of our resources and expertise. As you follow the work of our team, I hope you are as encouraged as I am at the success and progress made.

Now, as we look ahead to the remaining half of the year, our battle tested team will pivot to directly support conservative policies and turn out voters this November.

Defending what we as Americans hold dear to us is our mission, and we will not falter. With your help, Heritage Action will remain at the forefront of the conservative movement, paving the way for generations to come.

Jessica Anderson

JESSICA ANDERSON

Executive Director

Heritage Action for America



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