

HERITAGE ACTION BATTLEGROUND SURVEY

AZ, FL, PA, WI

AUGUST 2-4, 2020

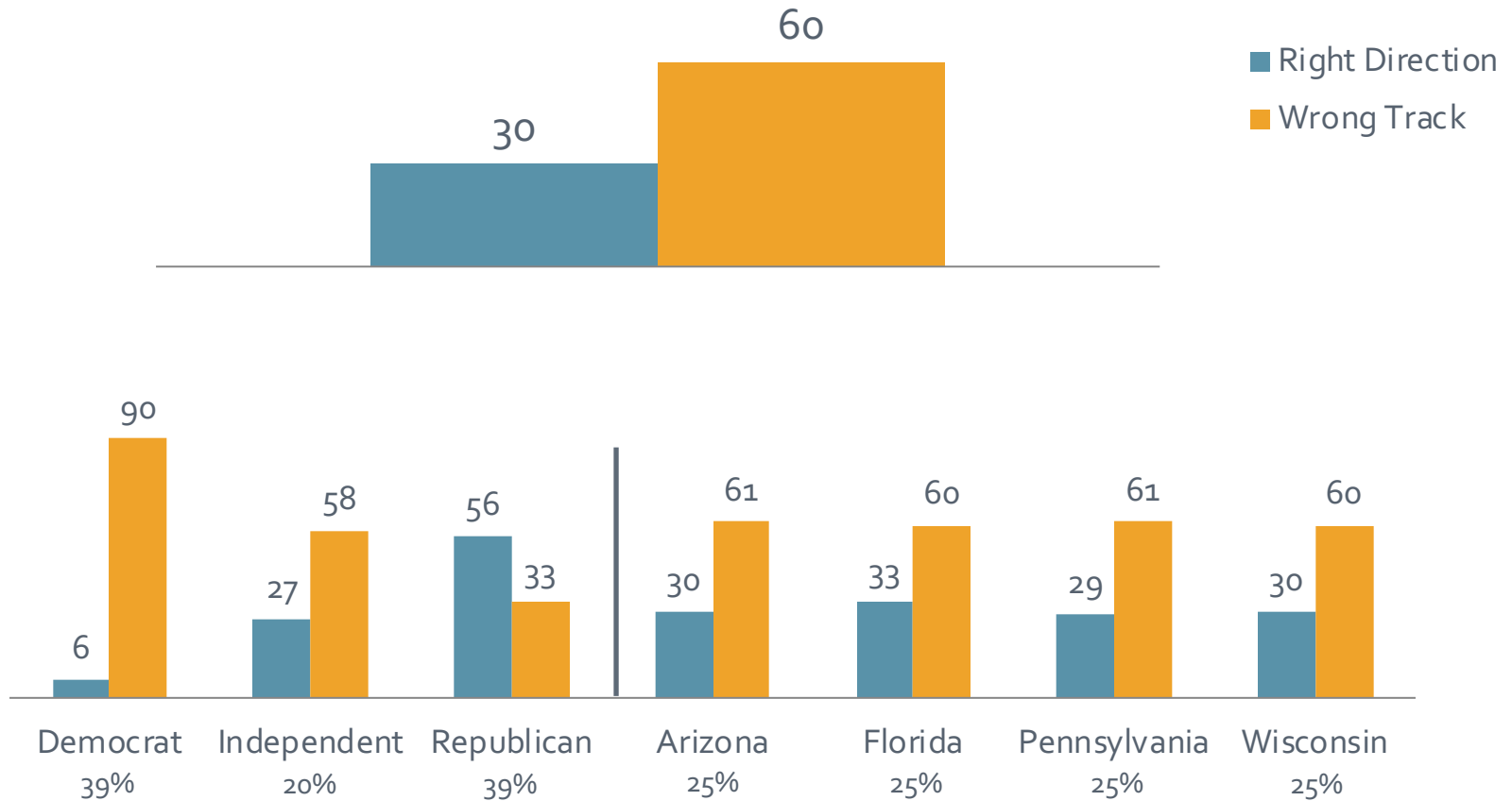
HERITAGE
 ACTION
FOR AMERICA

METHODOLOGY

The following Senate and Presidential battleground survey was fielded on August 2-4 and is made up of 400 likely general election voters in Arizona, Florida, Pennsylvania, and Wisconsin. Each state is stratified to reflect Presidential turnout. The margin of error is +/- 2.45% for the full sample, and +/- 4.90% for the individual states.

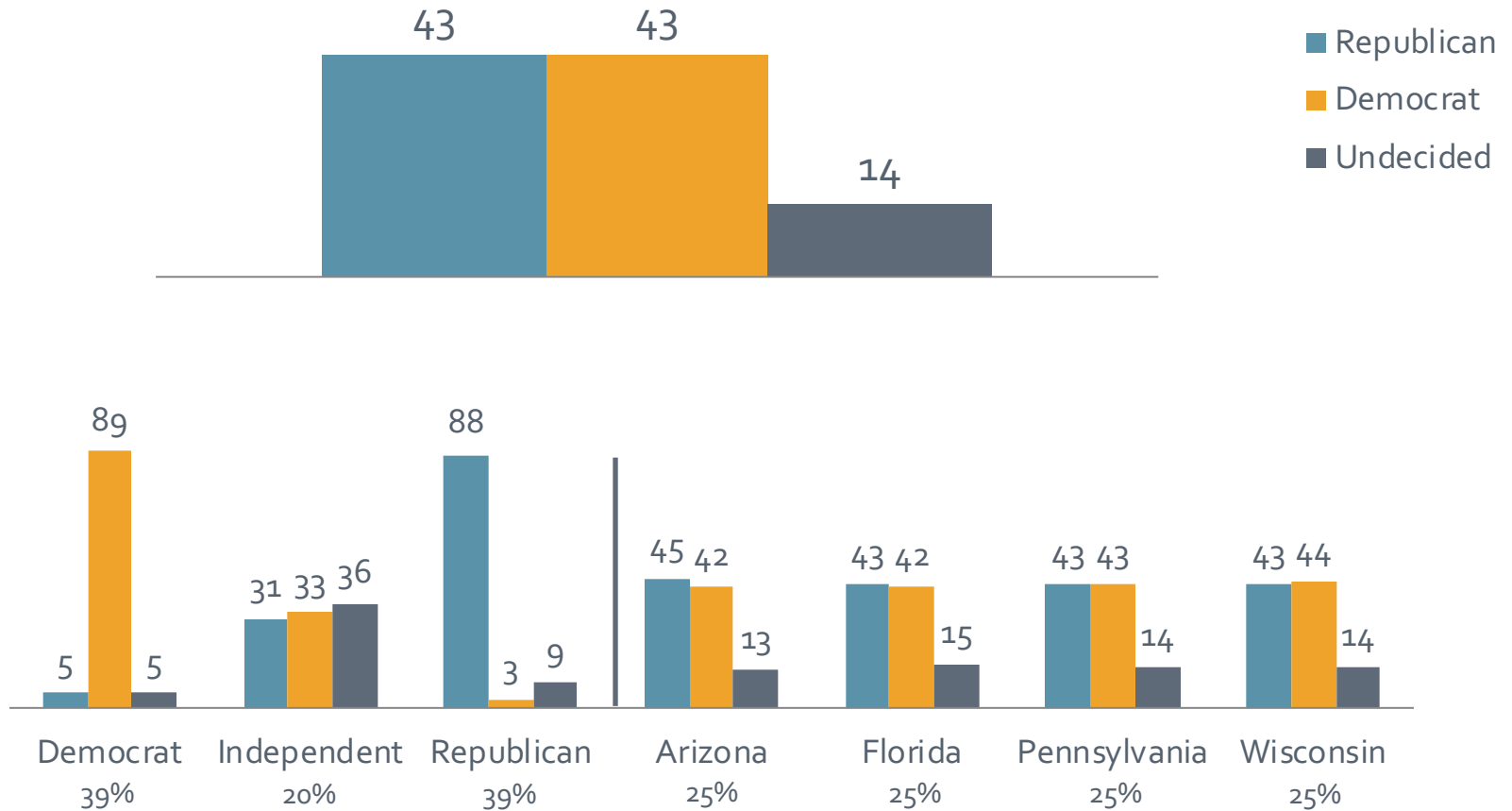
RIGHT DIRECTION/WRONG TRACK

COUNTRY

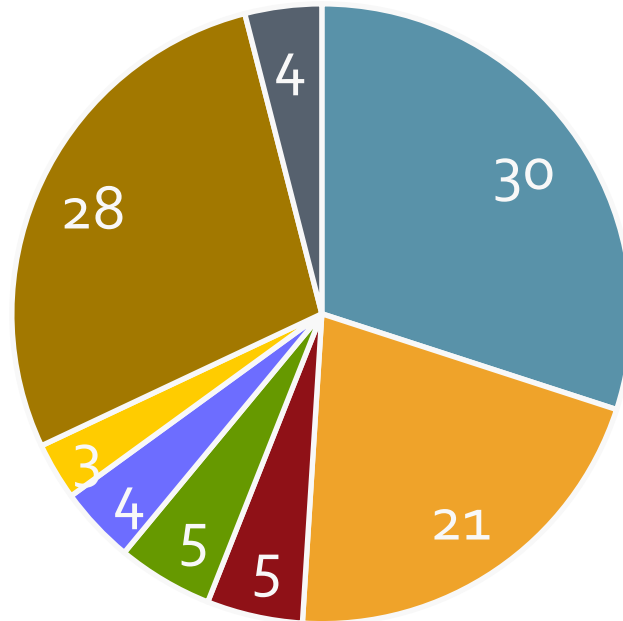


GENERIC BALLOT

CONGRESS

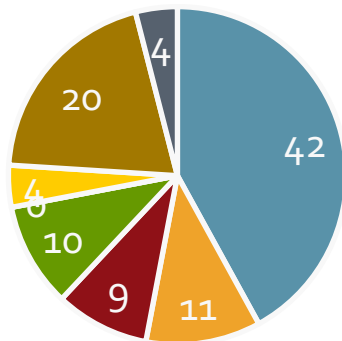


MOST IMPORTANT ISSUE FACING OUR COUNTY(OPEN END)

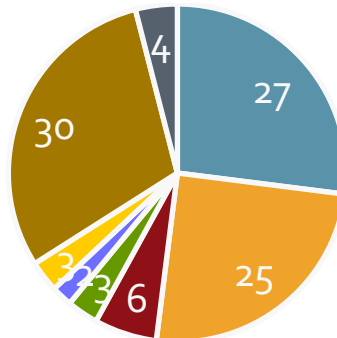


- Coronavirus
- Economy/Unemployment/Re-open
- Health Care
- Donald Trump
- Democrats/Liberals/Socialists
- Divisiveness/Intolerance
- Other
- DK/Refused

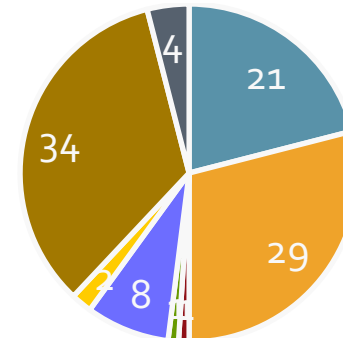
Democrat (39%)



Independent (20%)

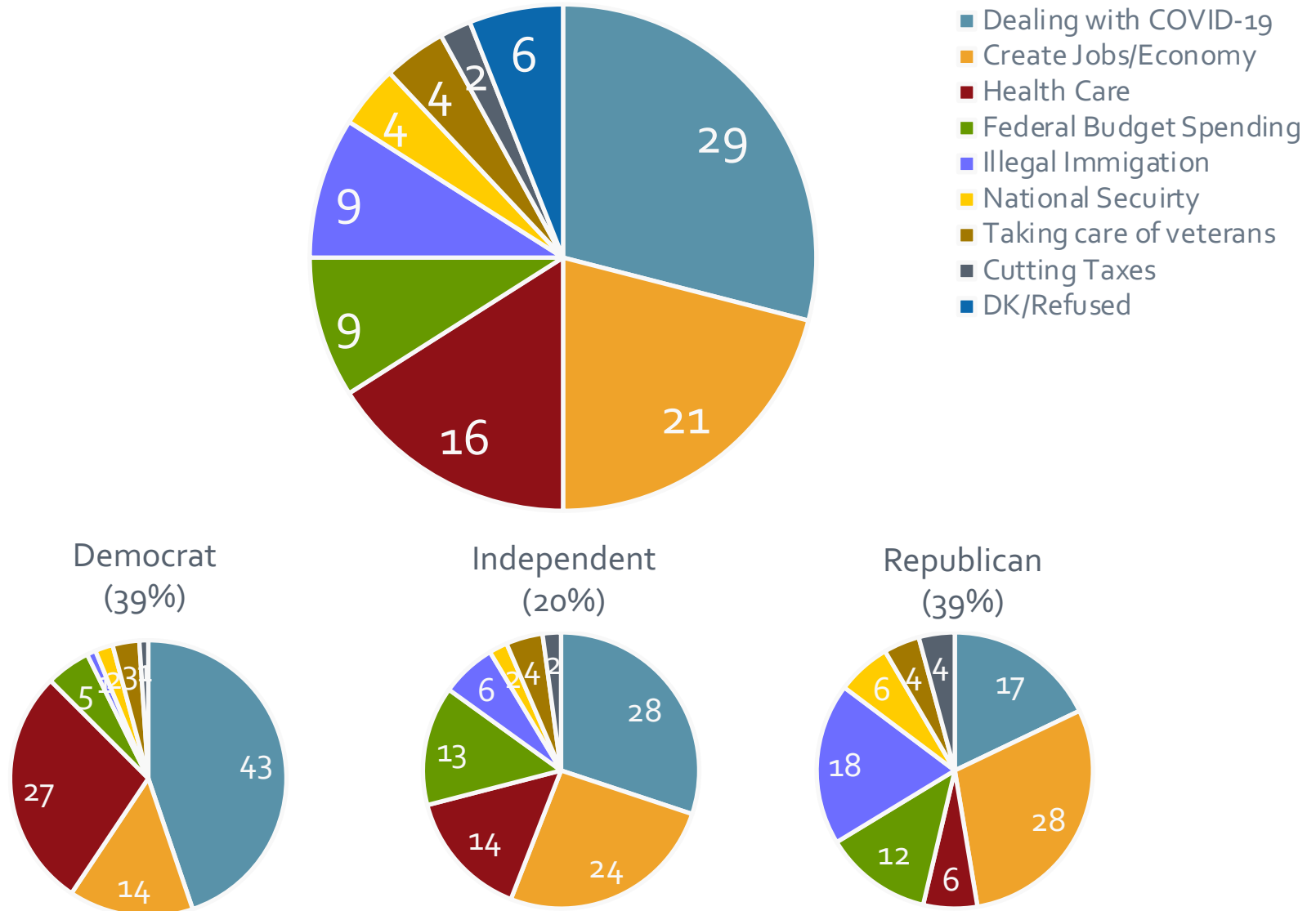


Republican (39%)



MOST IMPORTANT ISSUE

VOTING FOR CONGRESS (CLOSED END)



PRESIDENTIAL ELECTION

HERITAGE
 ACTION
FOR AMERICA

IMAGE TEST



DONALD TRUMP
NET: -2

JOE BIDEN
NET: -2

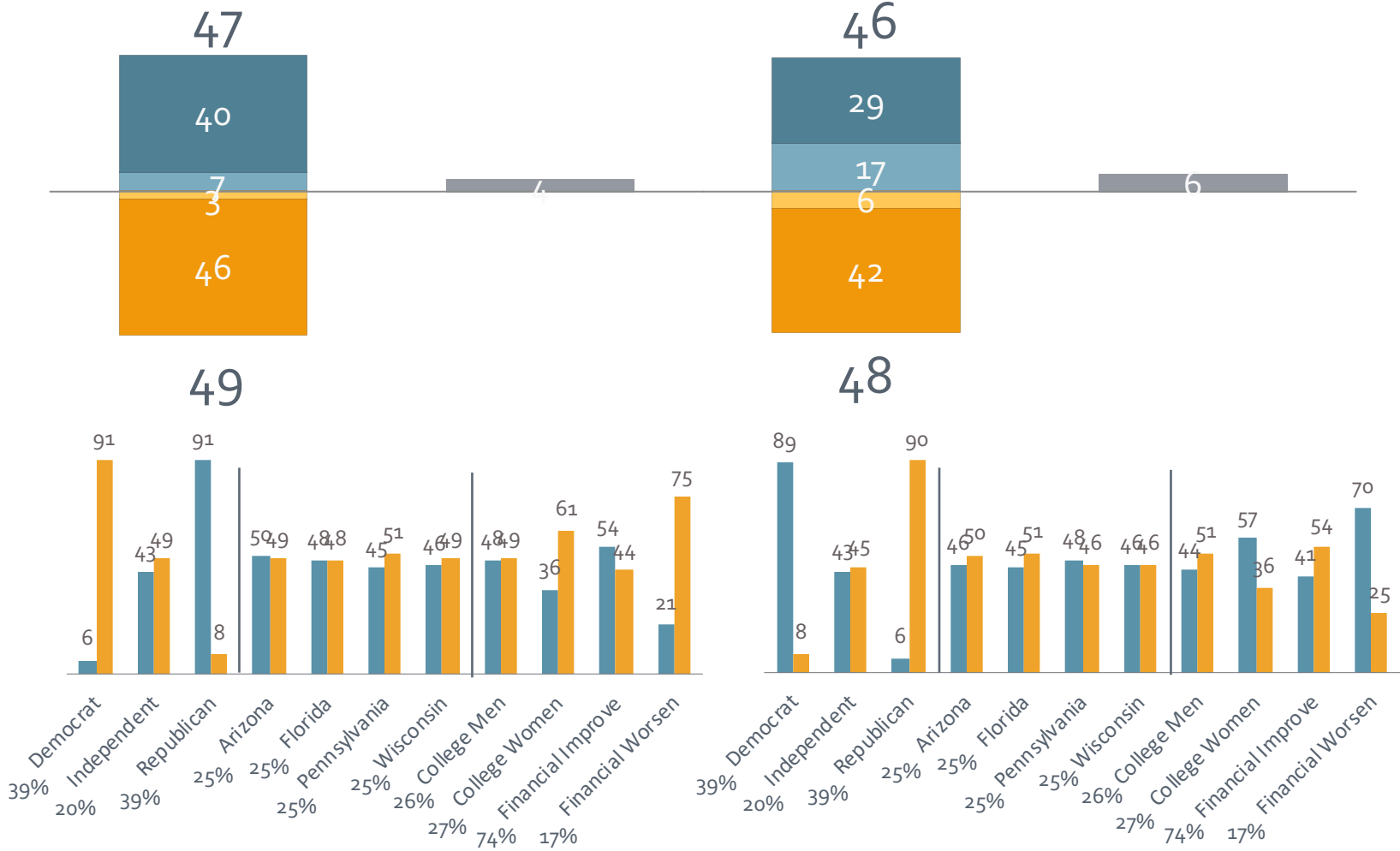
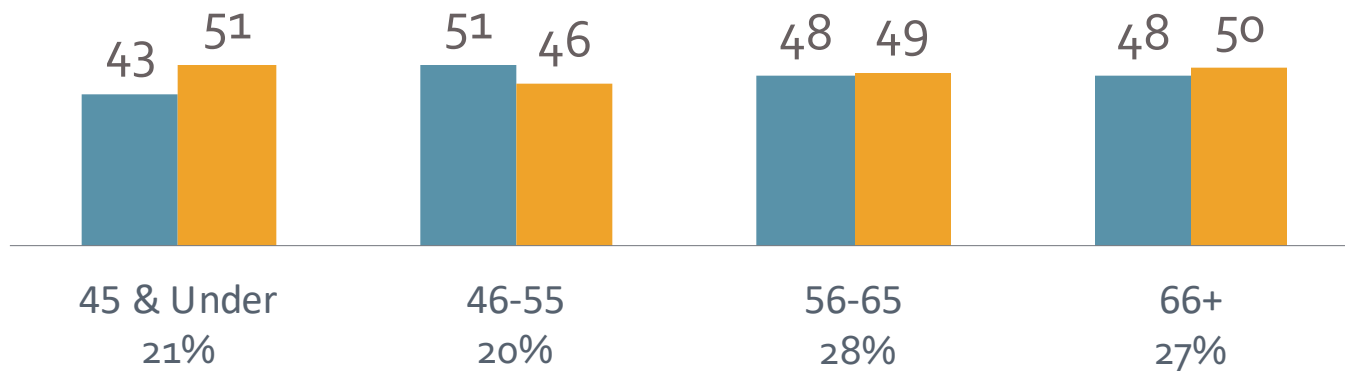


IMAGE TEST

AGE

DONALD TRUMP

● Favorable
● Unfavorable



Joe Biden

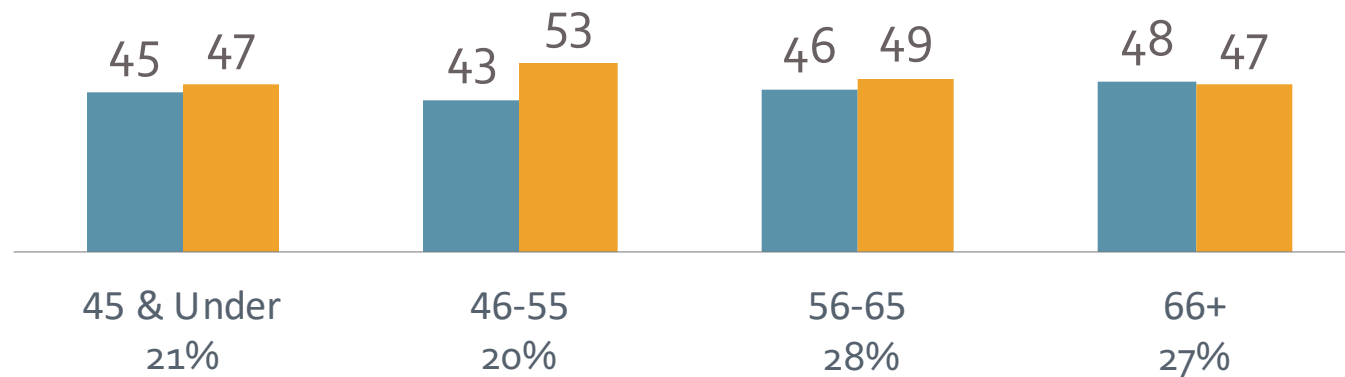
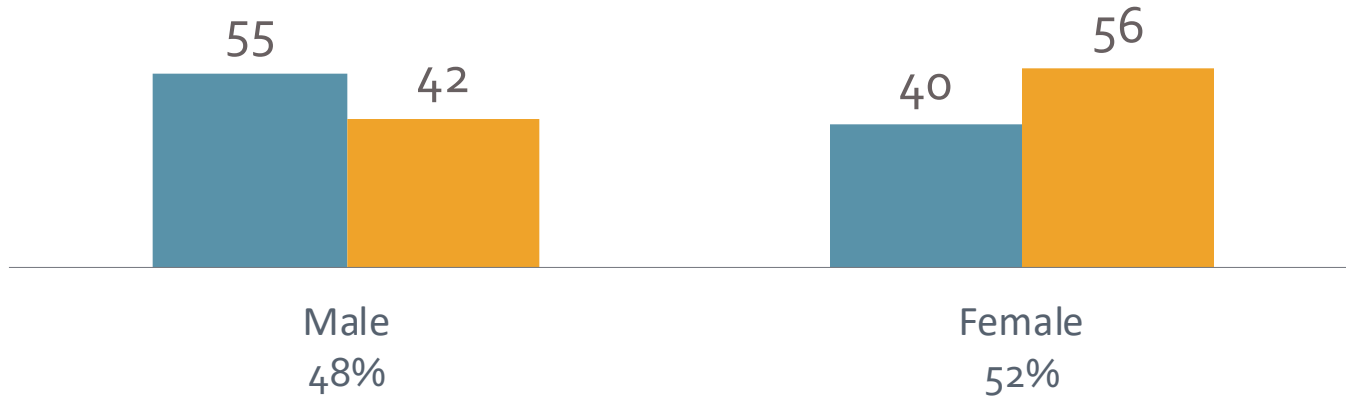


IMAGE TEST

GENDER

DONALD TRUMP

● Favorable
● Unfavorable



Joe Biden

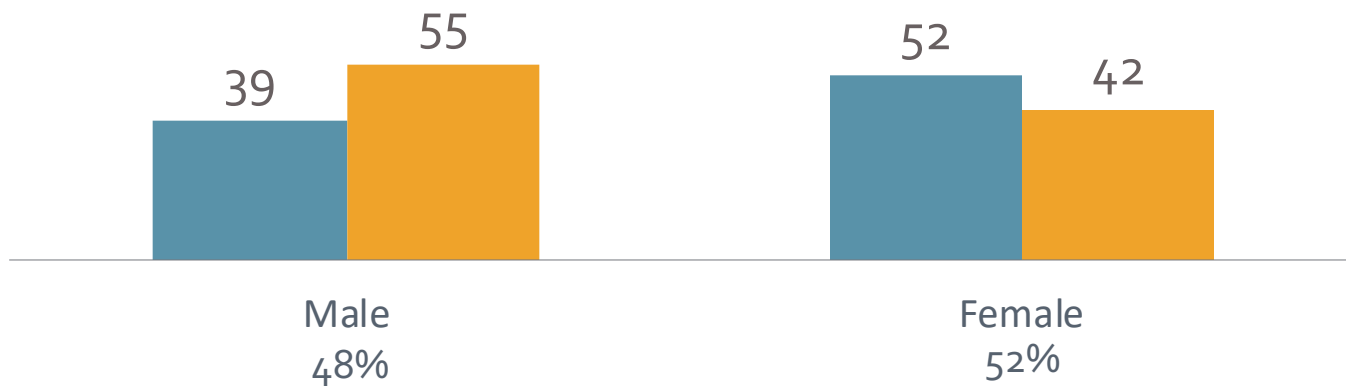
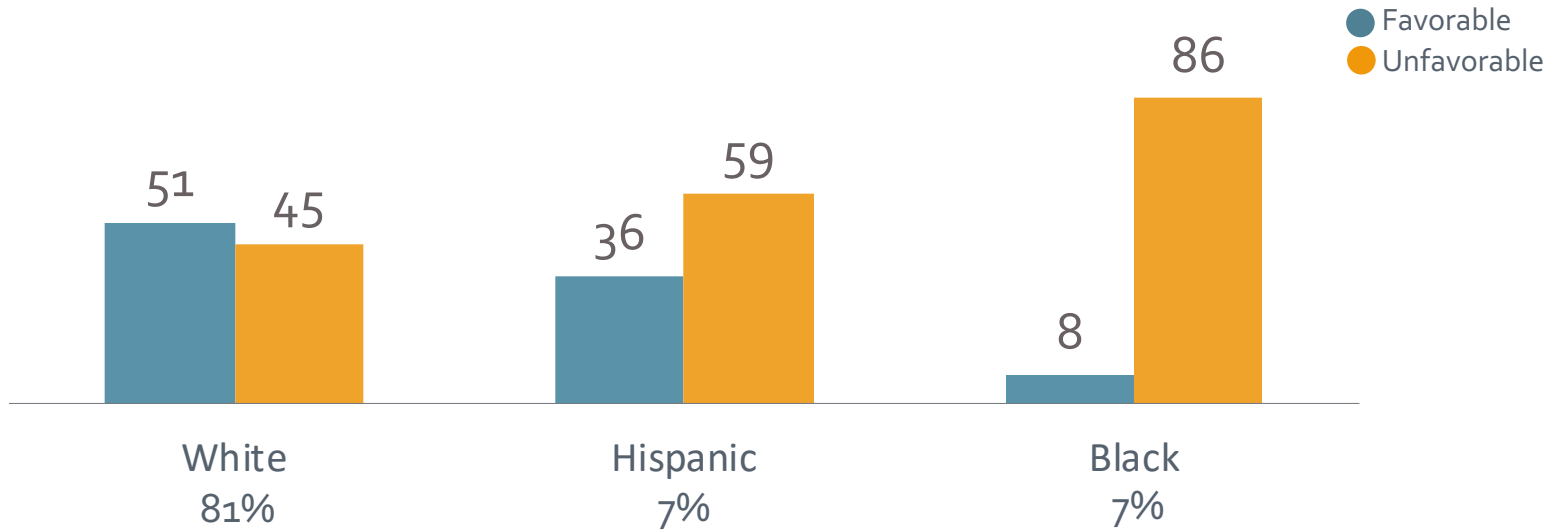


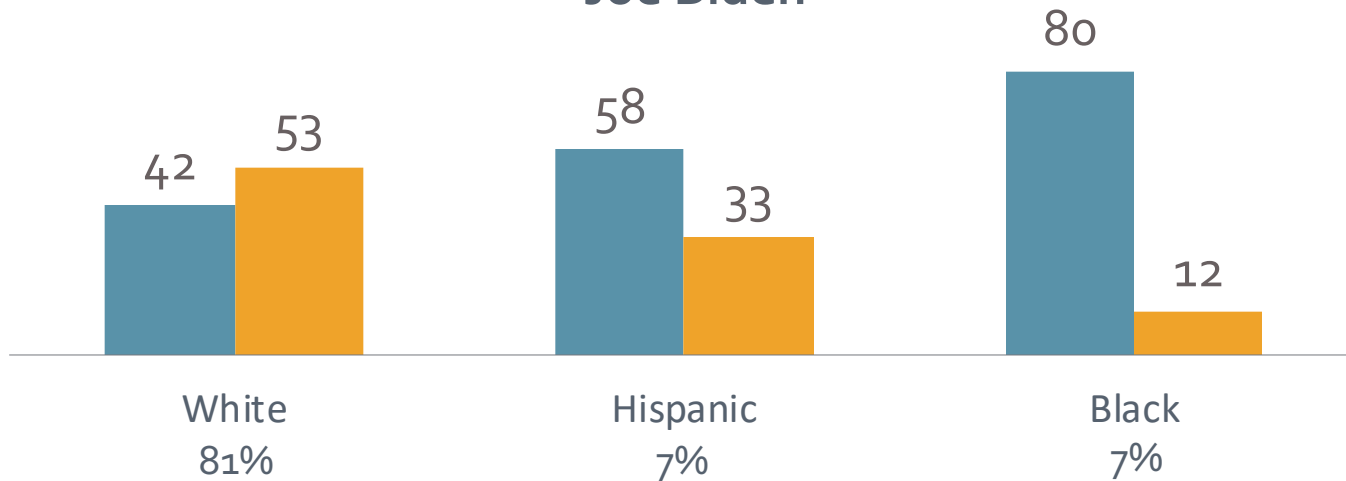
IMAGE TEST

RACE

DONALD TRUMP



Joe Biden



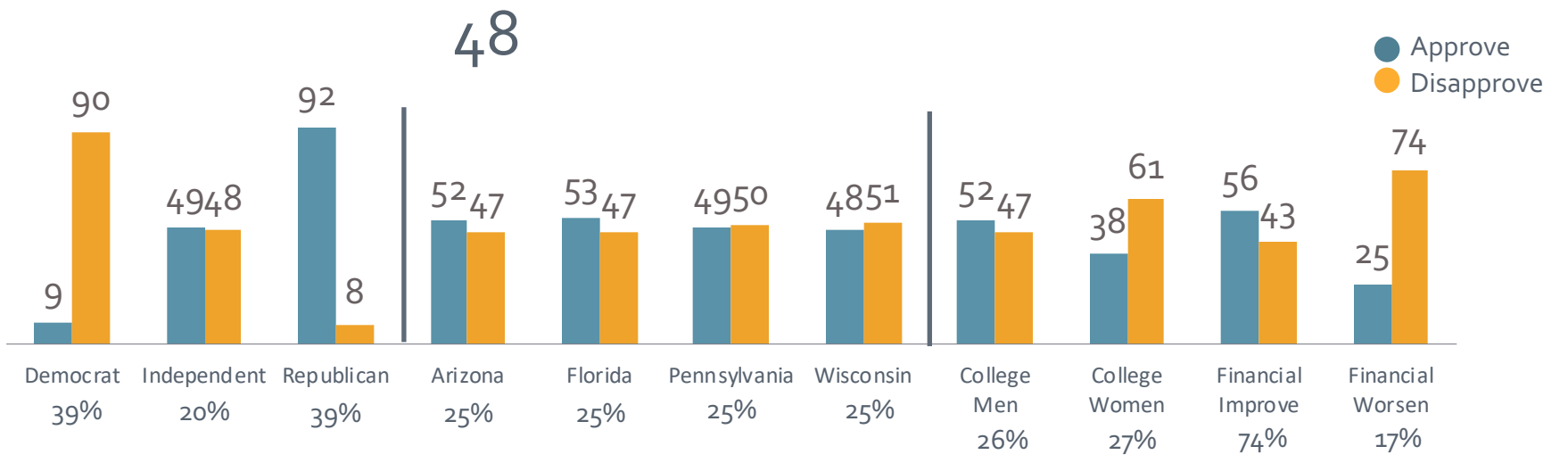
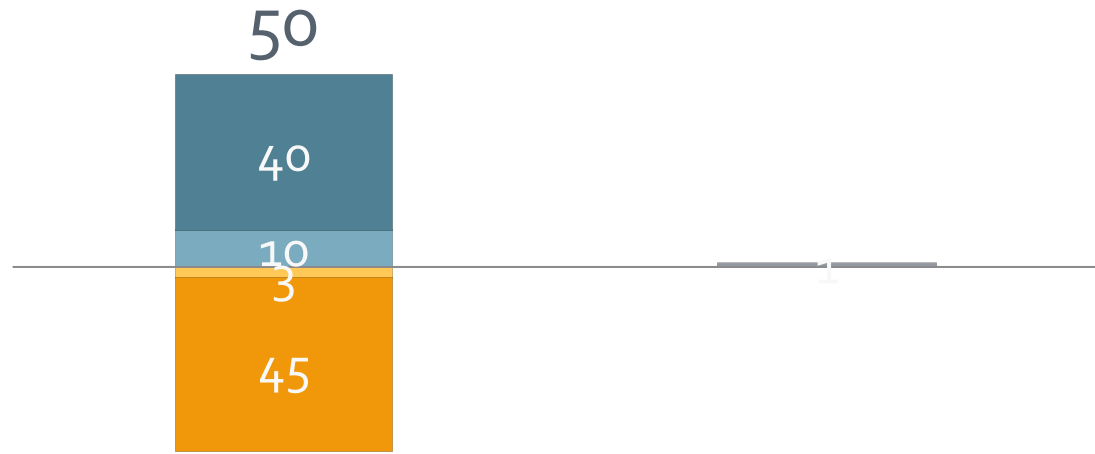
JOB APPROVAL

OVERALL

- Strongly Approve
- Somewhat Approve
- Somewhat Disapprove
- Strongly Disapprove
- DK/Refused

DONALD TRUMP

Net: +2

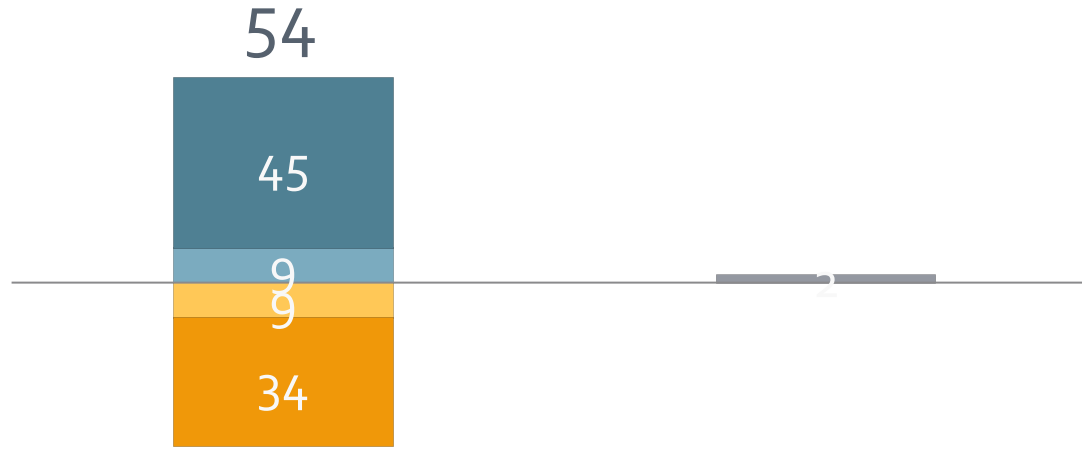


JOB APPROVAL

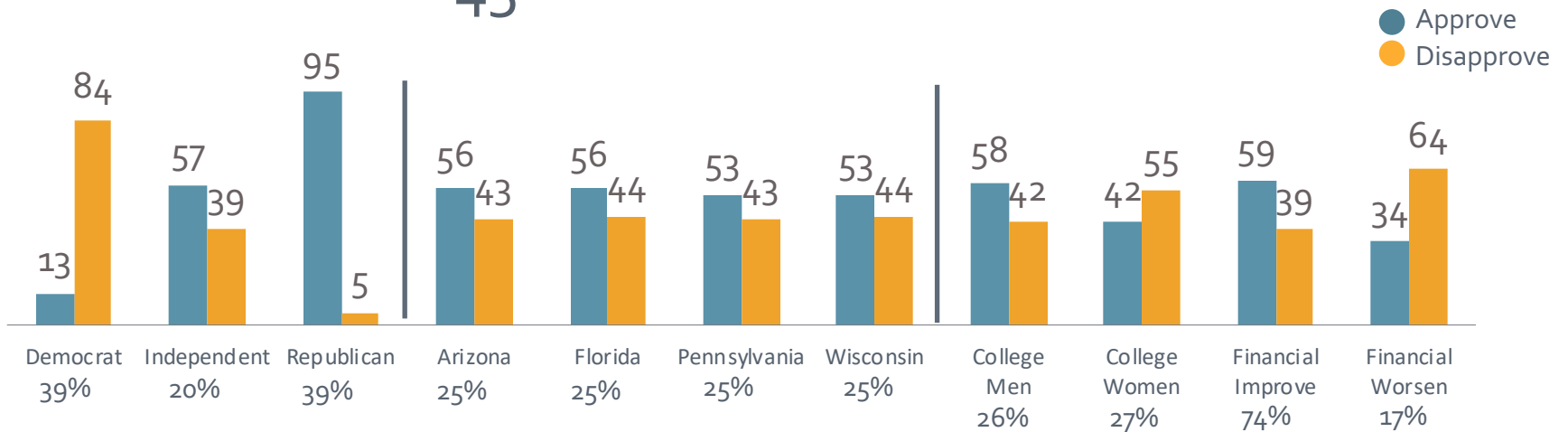
ECONOMY

- Strongly Approve
- Somewhat Approve
- Somewhat Disapprove
- Strongly Disapprove
- DK/Refused

DONALD TRUMP
Net: +11

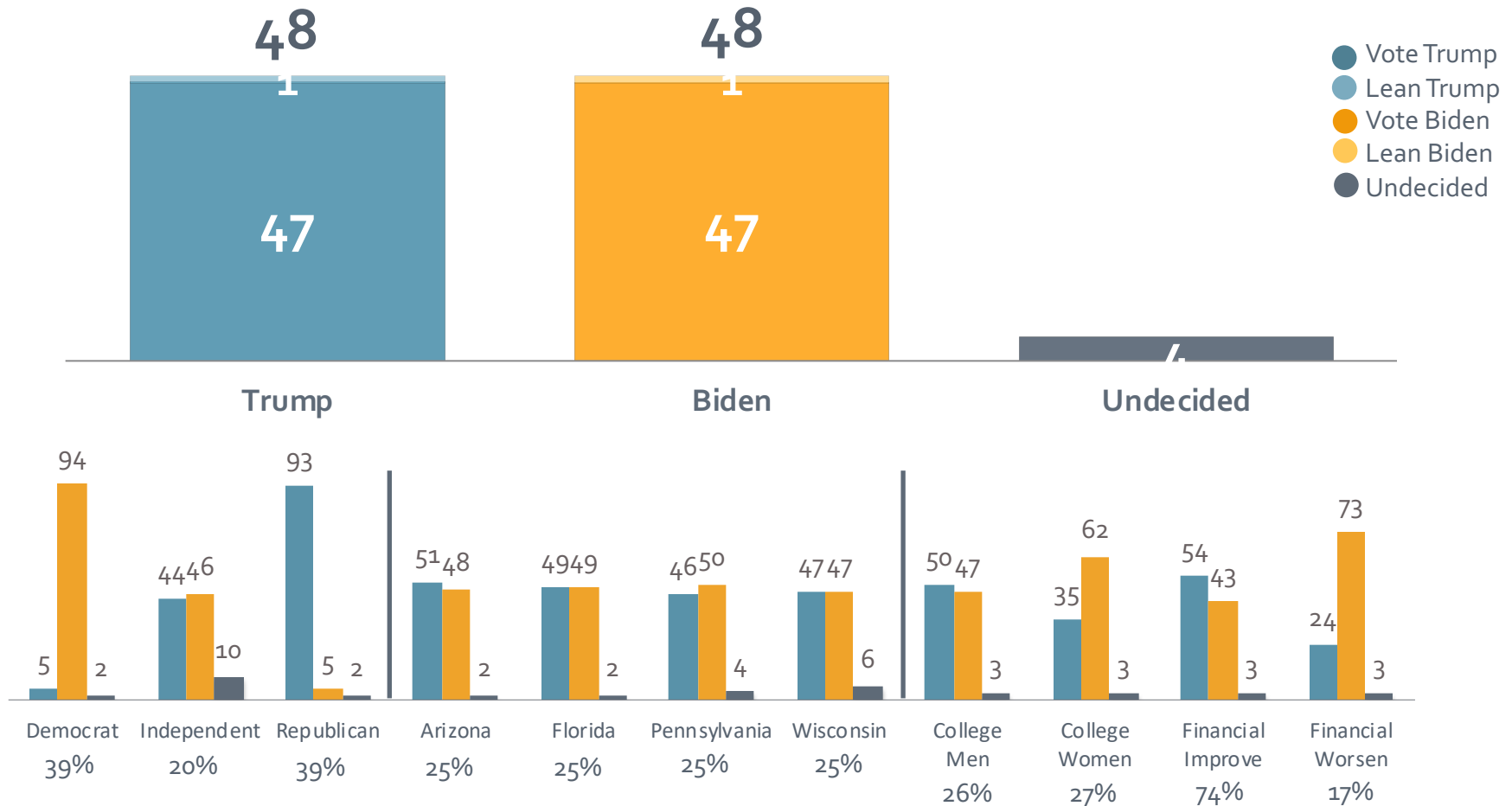


43

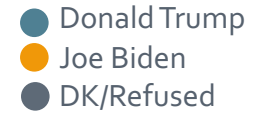


PRESIDENTIAL BALLOT

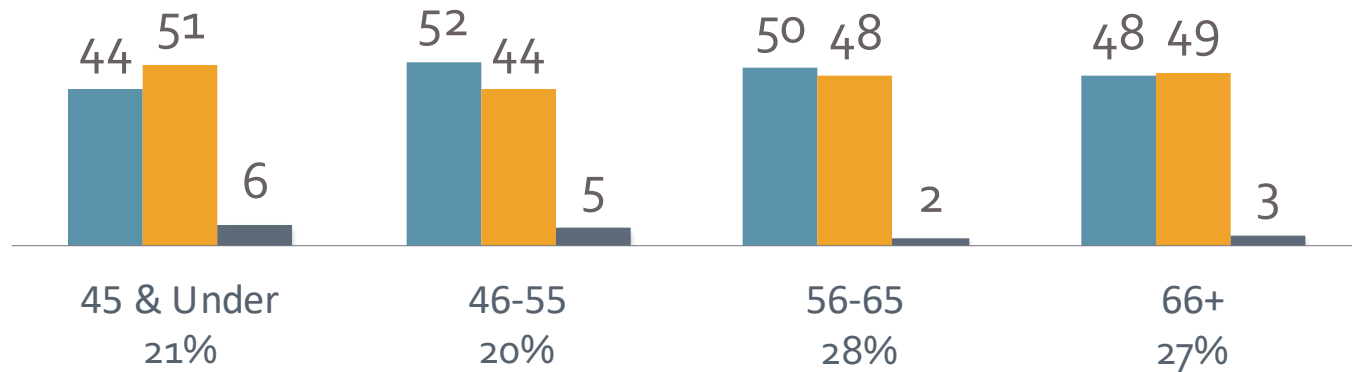
If the general election for President were held today and the candidates were Donald Trump, the Republican, and Joe Biden, the Democrat, for whom would you vote?



PRESIDENTIAL BALLOT

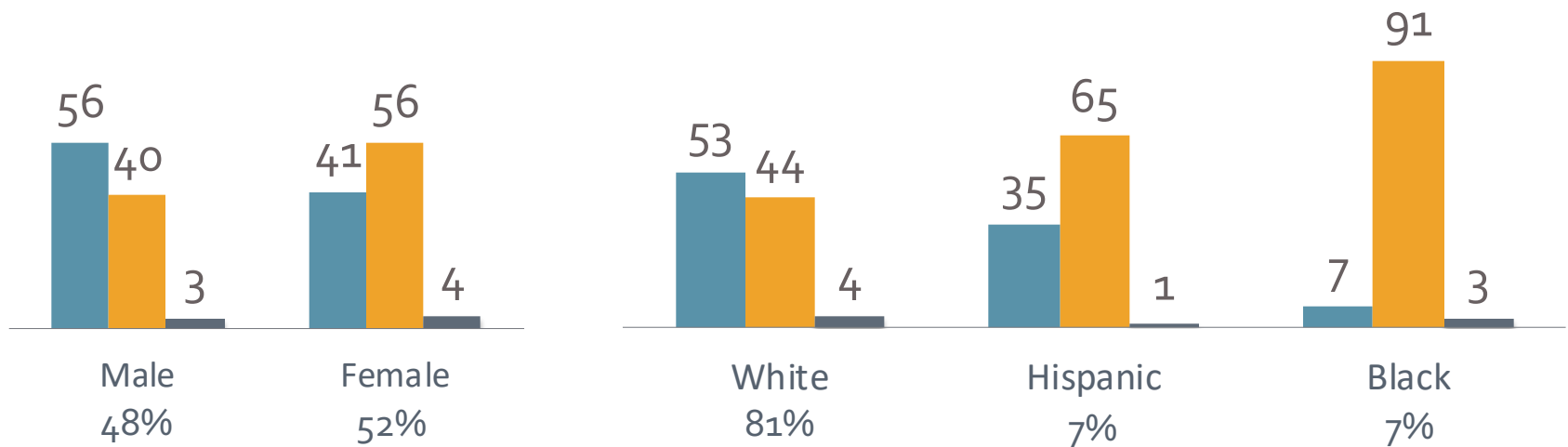


Age



Gender

RACE



2020 PRESIDENTIAL ELECTION

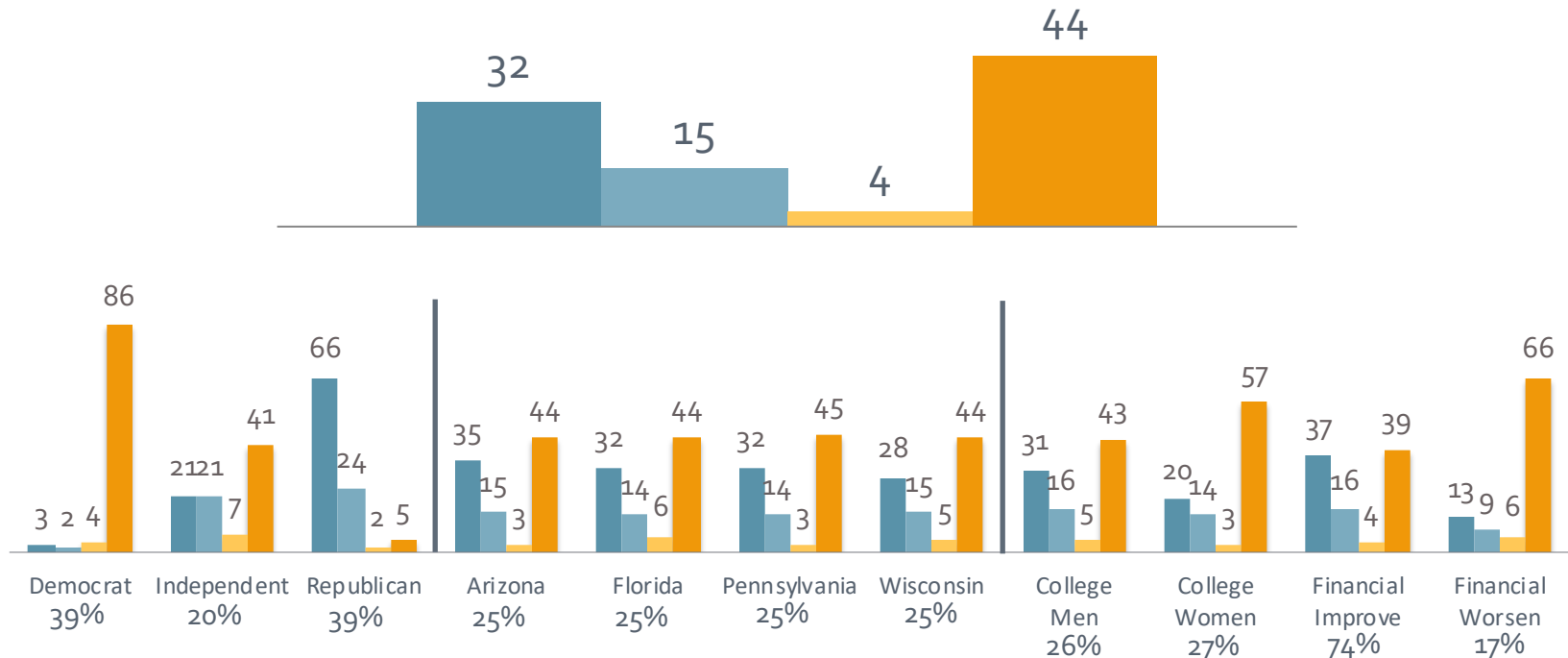
Thinking about the 2020 presidential election, please tell me which of the following comes closest to your opinion.

I generally support President Trump and his policies and I'm very likely to vote for him for president.

I am personally unhappy with many things President Trump says, but I support many of his policies and will likely vote for him for president.

I support most of President Trump's policies but am unhappy about many of the things he says, so I will likely vote for Joe Biden

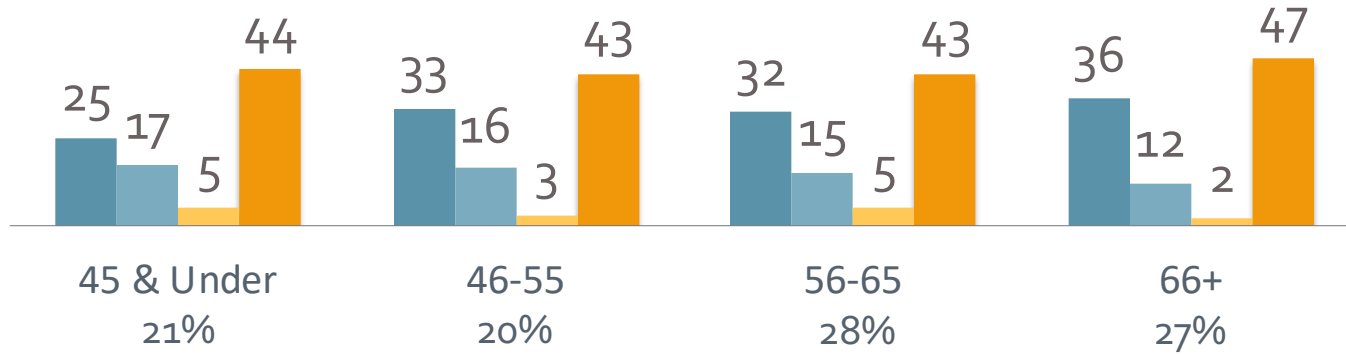
I generally do not support President Trump and will very likely vote for the Joe Biden for president.



2020 PRESIDENTIAL ELECTION

- Support/Vote Trump
- Unhappy/Vote Trump
- Unhappy/Vote Biden
- Not Support/Vote Biden

Age



Gender

RACE

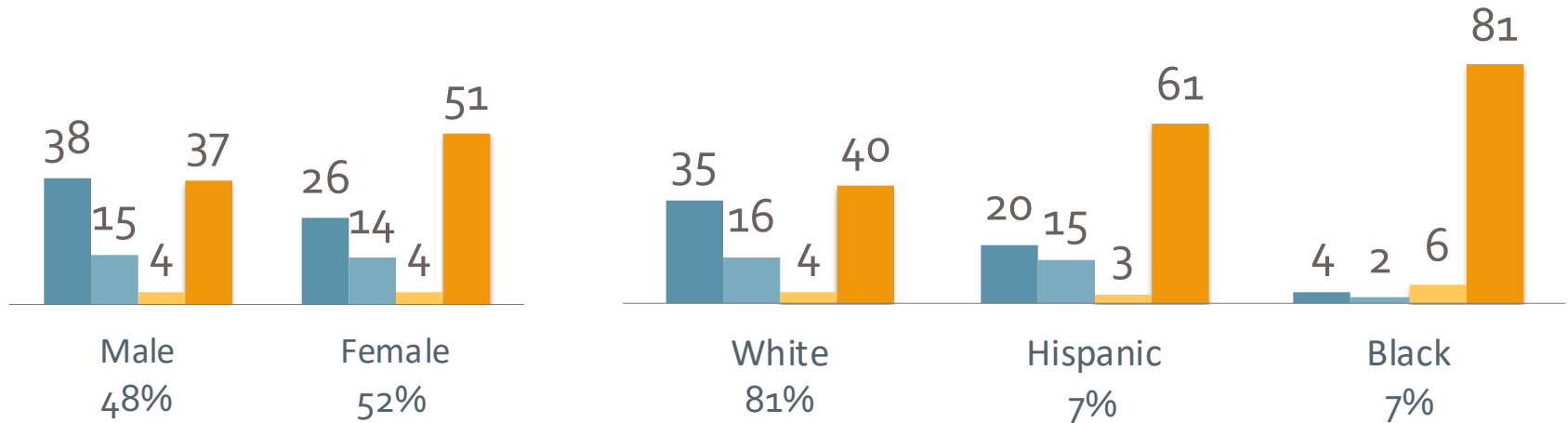


IMAGE TEST

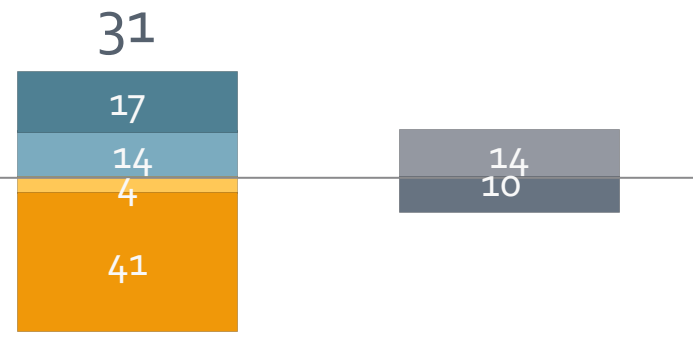
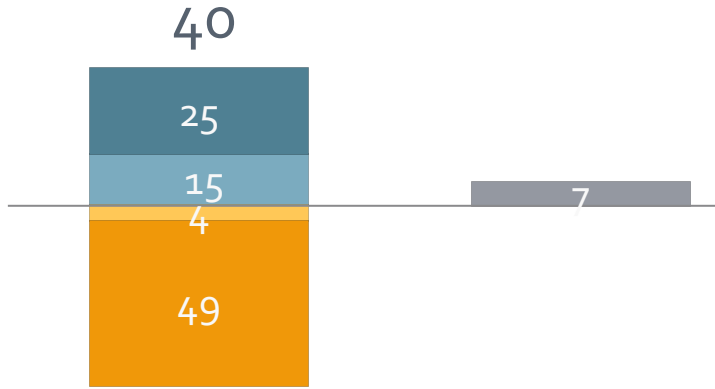
- Very Fav
- Somewhat Fav
- Somewhat Unfav
- Very Unfav
- No Opinion
- Never Heard Of

NANCY PELOSI

NET: -13

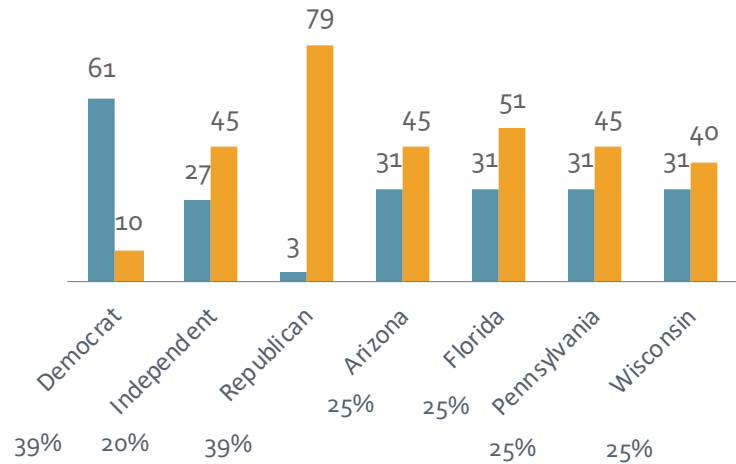
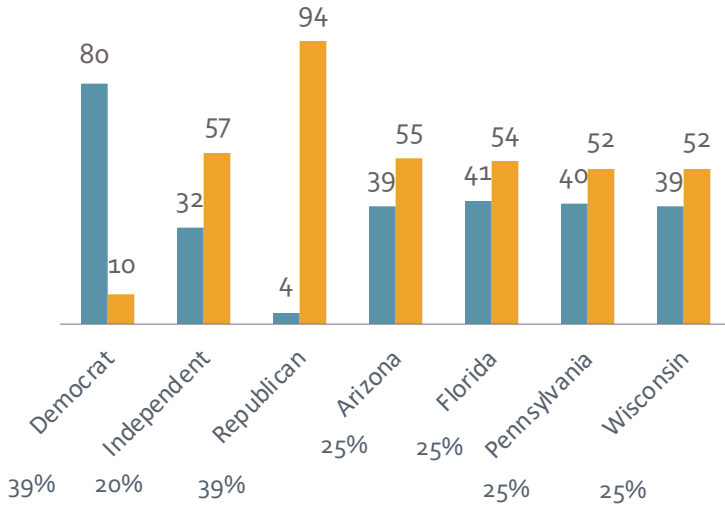
ALEXANDRIA OCASIO-CORTEZ

NET: -14



53

45



AZ SENATE ELECTION

HERITAGE
 ACTION
FOR AMERICA

IMAGE TEST

- Very Fav
- Somewhat Fav
- Somewhat Unfav
- Very Unfav
- No Opinion
- Never Heard Of

MARTHA MCSALLY
NET: +1

MARK KELLY
NET: +10

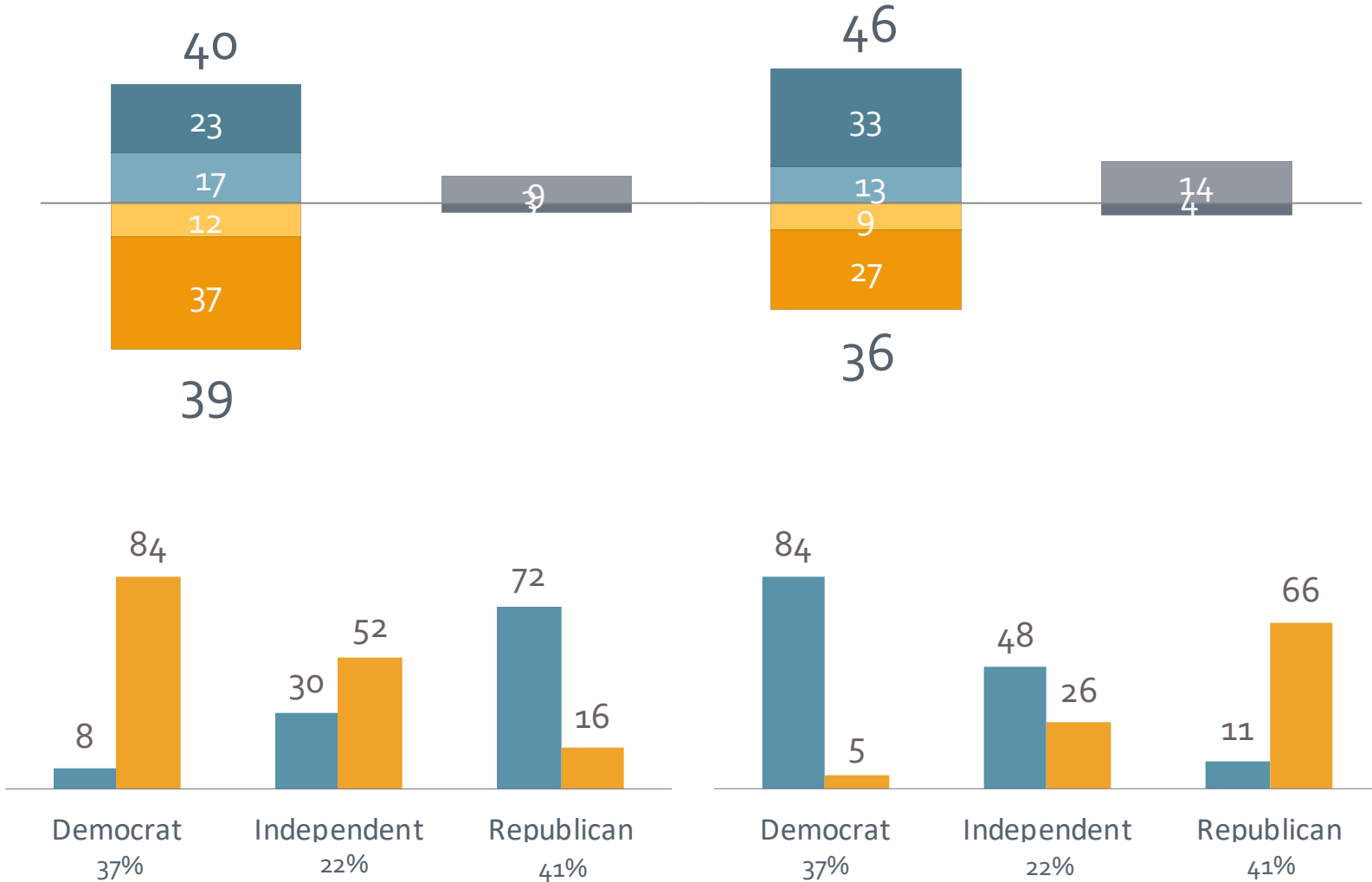
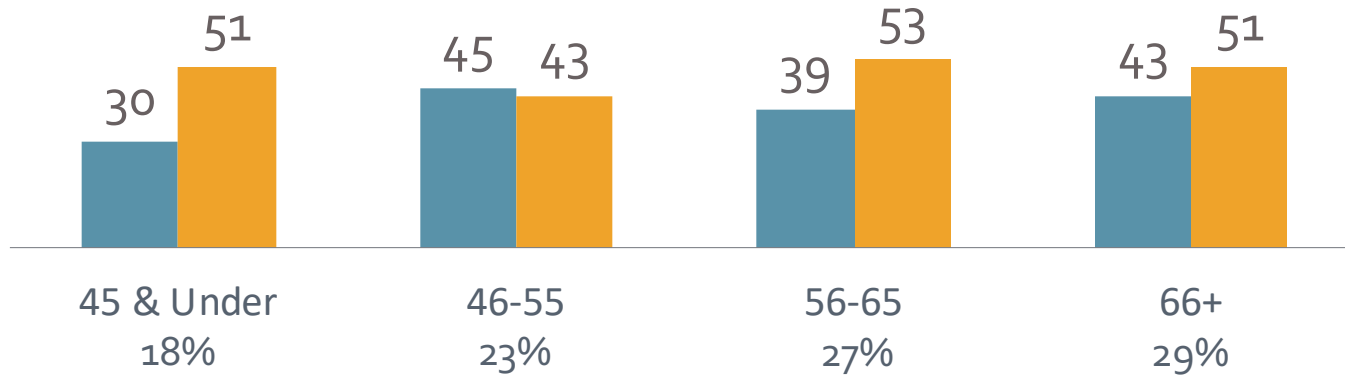


IMAGE TEST

AGE

MARTHA MCSALLY

● Favorable
● Unfavorable



Mark Kelly

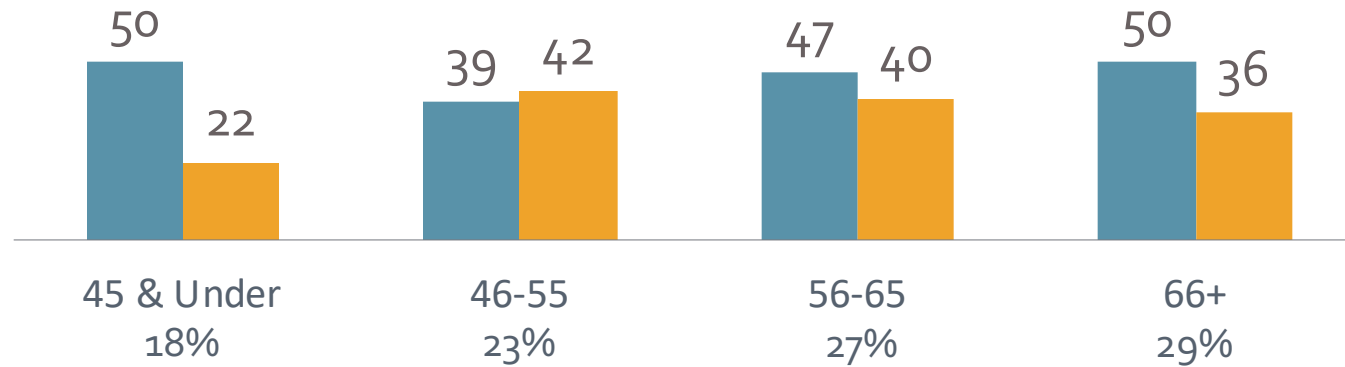
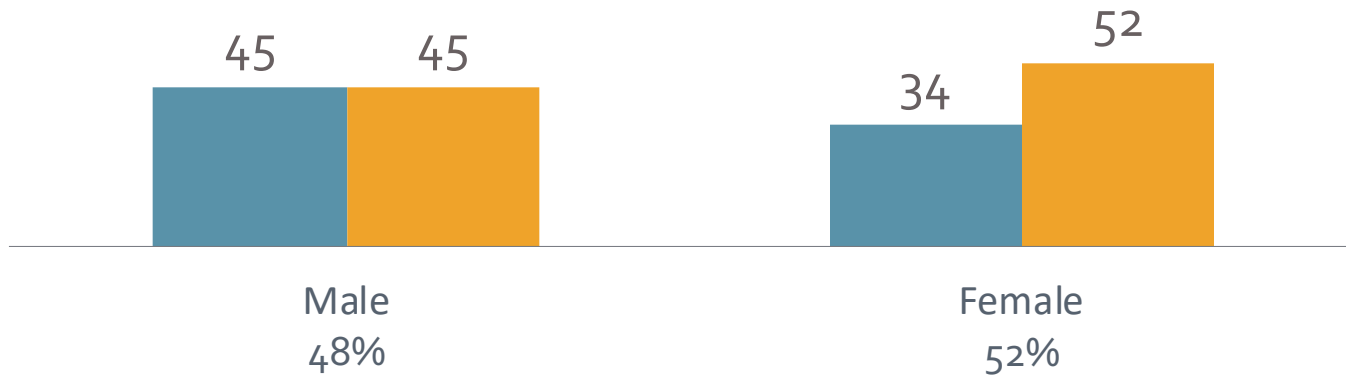


IMAGE TEST

GENDER

MARTHA MCSALLY

● Favorable
● Unfavorable



Mark Kelly

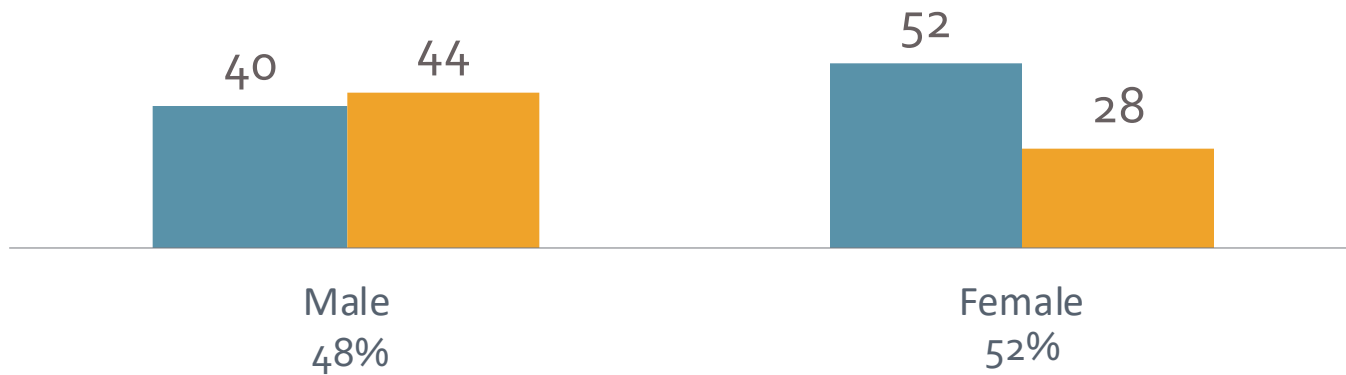
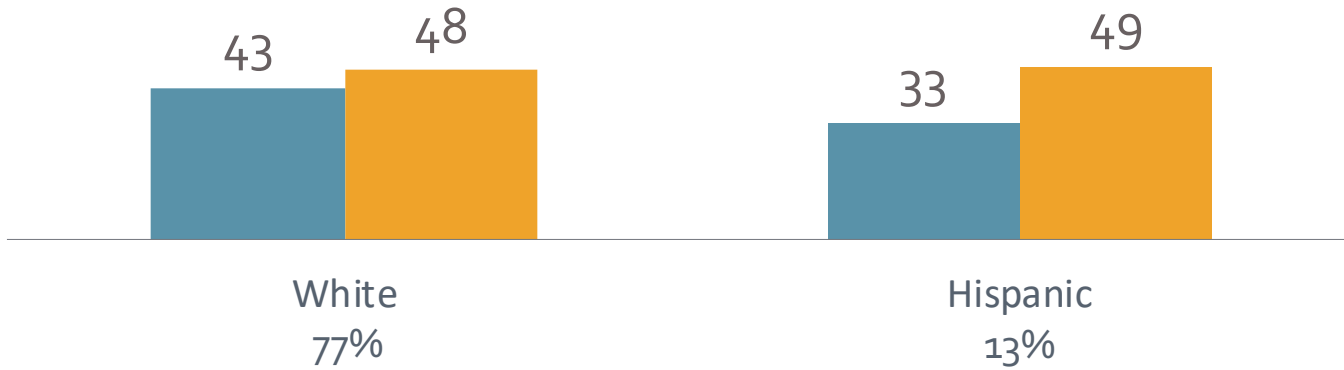


IMAGE TEST

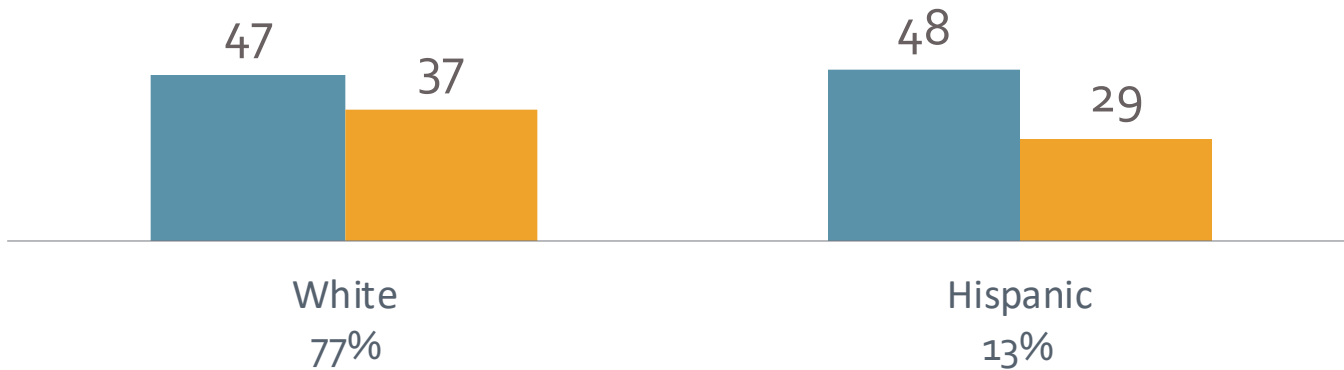
RACE

MARTHA MCSALLY

● Favorable
● Unfavorable

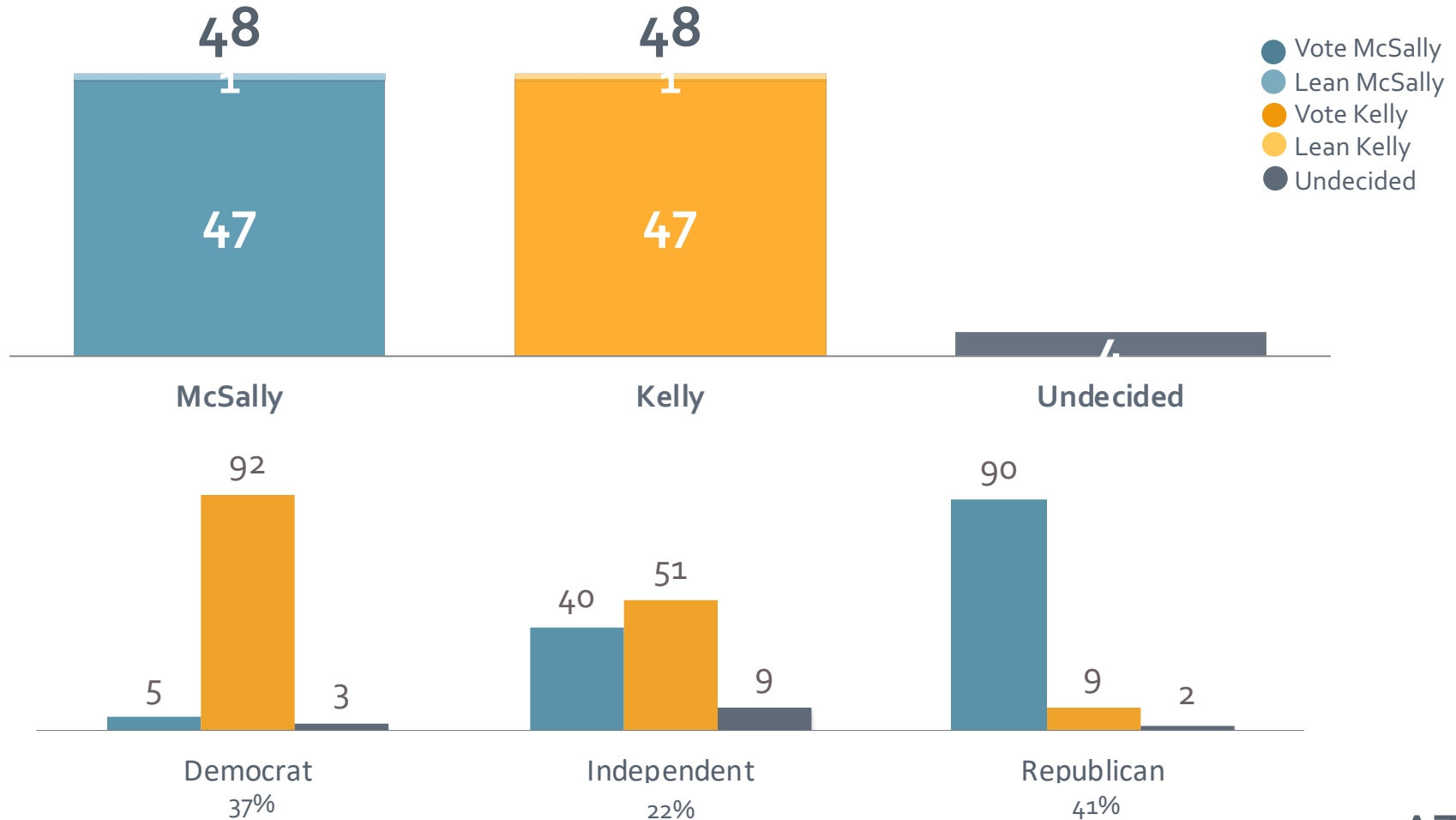


Mark Kelly

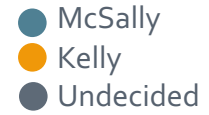


AZ SENATE BALLOT

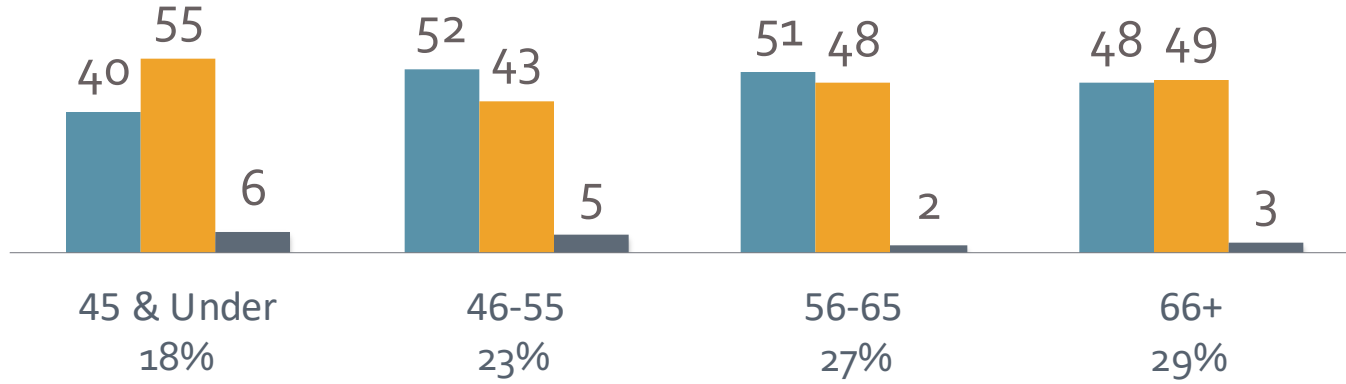
If the 2020 election for U.S. Senate were held today and the candidates were Martha McSally, a Republican, and Mark Kelly, a Democrat, for whom would you vote?



AZ SENATE BALLOT

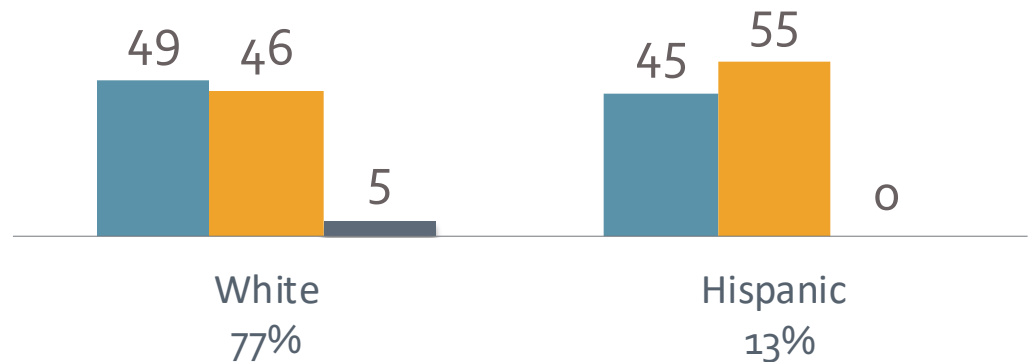
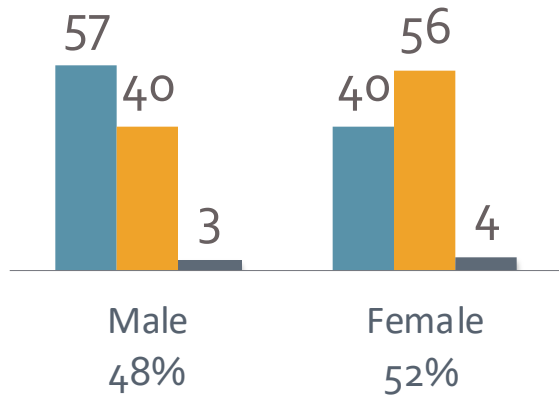


Age



Gender

RACE



BATTLEGROUND ENVIRONMENT

HERITAGE
 ACTION
FOR AMERICA

FINANCIAL SITUATION

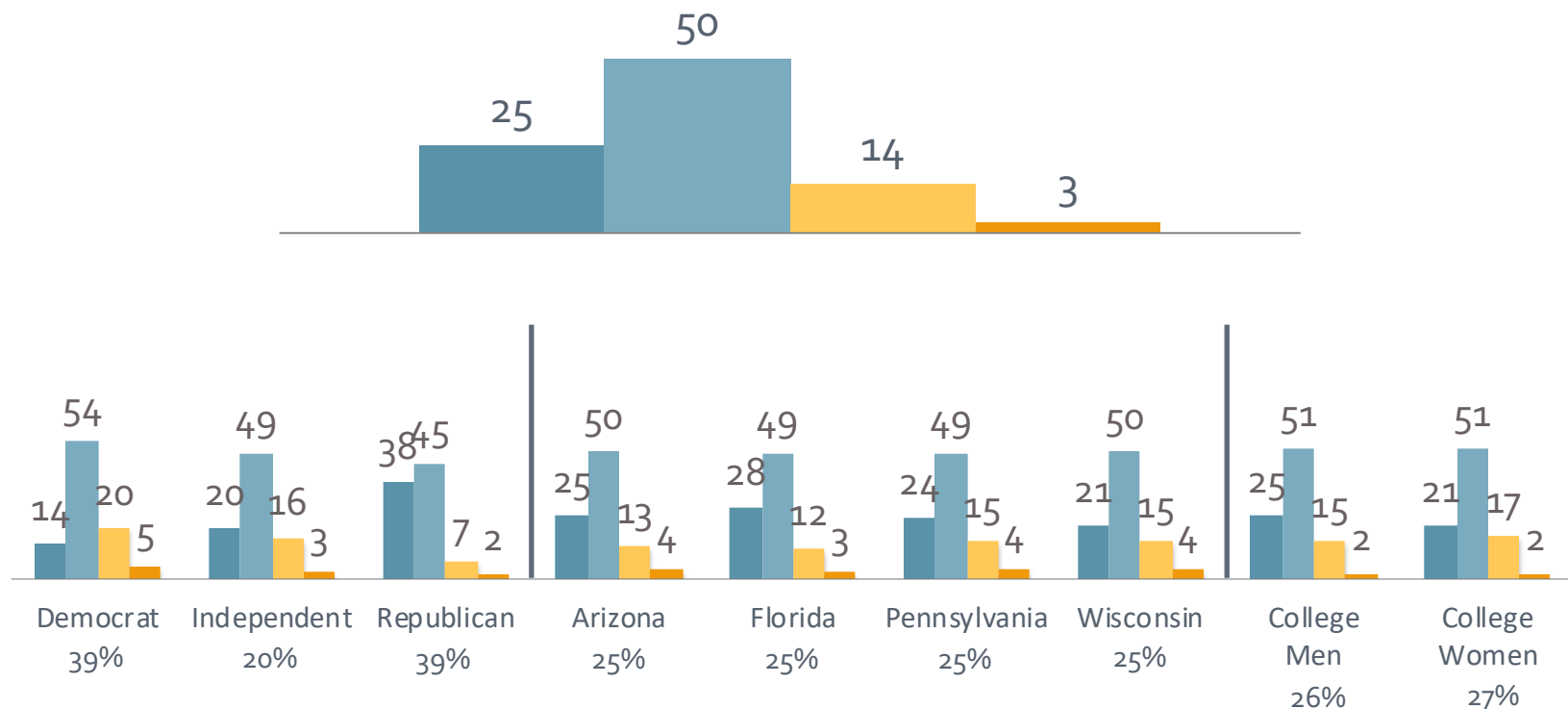
Thinking about you and your family's financial situation, which of the following statements do you most agree with?

I am certain my financial situation will improve over the next year.

I am hopeful but not certain my financial situation will improve over the next year.

I am fearful my financial situation will get worse over the next year.

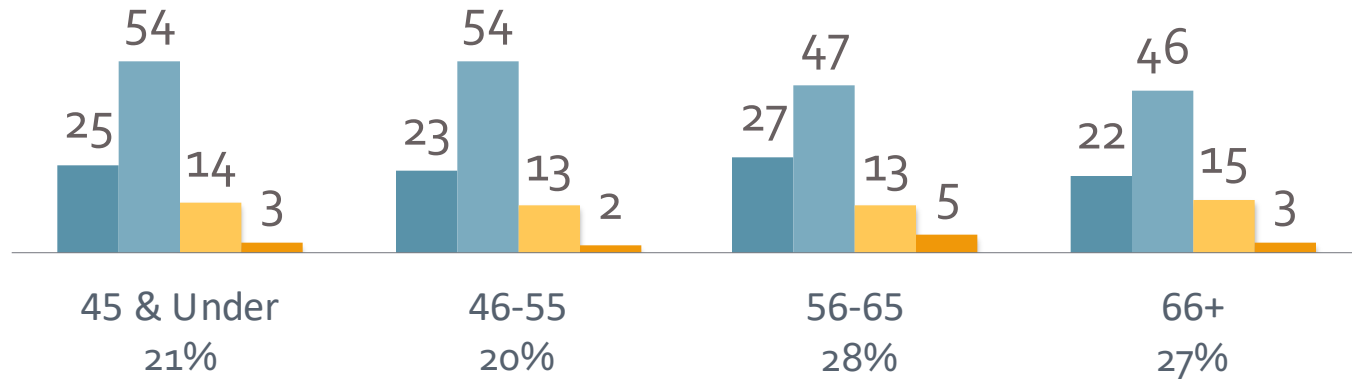
I am certain my financial situation will get worse over the next year.



FINANCIAL SITUATION

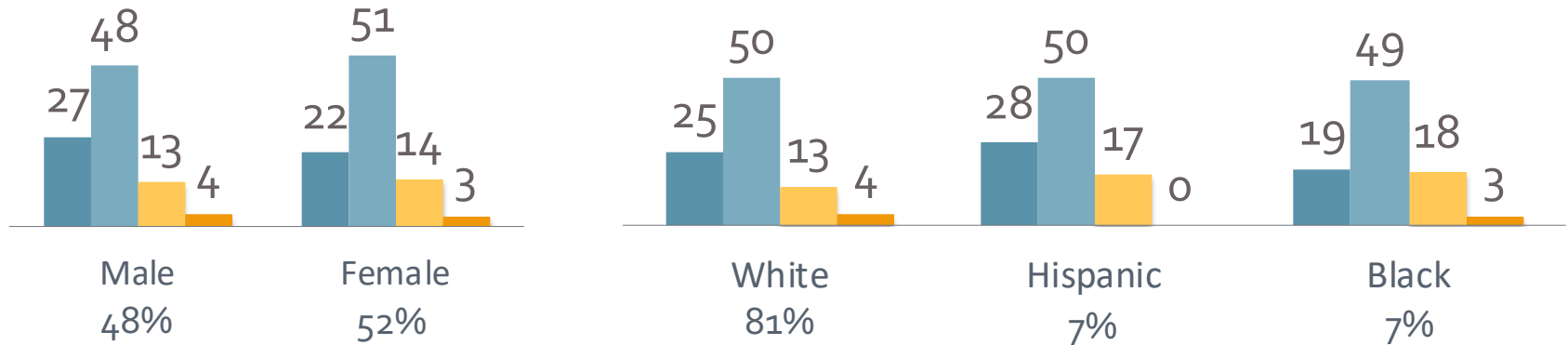
- Certain Improve
- Hopeful Improve
- Fearful Get Worse
- Certain Get Worse

Age



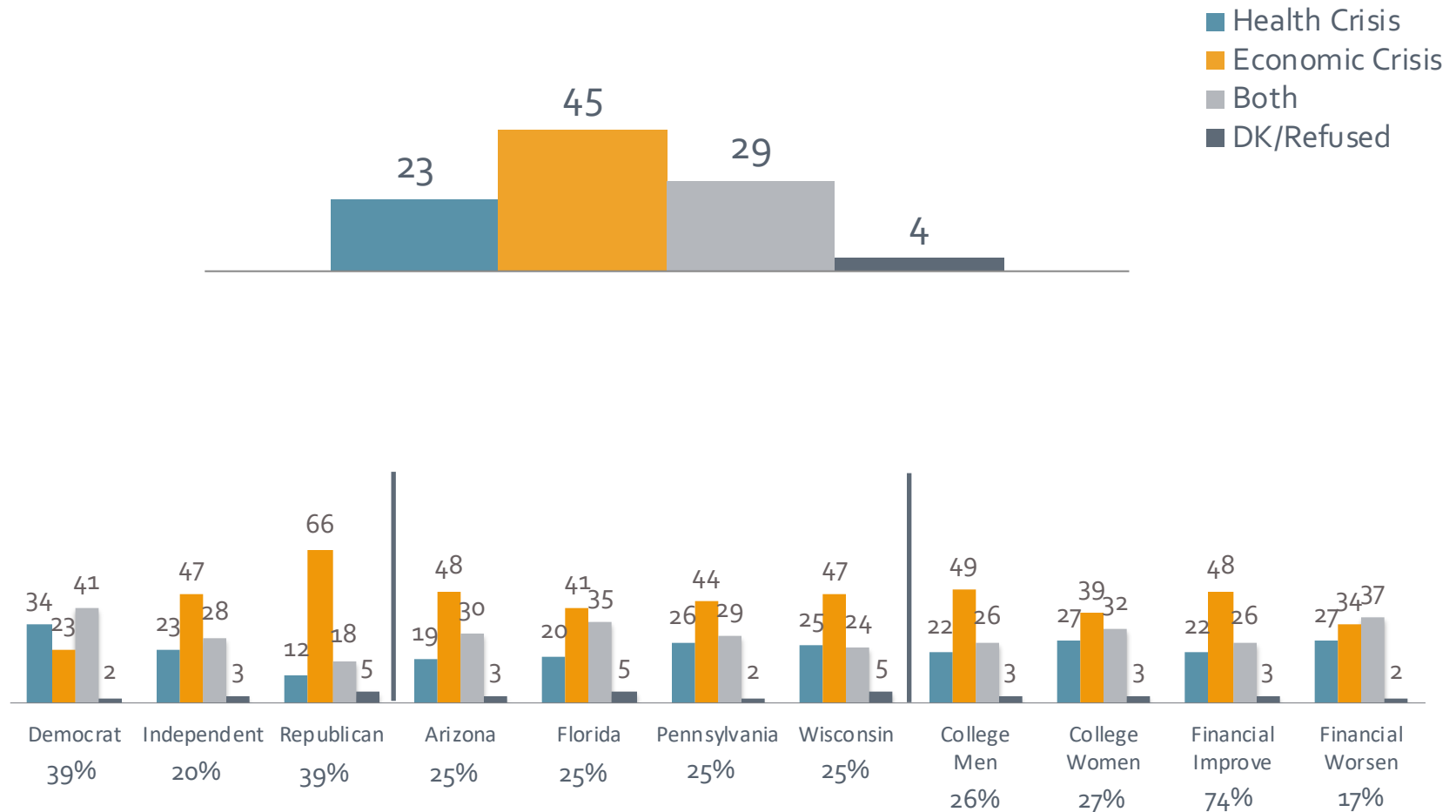
Gender

RACE



THE COVID-19 CRISIS

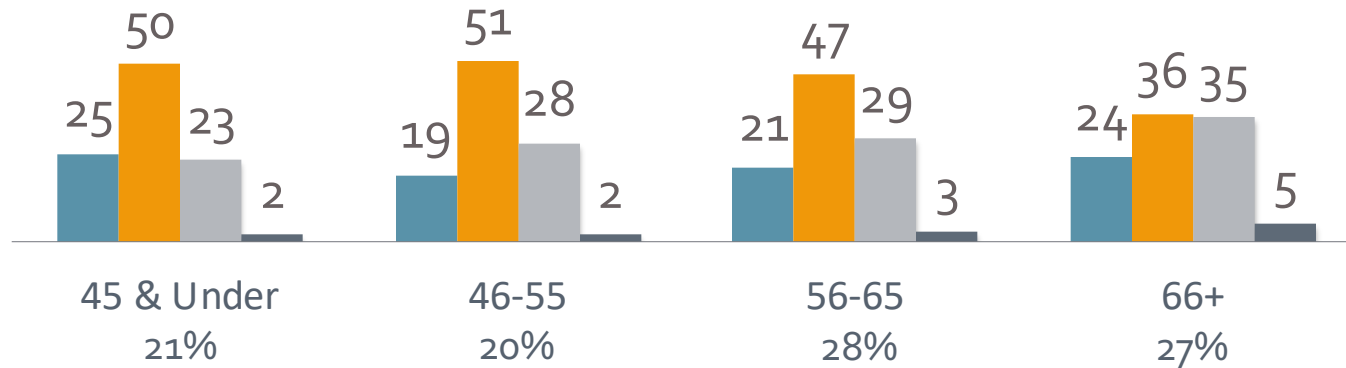
Do you think the recent COVID-19 outbreak has caused more of a health crisis or economic crisis?



THE COVID-19 CRISIS

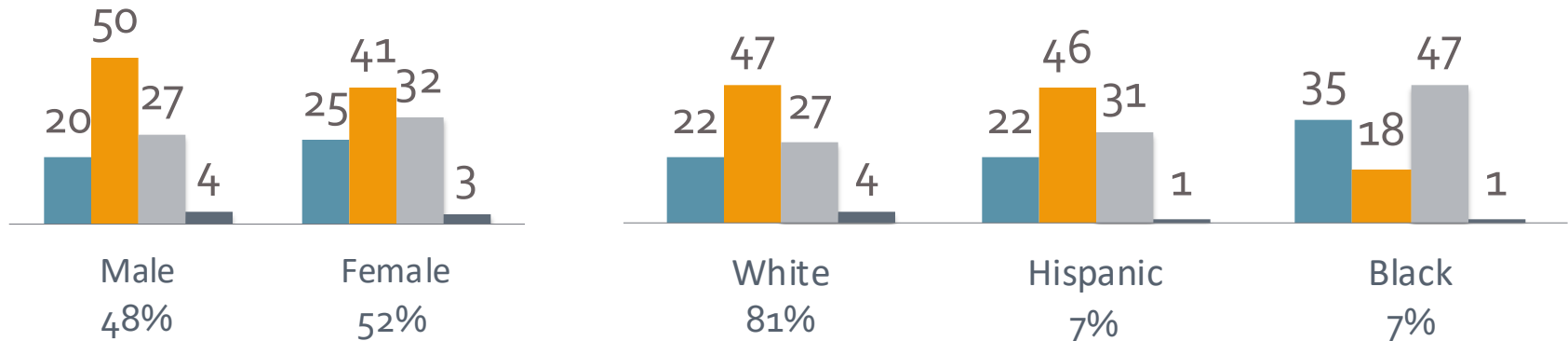
- Health Crisis
- Economic Crisis
- Both
- DK/Refused

Age



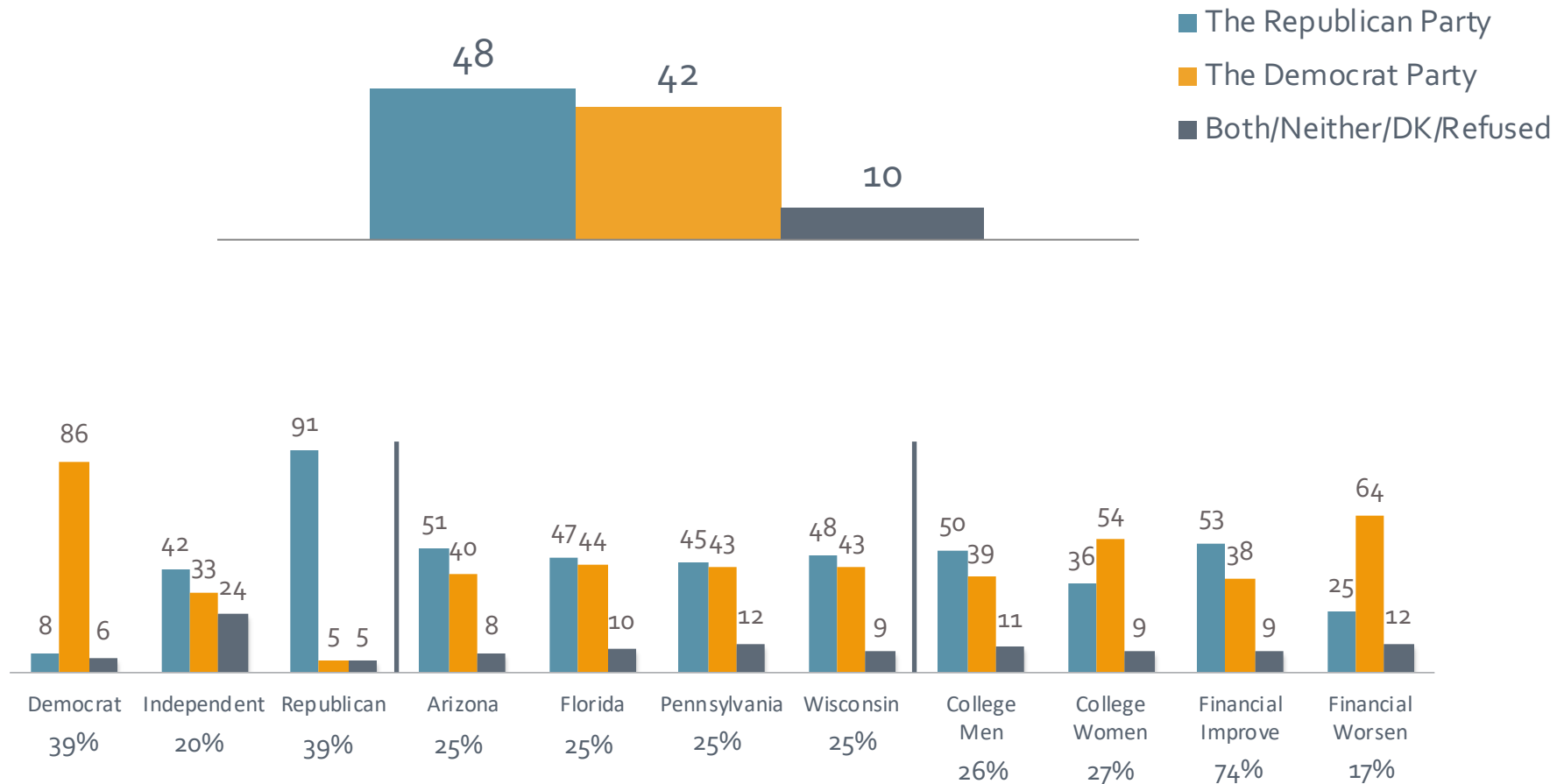
Gender

RACE



REBUILDING THE ECONOMY

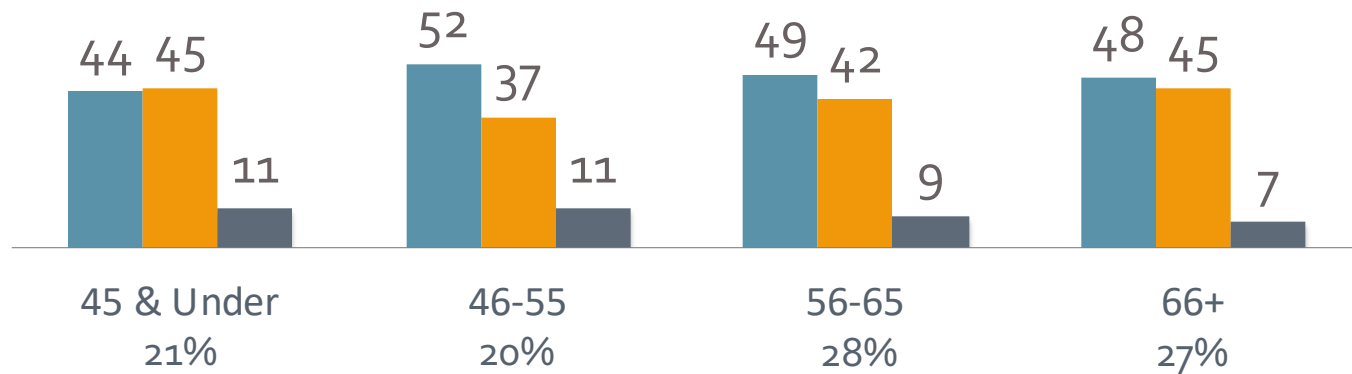
Which party do you trust more to rebuild the economy following the COVID-19 pandemic?



REBUILDING THE ECONOMY

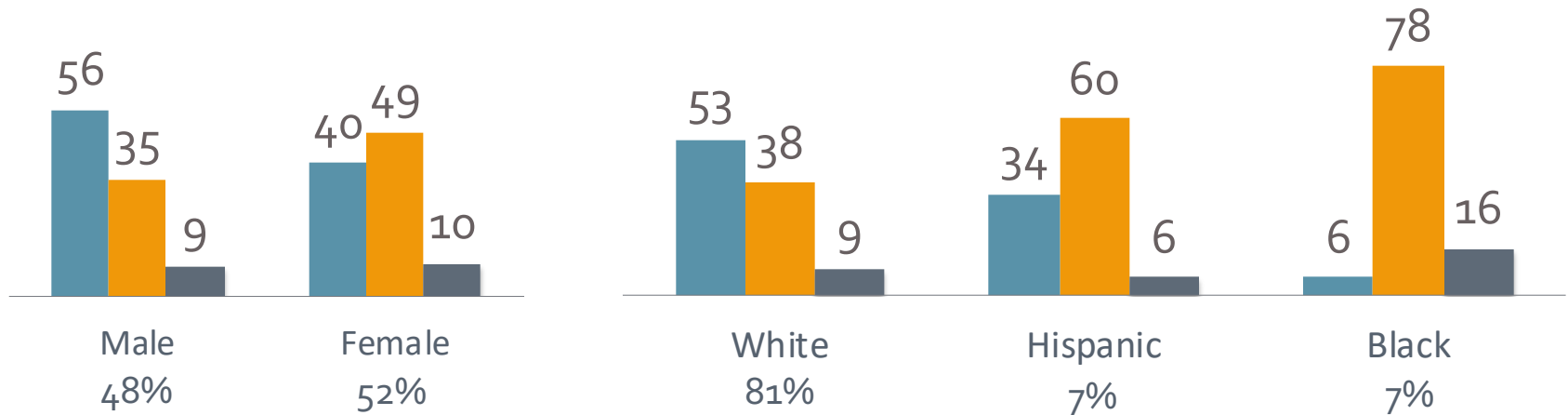


Age



Gender

RACE

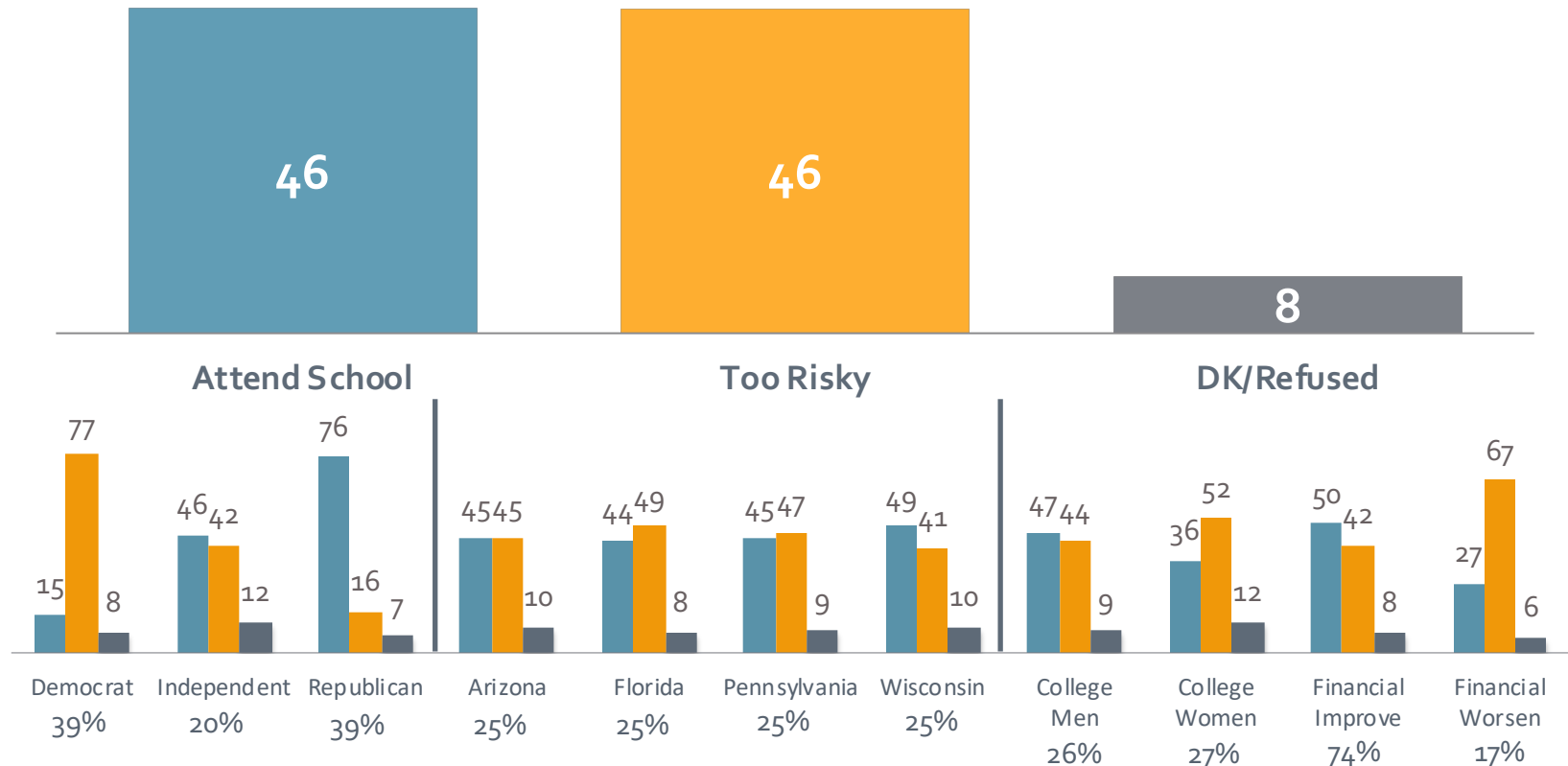


STUDENTS ATTENDING SCHOOL

Thinking about the debate around students attending school in person this fall, please tell me which of the following statements you most agree with.

Although there are some risks involved with healthy students attending school in person this fall, the harm that keeping a healthy child out of school will result in is too great and outweighs the risk.

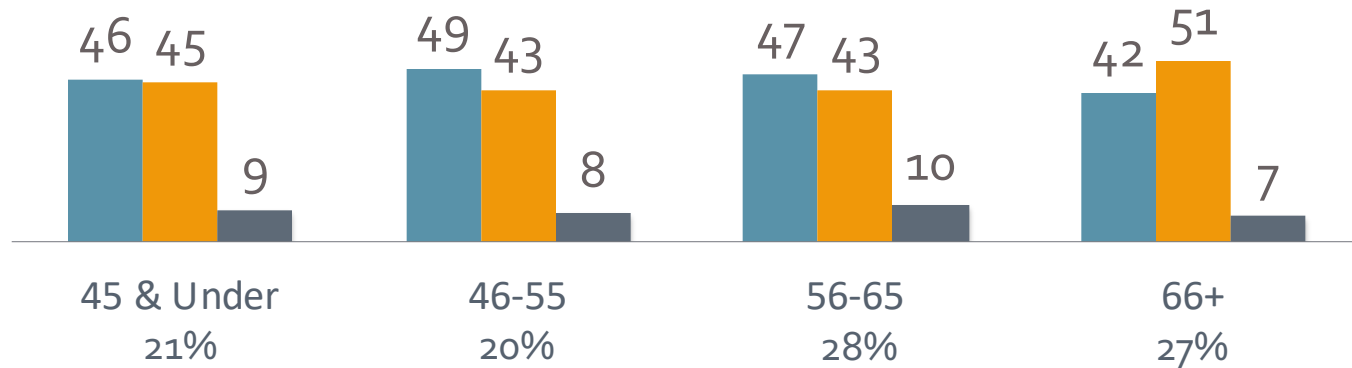
Allowing children to attend school in person this fall is too risky and school should be only held online until a COVID-19 vaccine is widely available.



STUDENTS ATTENDING SCHOOL

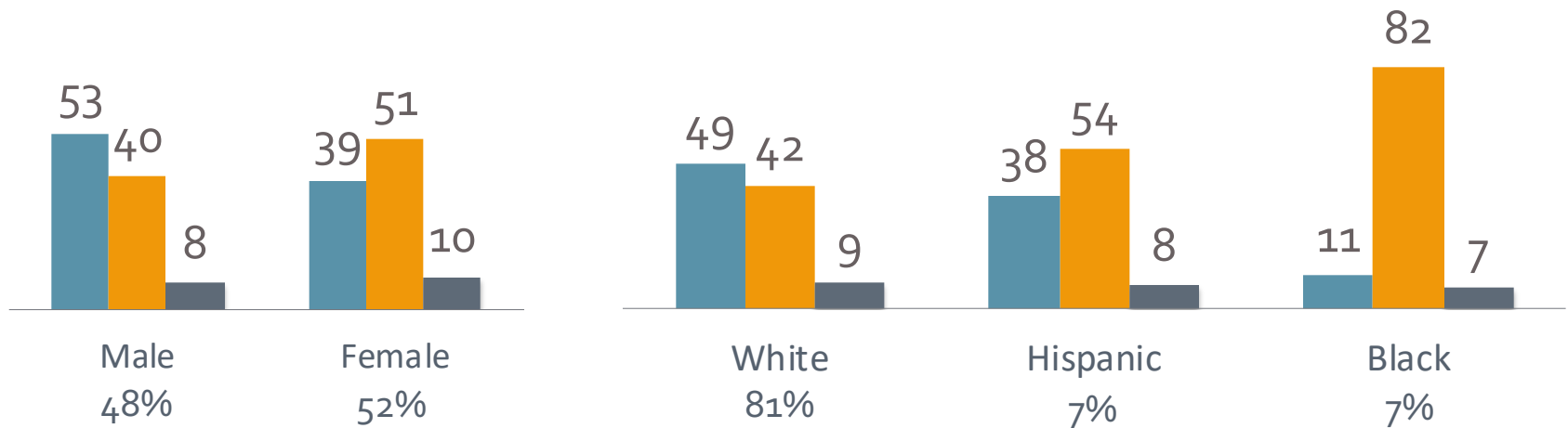
- Attend School
- Too Risky
- DK/Refused

Age



Gender

RACE

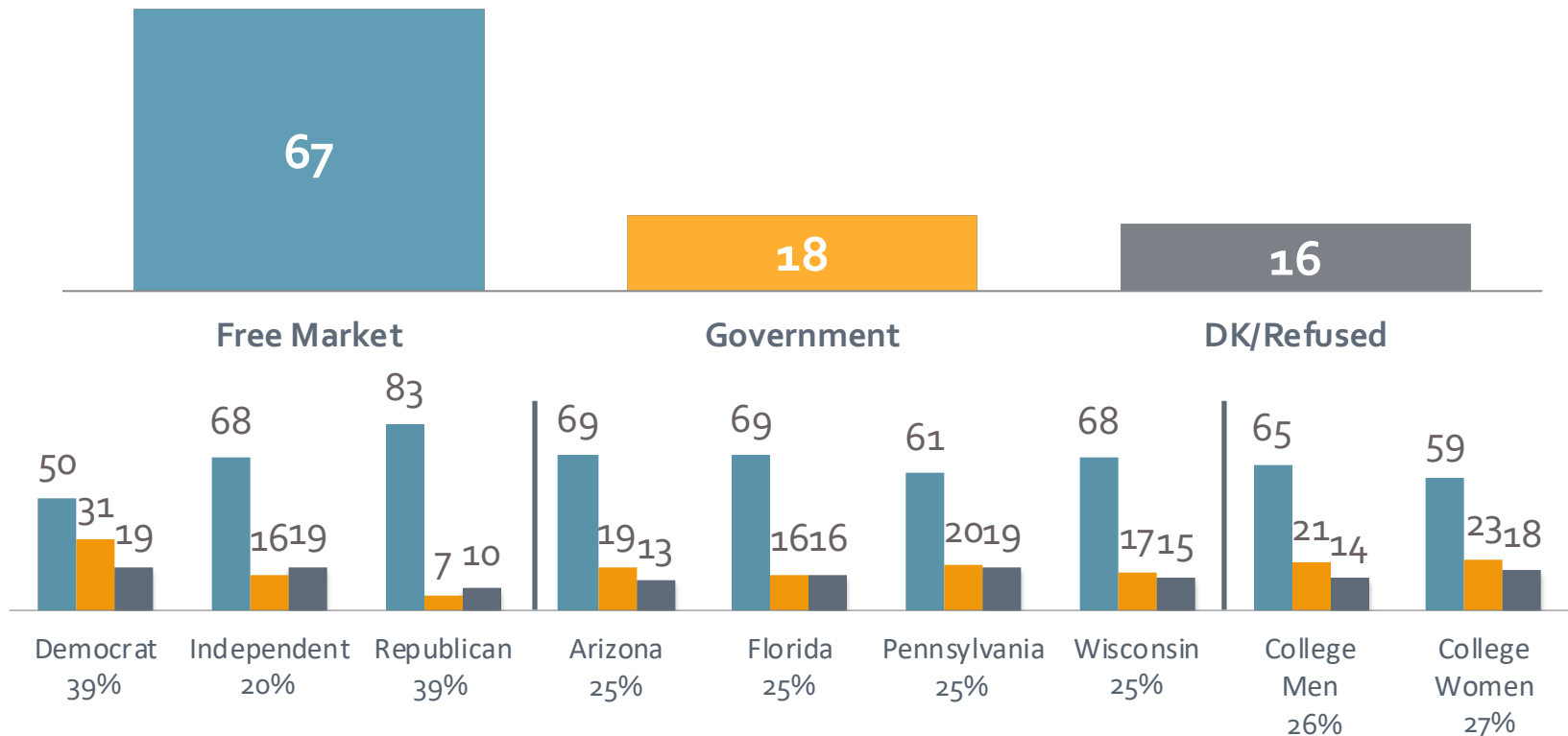


FREE MARKET COVID-19 SOLUTIONS

Thinking about all the efforts to find solutions to the coronavirus, like a vaccine or effective treatments, which of the following statements do you most agree with?

We will find solutions like a vaccine or effective drug treatments faster if we empower the free market to tackle the problem.

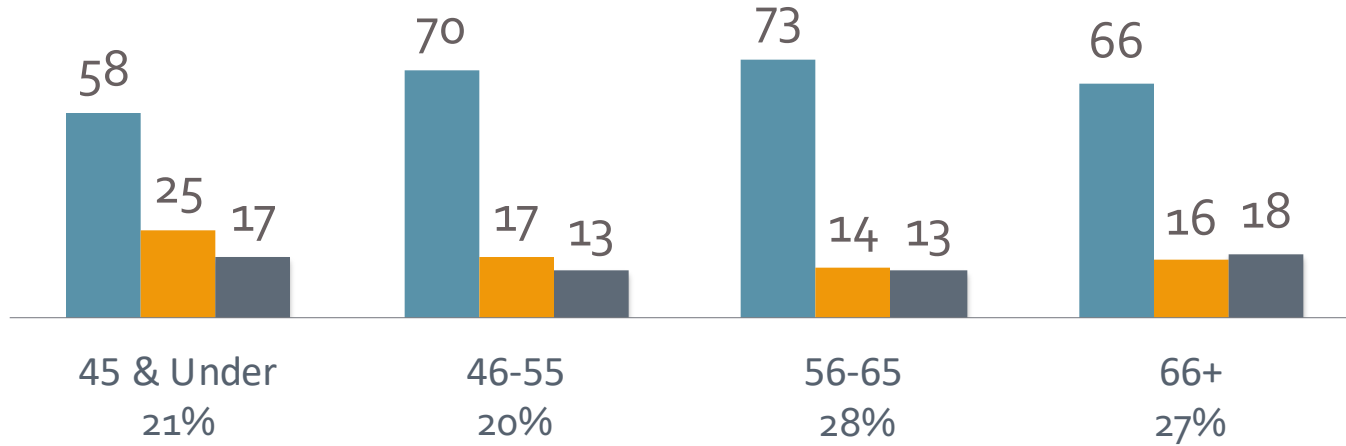
We will find solutions like a vaccine or effective drug treatments faster if we let government drive the process like socialist countries in Europe.



FREE MARKET COVID-19 SOLUTIONS

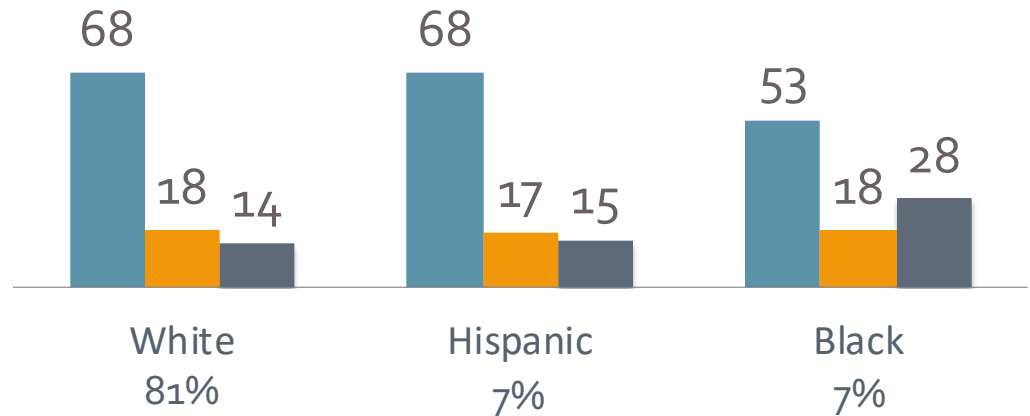
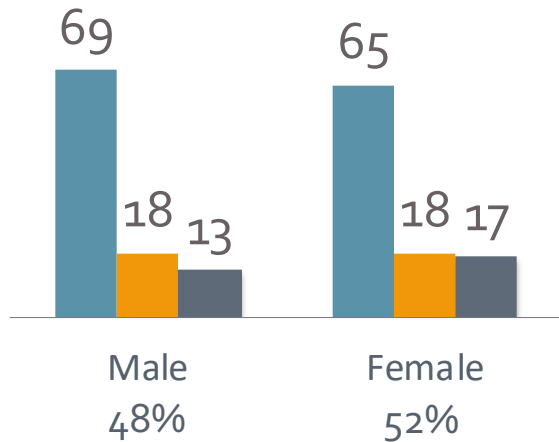
- Free Market
- Government
- DK/Refused

Age



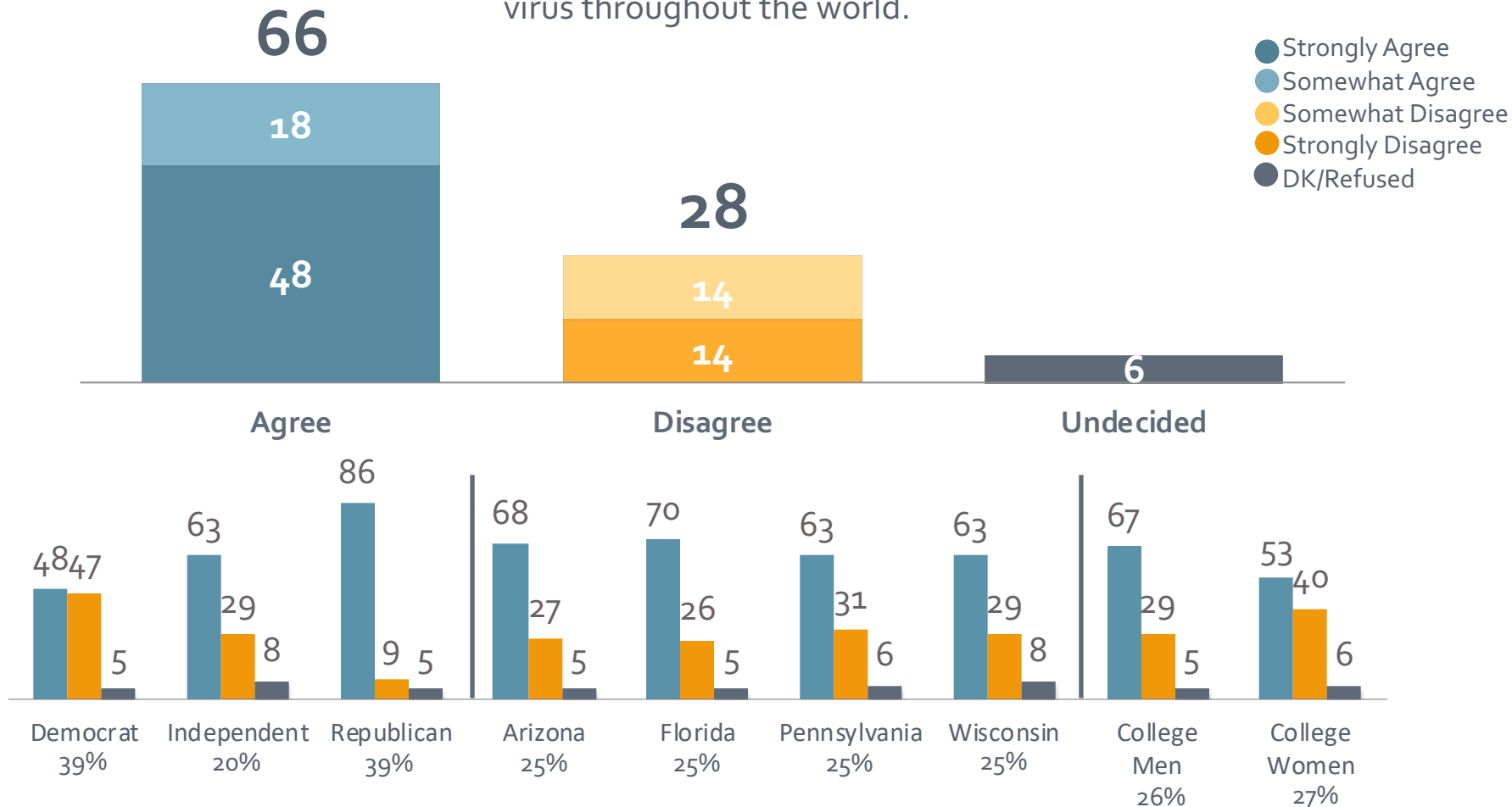
Gender

RACE



CHINA IS RESPONSIBLE

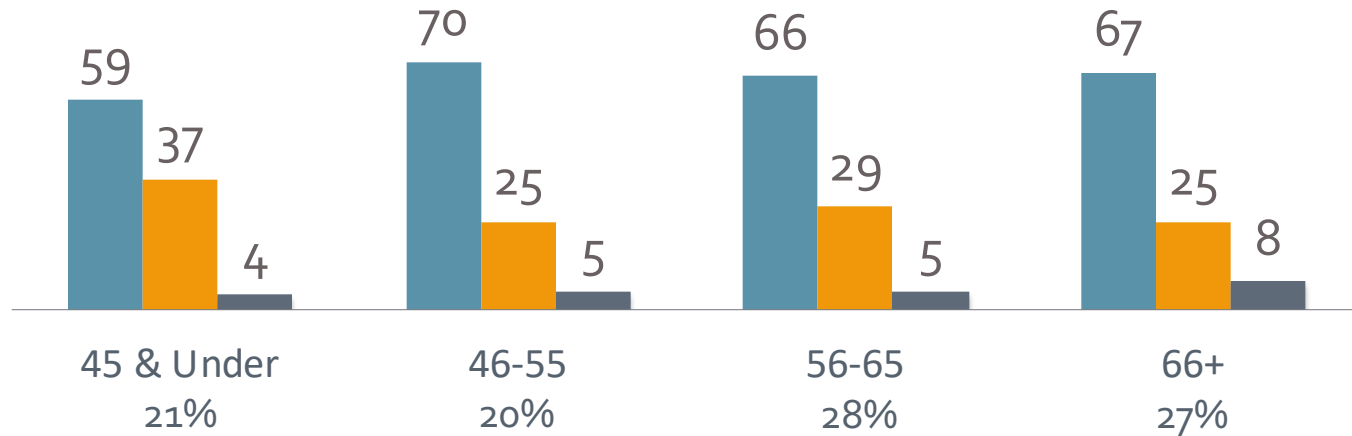
Please tell me if you agree or disagree with the following statement. In regard to the current coronavirus pandemic, the Chinese communist government bears the responsibility because early on they purposefully withheld critical information about the ease of transmission and seriousness of the disease. Due to that, China knowingly allowed the rapid spread of the deadly virus throughout the world.



CHINA IS RESPONSIBLE

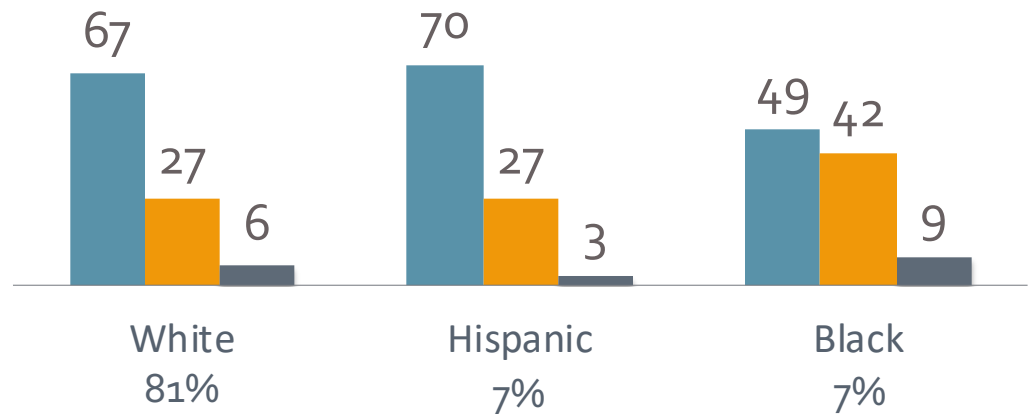
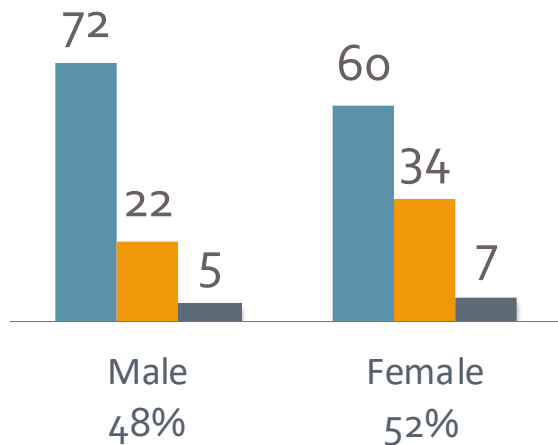
● Agree
● Disagree
● DK/Refused

Age



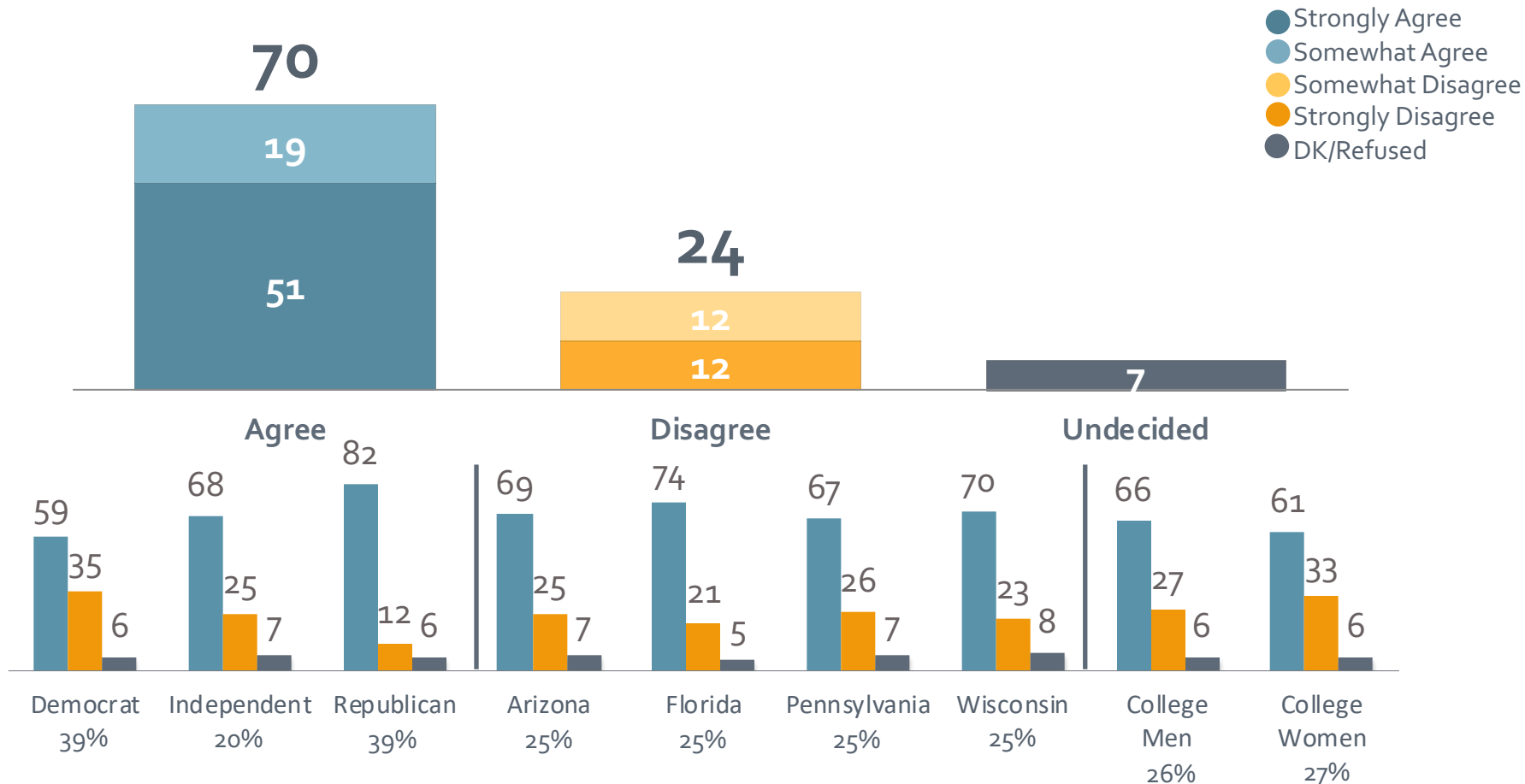
Gender

RACE



AMERICA FIRST FOR COVID VACCINE

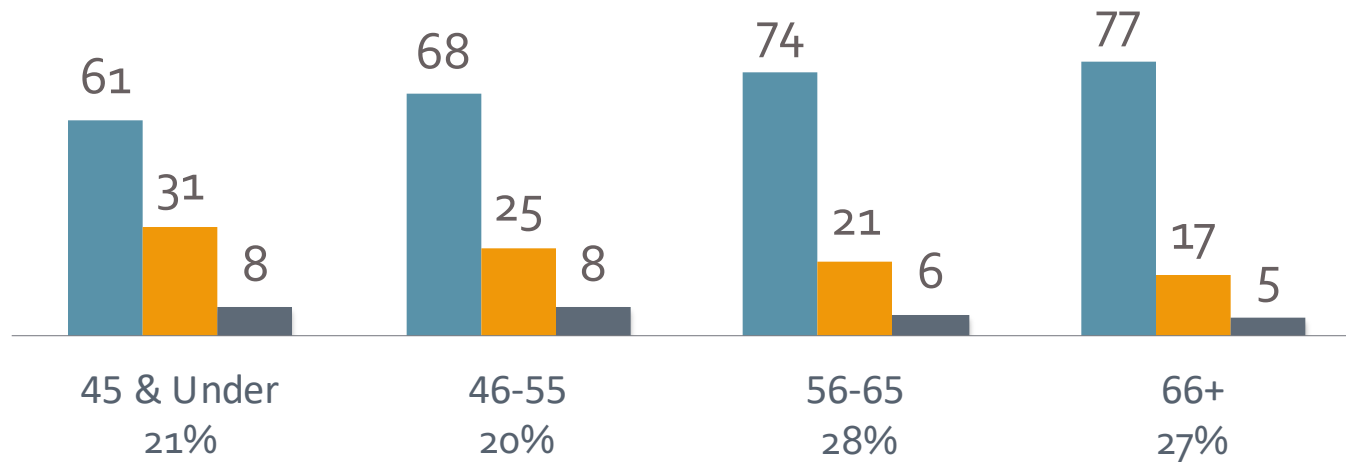
Do you agree or disagree with the following statement? America has built up and funded the world's greatest medical research system. As a result the US creates far more cures and treatments for all kinds of diseases than all socialist countries, which essentially get those cures for free. If an American discovers the COVID-19 vaccine the American public should have the right to get it first, before it is offered to other countries.



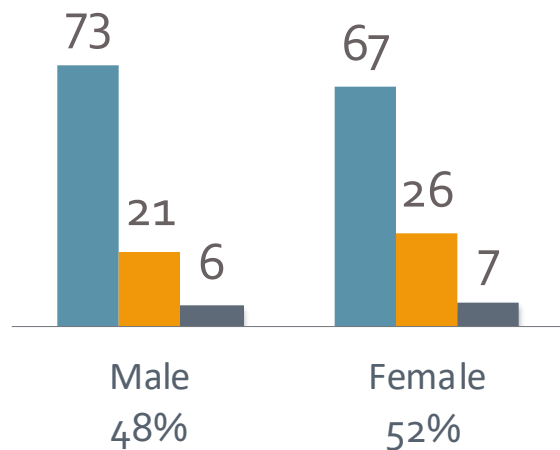
AMERICA FIRST FOR COVID VACCINE



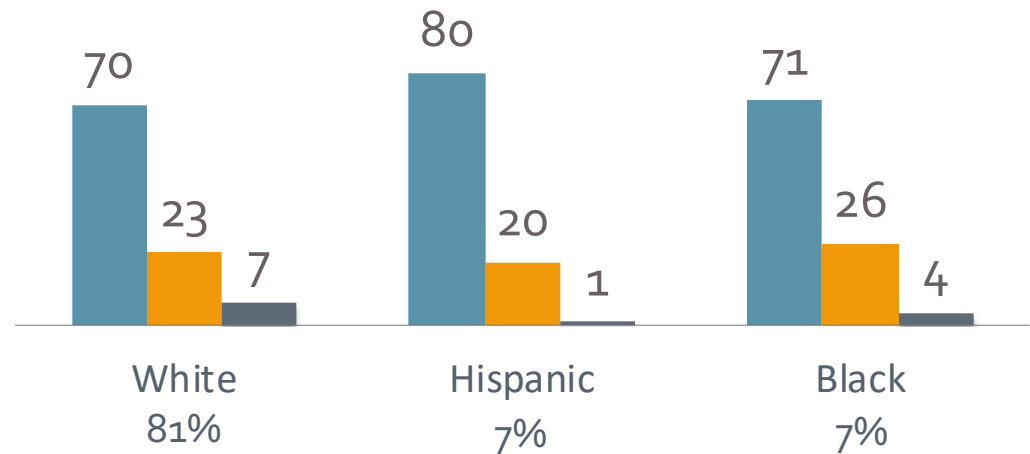
Age



Gender



RACE

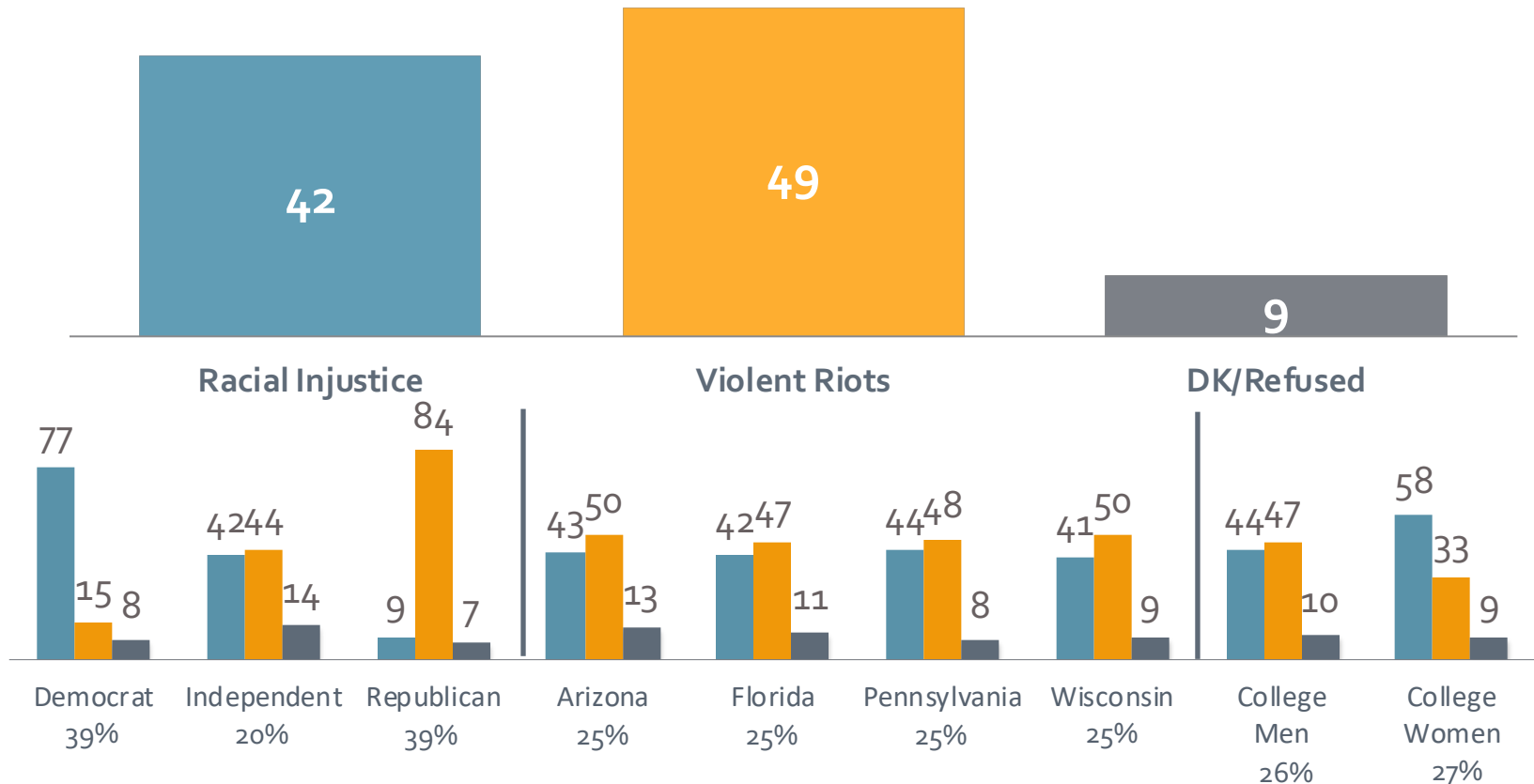


PROTESTS IN AMERICAN CITIES

Now thinking about the protests happening in many of our big cities, which of the following statements best represents your opinion?

These protests are a result of years of injustice and inequality suffered by Americans who are minorities as a result of systemic racism in our police departments and in government in general.

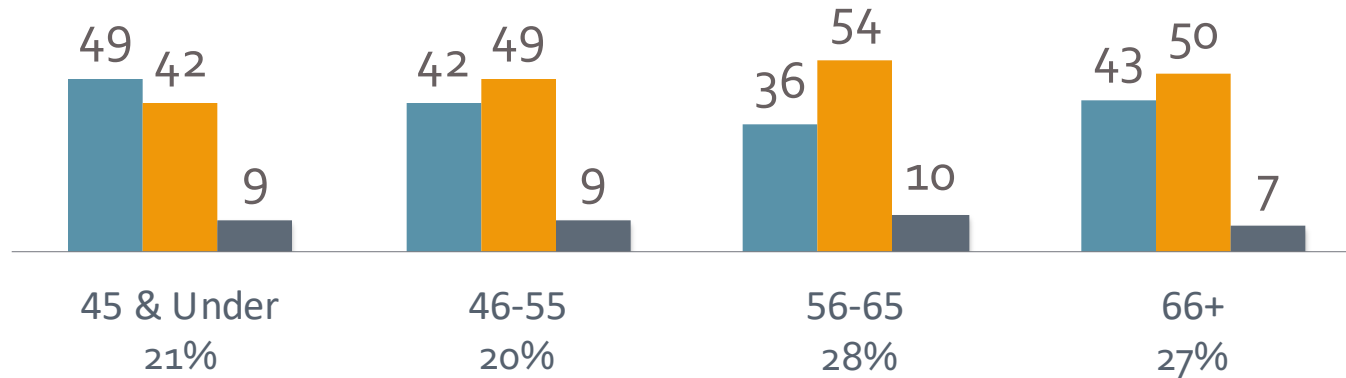
These protests have stopped being about racial injustice and have become violent riots by people who hate America and want to tear down our government and radically change American culture.



PROTESTS IN AMERICAN CITIES

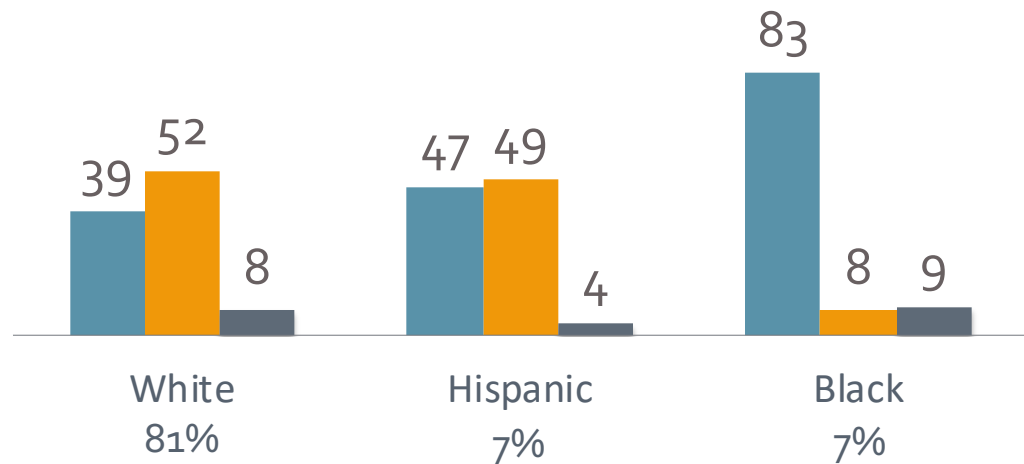
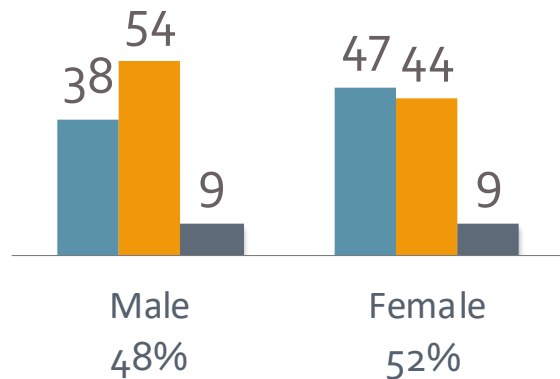
- Racial Injustice
- Violent Riots
- DK/Refused

Age



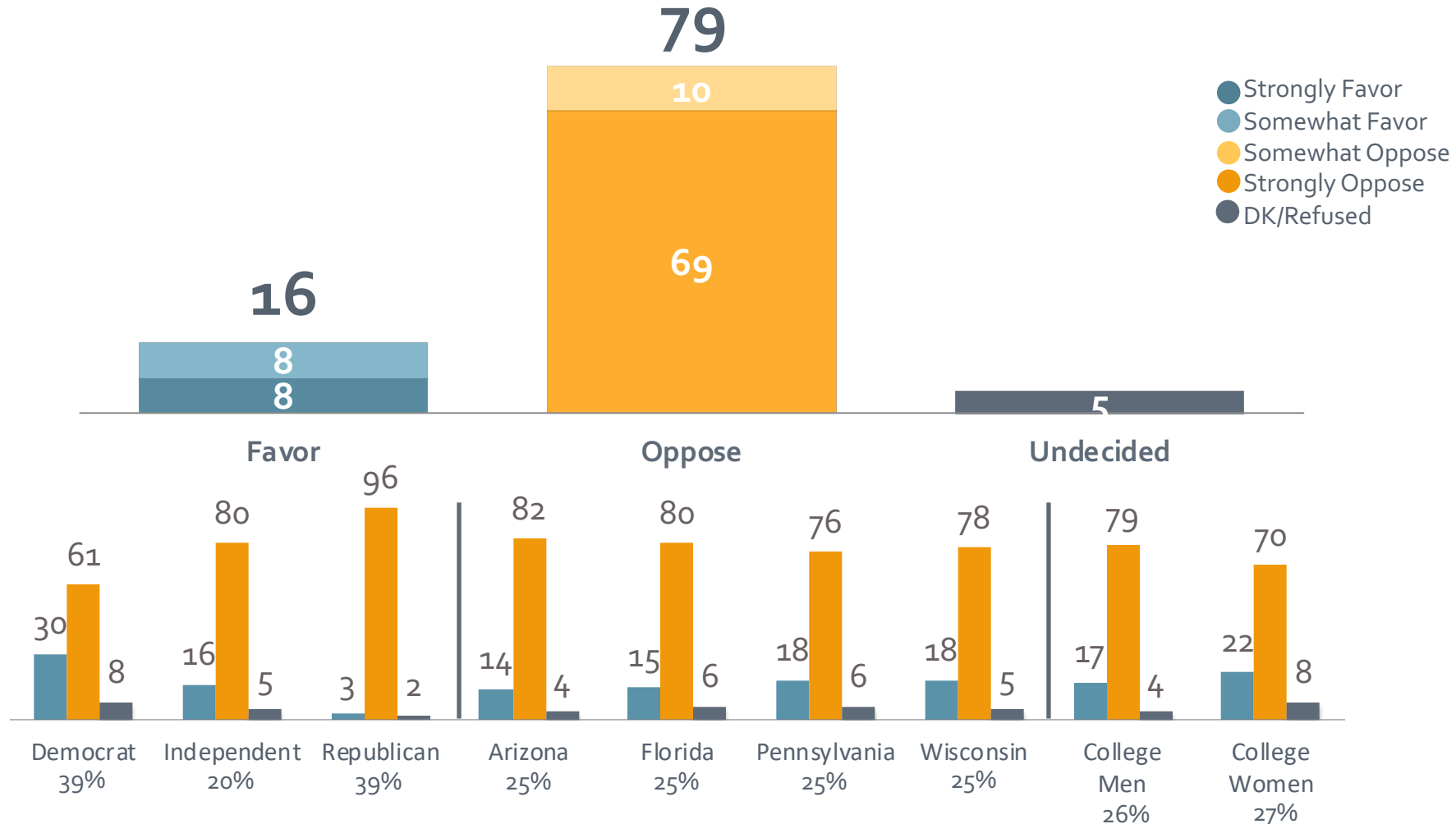
Gender

RACE



DEFUND THE POLICE

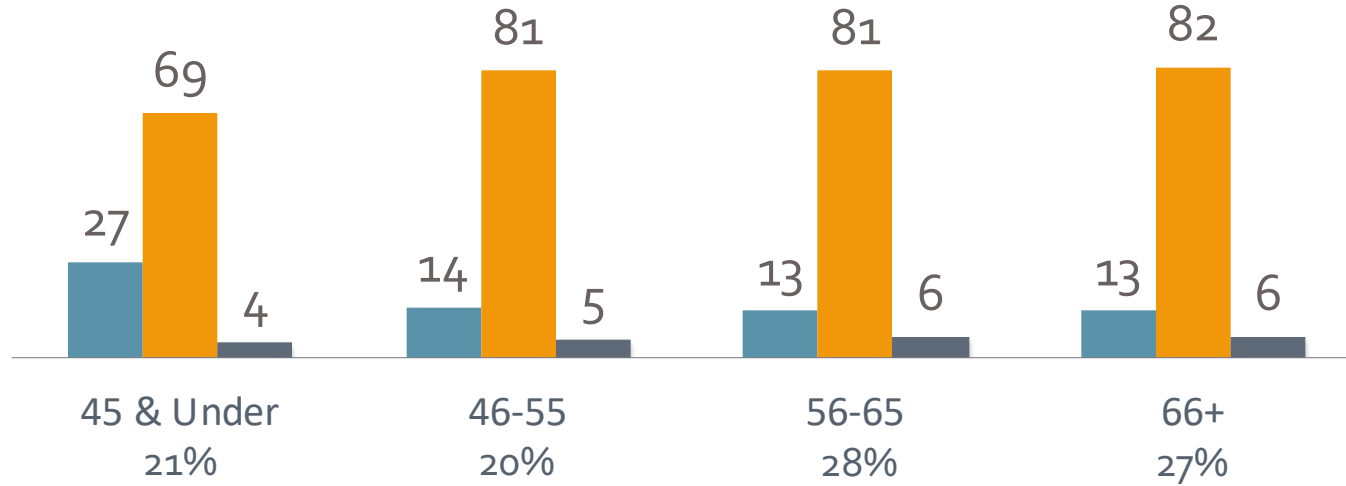
Do you favor or oppose the movement to significantly cut funding for police departments across the country, known as defund the police?



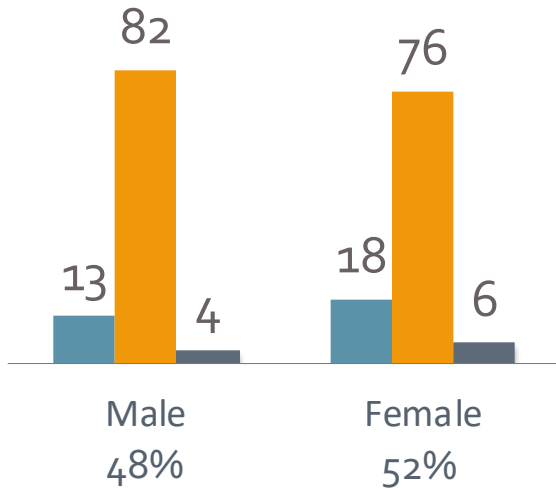
DEFUND THE POLICE

● Favor
● Oppose
● DK/Refused

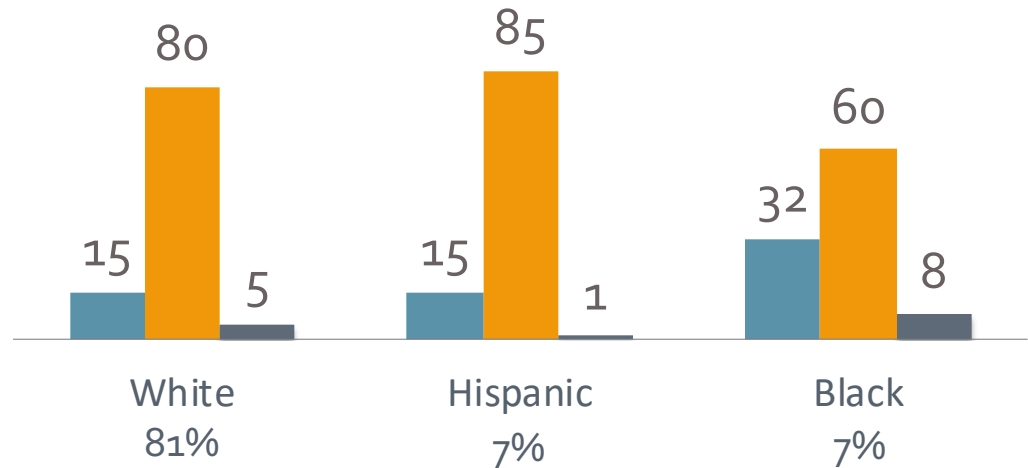
Age



Gender



RACE

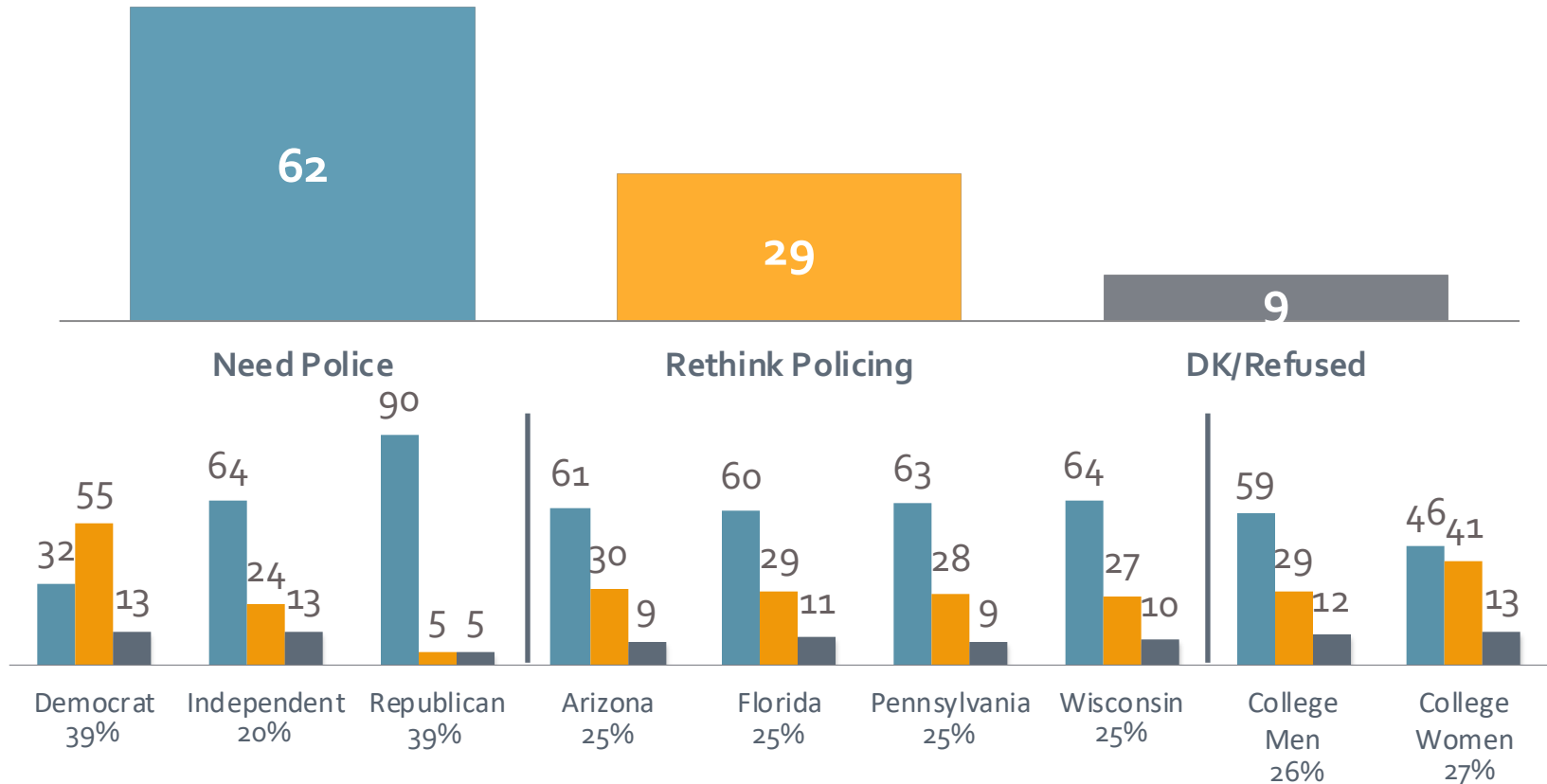


POLICE IN AMERICA

Thinking about the debate about policing in America, which of the following statements comes closest to your opinion?

Our country was founded on the rule of law which gives us stability and order, and we cannot continue to be so without police to enforce our laws.

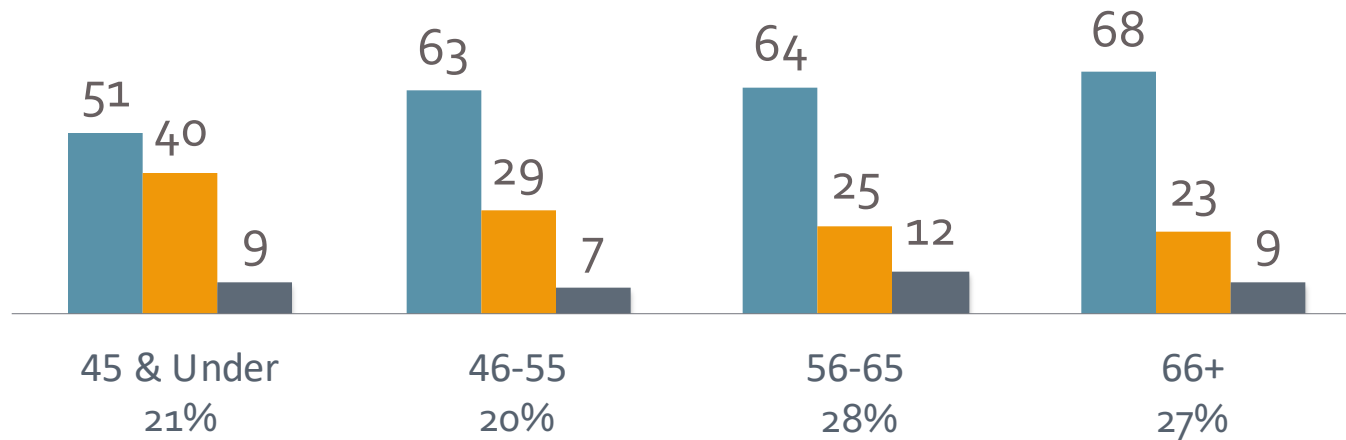
We need to rethink policing in our country because much of the money we spend on police should be spent on social services, welfare programs and schools instead.



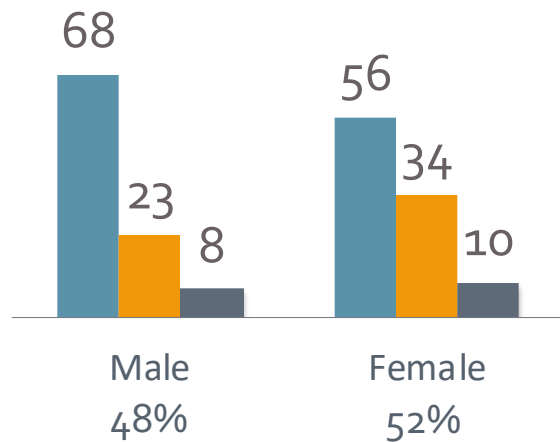
POLICE IN AMERICA

- Need Police
- Rethink Policing
- DK/Refused

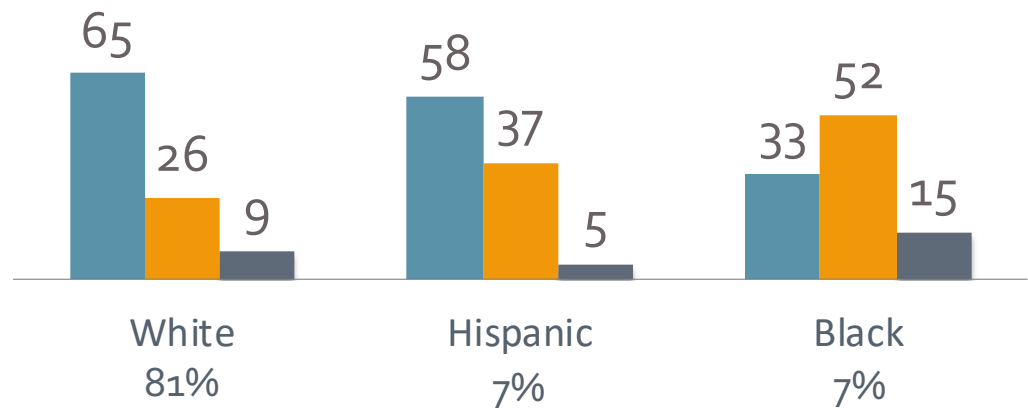
Age



Gender

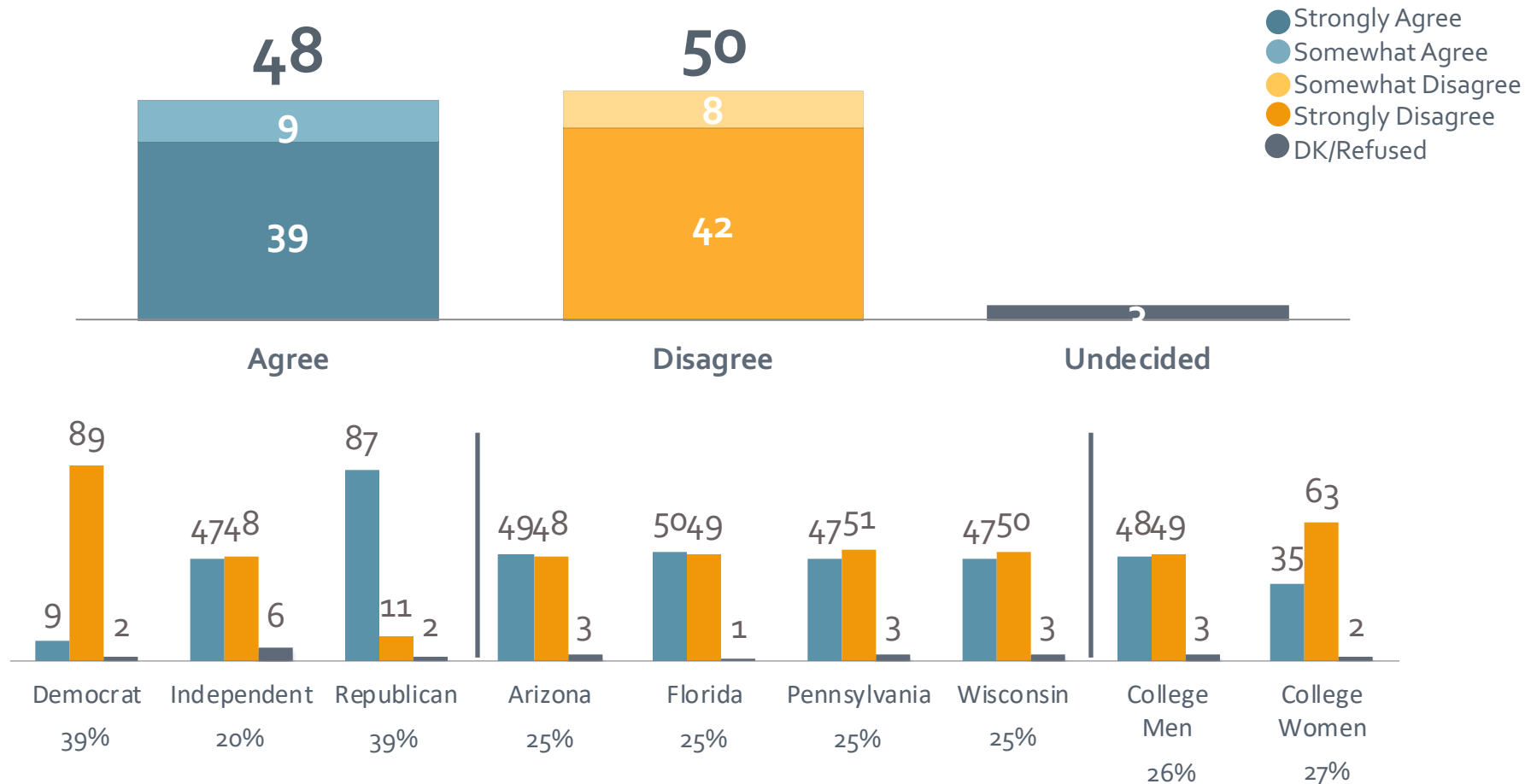


RACE



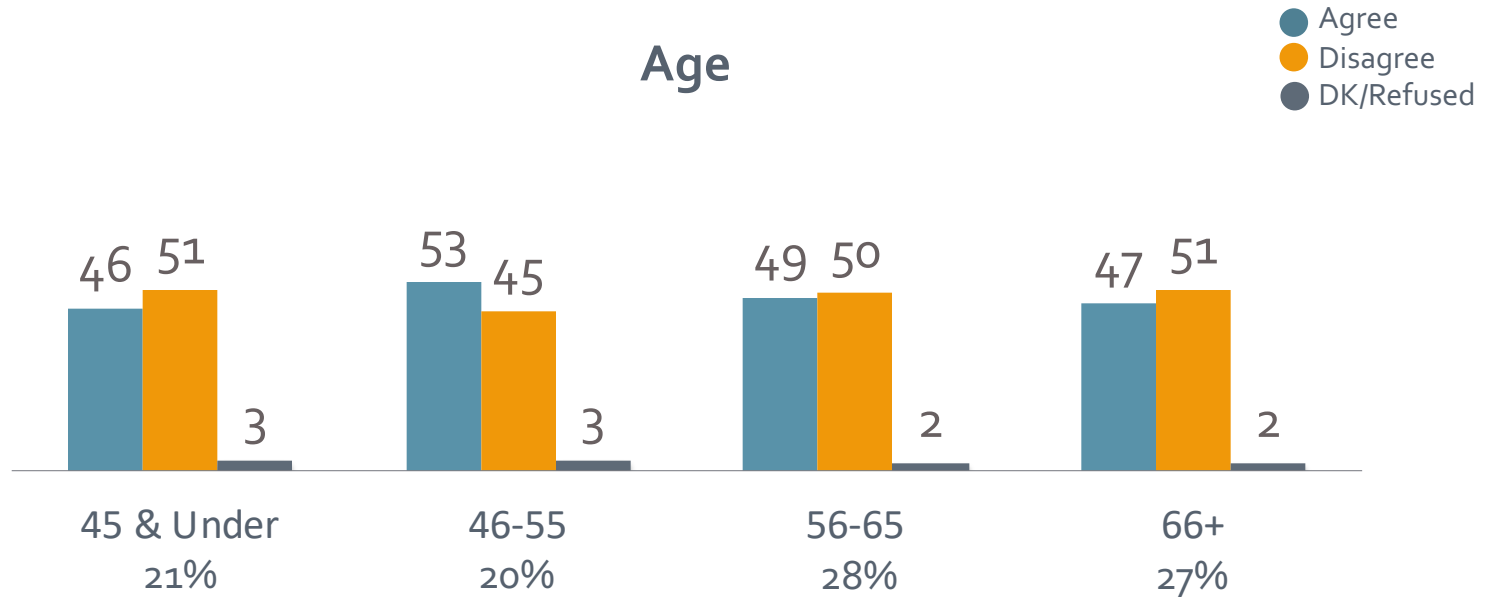
DEM PARTY OVERRUN WITH SOCIALISM

Please tell me whether you agree or disagree with the following statement. The Democrat Party has been taken over by radical liberal socialists who hate America and want to fundamentally change American government and culture.

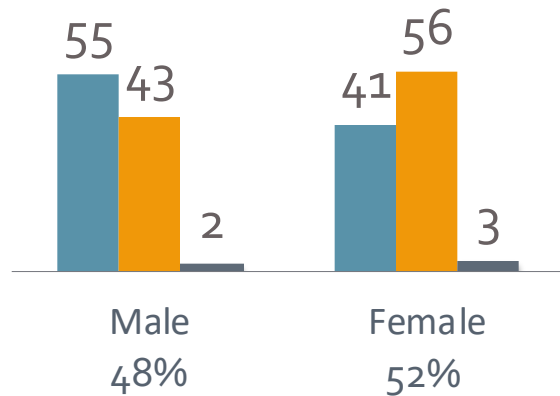


DEM PARTY OVERRUN WITH SOCIALISM

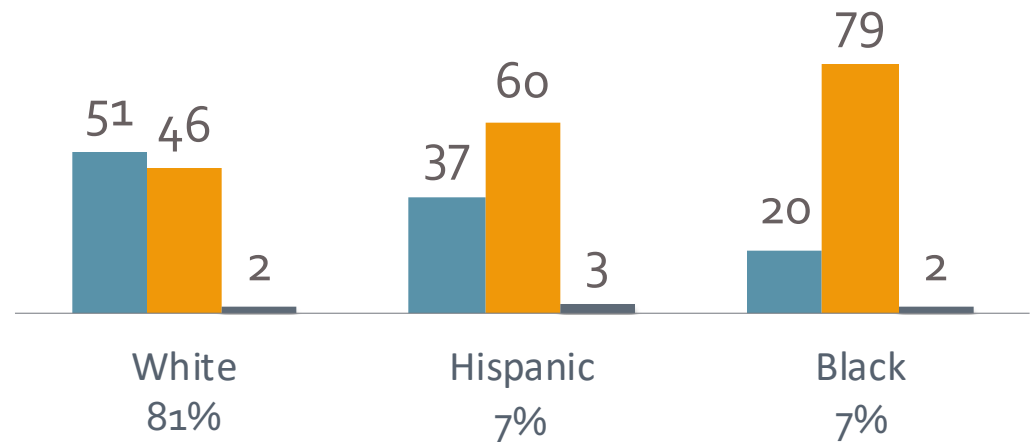
Age



Gender

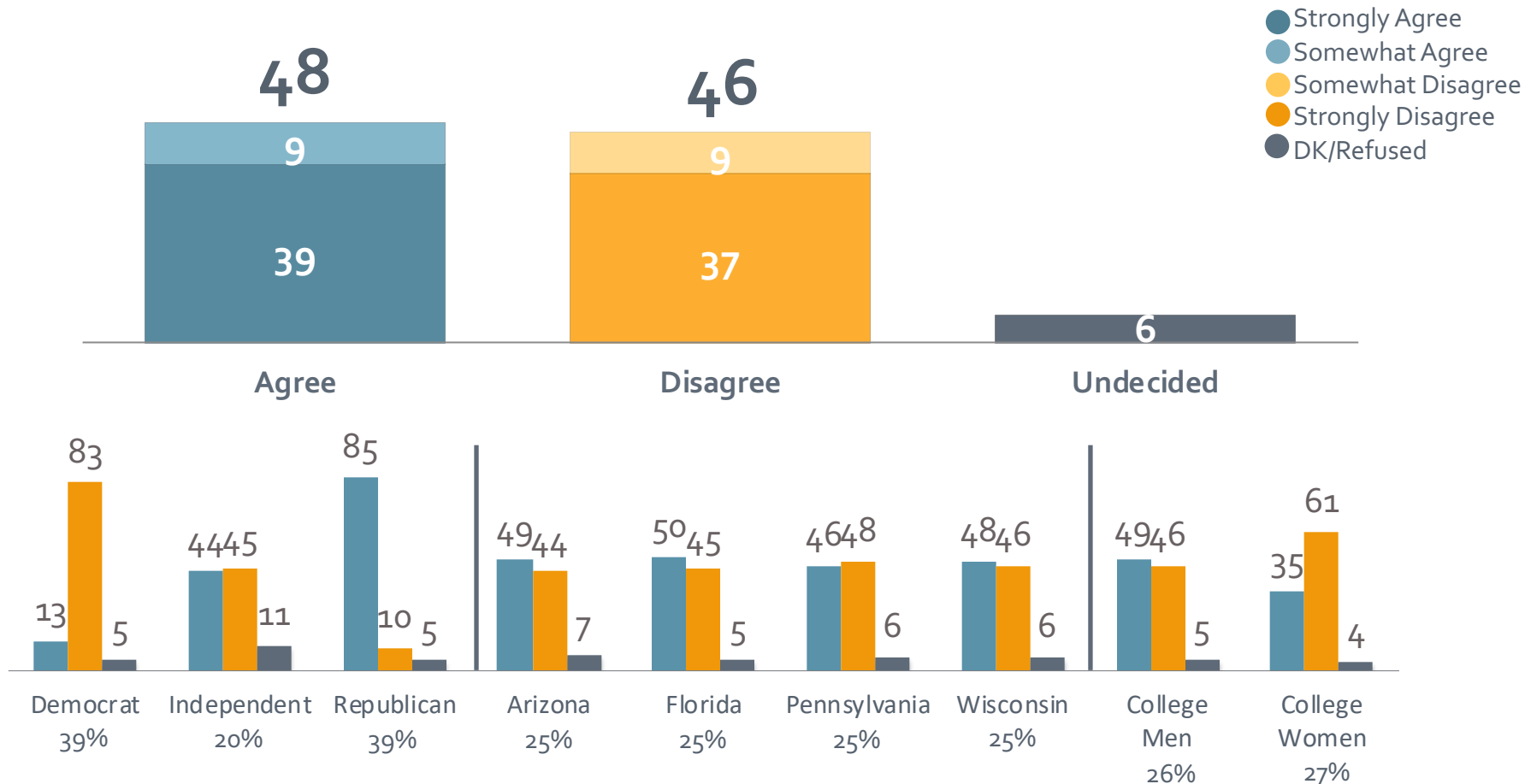


RACE



EDUCATION INFILTRATED BY RADICAL LEFT

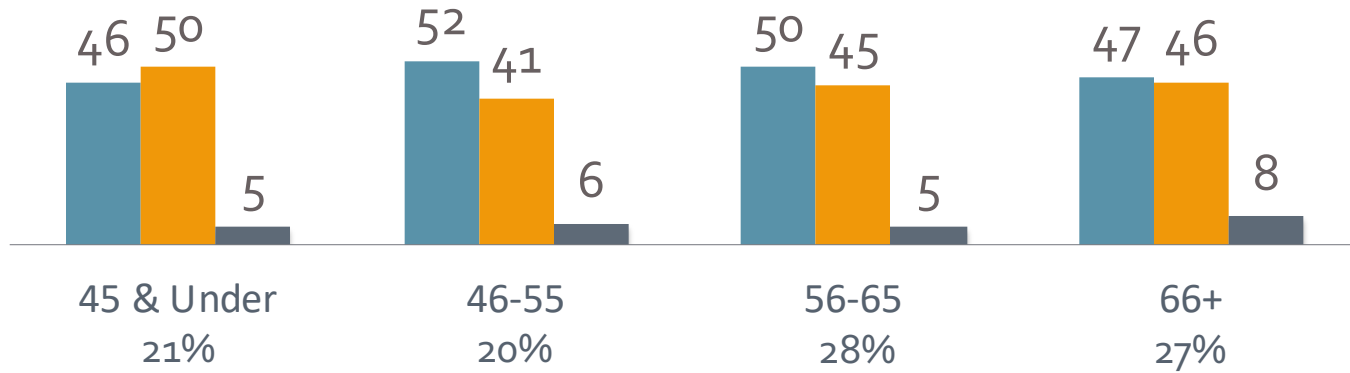
Please tell me whether you agree or disagree with the following statement. The radical left has infiltrated our public education system, from kindergarten all the way to our universities, and is quietly indoctrinating our American kids on a number of radical liberal ideals.



EDUCATION INFILTRATED BY RADICAL LEFT

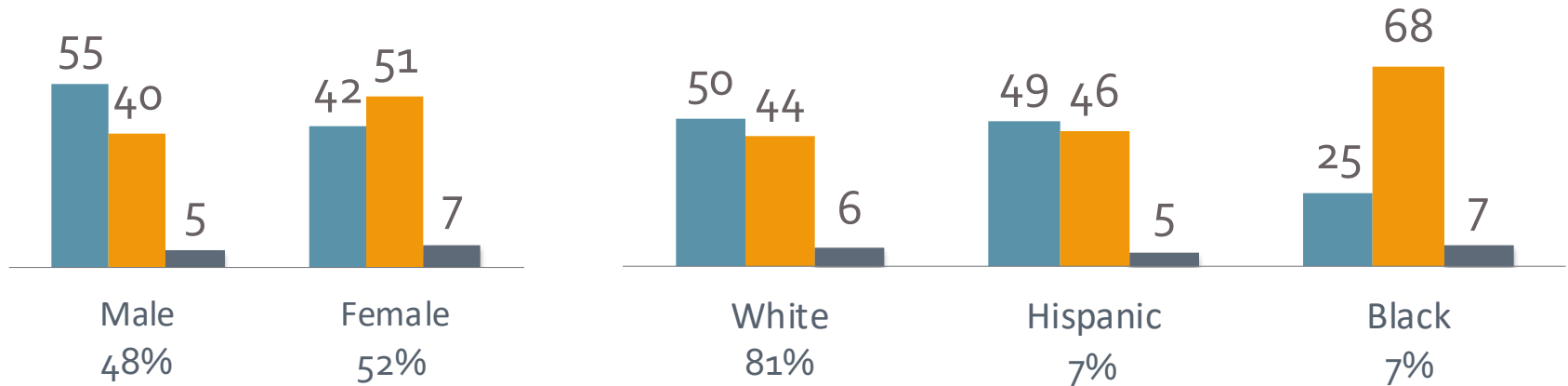
Age

- Agree
- Disagree
- DK/Refused



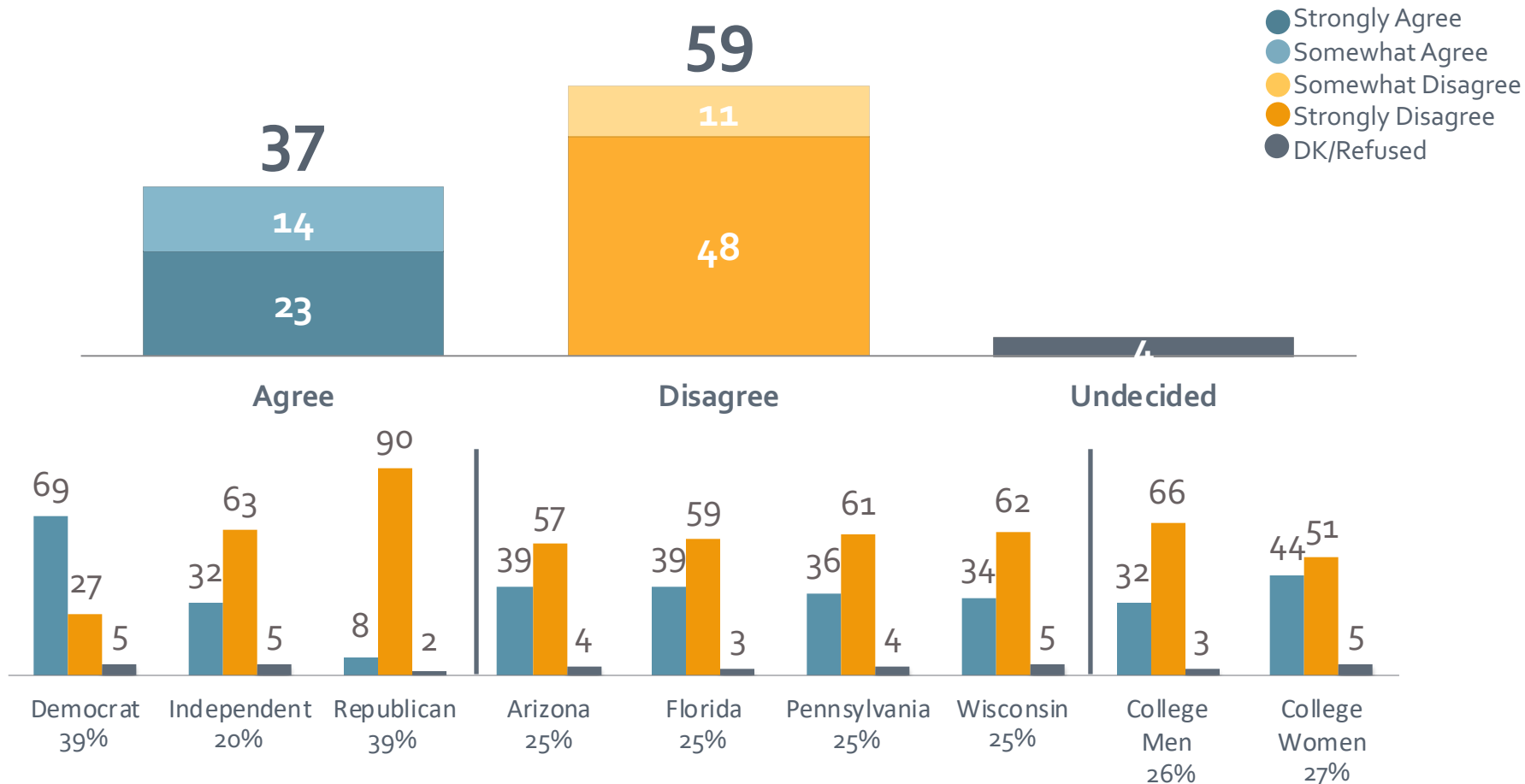
Gender

RACE



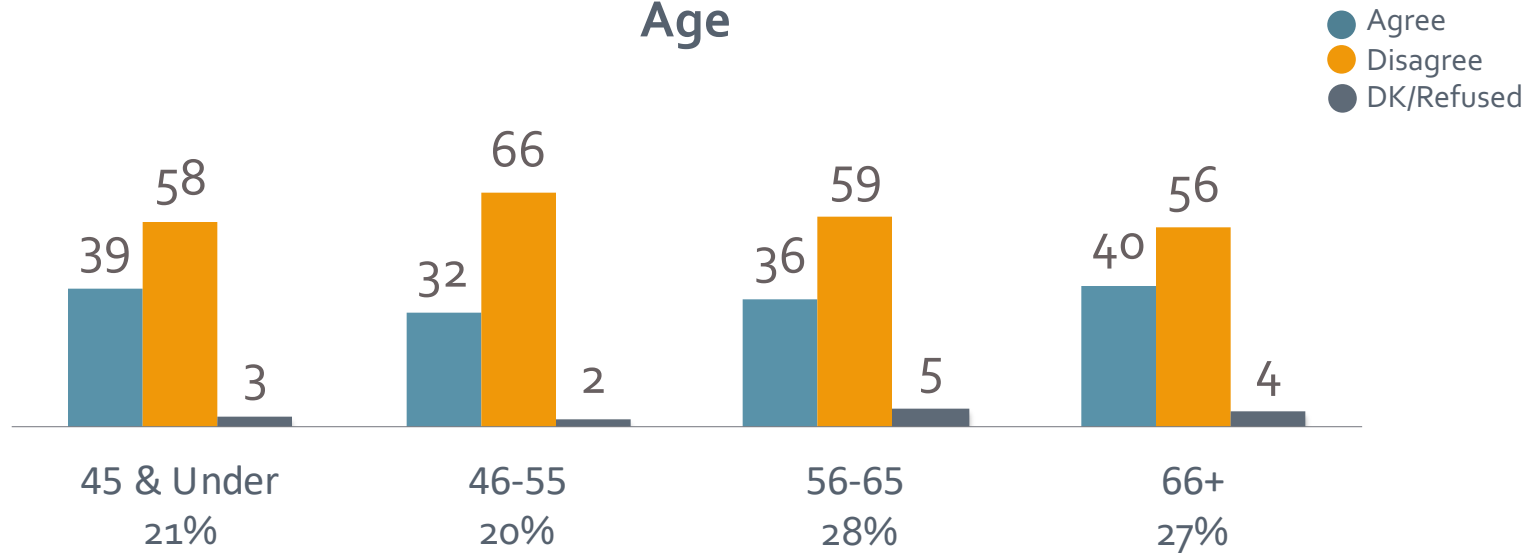
REPUBLICAN PARTY IS RACIST

Please tell me whether you agree or disagree with the following statement. The Republican Party is systematically racist and generally opposes equal rights for minorities and members of the LGBT community.



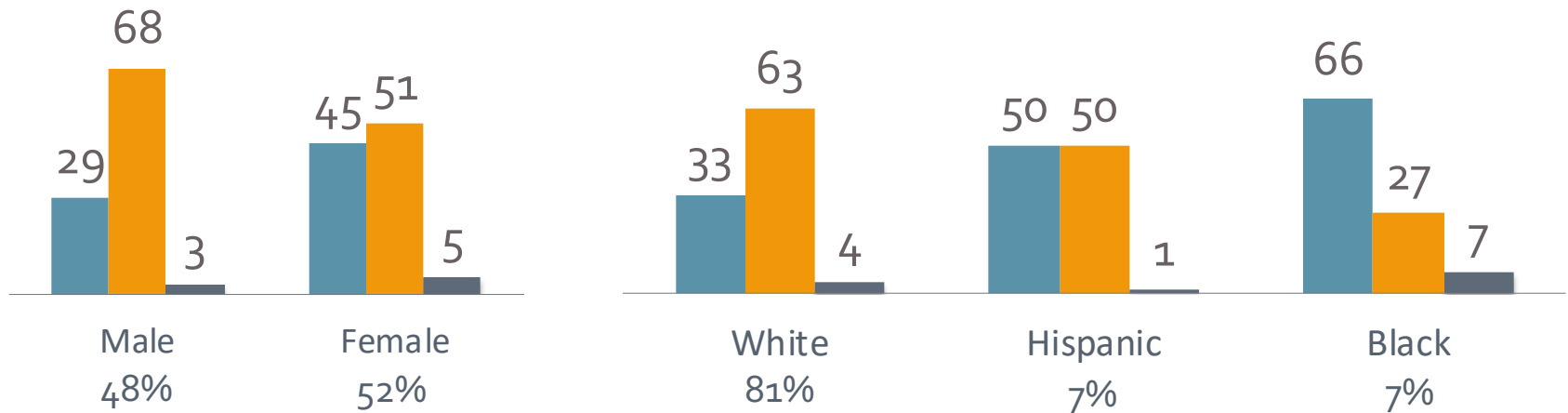
REPUBLICAN PARTY IS RACIST

Age



Gender

RACE



BIDEN PUSH SERIES

TOPLINE

Joe Biden has proposed the single largest tax hike in American history, including raising taxes on the middle class by over two thousand dollars a year for the average family of four.

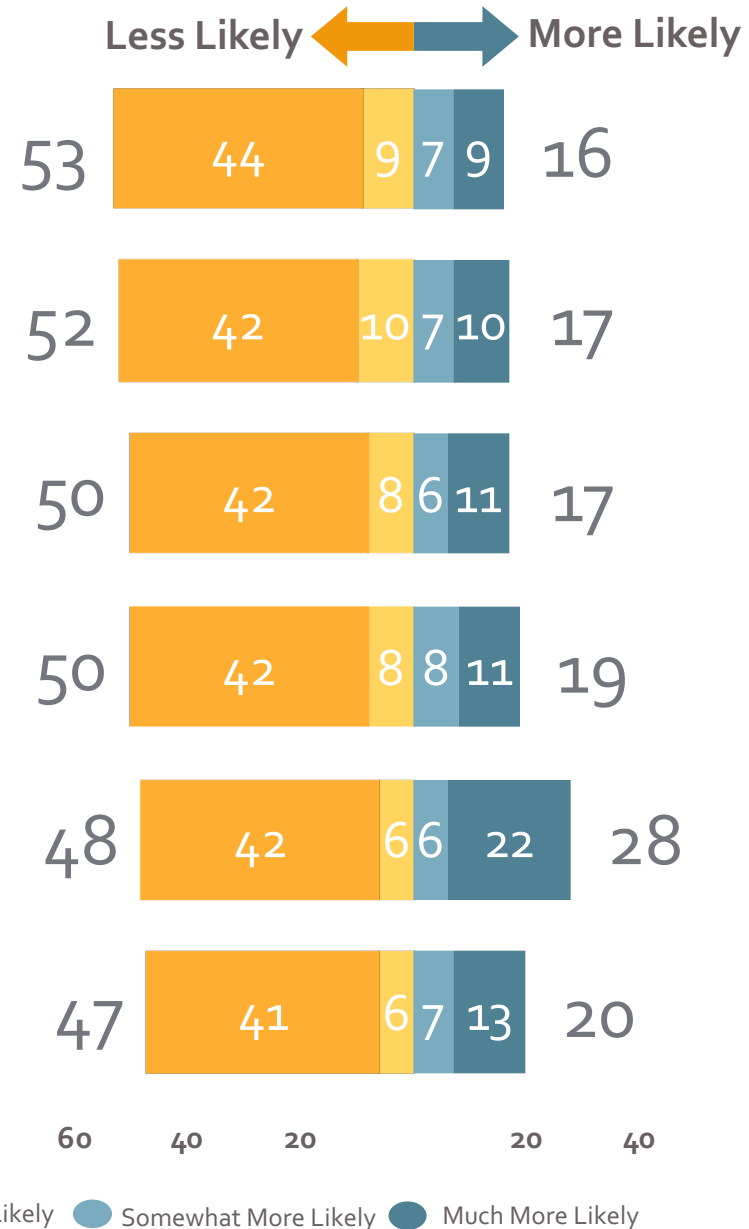
Joe Biden's proposed tax plan would increase taxes on every income bracket, including middle class and lower income Americans.

Joe Biden's tax plan would increase taxes by more than double of what Hillary Clinton proposed in 2016.

Joe Biden's proposed tax plan would increase taxes by 3 trillion dollars, which would be far bigger than any tax increase in American history.

Joe Biden publicly states that he supports strict gun control, including outlawing many commonly owned firearms entirely and imposing a \$200 dollar-a-year tax on all guns.

Critics of Biden point out that Biden's age and cognitive decline will prevent him from standing up to the radical left, allowing leftist like Nancy Pelosi and Alexandria Ocasio-Cortez to run the country.



BIDEN PUSH SERIES

INDEPENDENTS

Joe Biden has proposed the single largest tax hike in American history, including raising taxes on the middle class by over two thousand dollars a year for the average family of four.

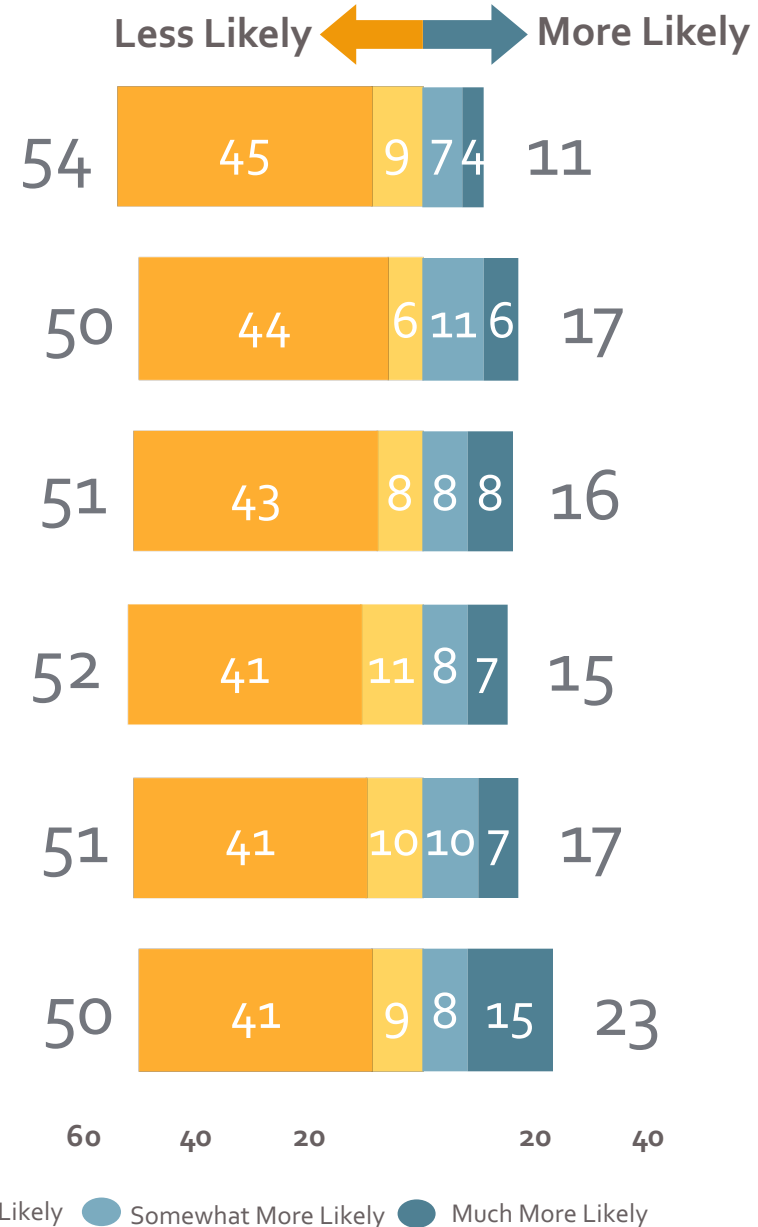
Joe Biden's proposed tax plan would increase taxes by 3 trillion dollars, which would be far bigger than any tax increase in American history.

Critics of Biden point out that Biden's age and cognitive decline will prevent him from standing up to the radical left, allowing leftist like Nancy Pelosi and Alexandria Ocasio-Cortez to run the country.

Joe Biden's tax plan would increase taxes by more than double of what Hillary Clinton proposed in 2016.

Joe Biden's proposed tax plan would increase taxes on every income bracket, including middle class and lower income Americans.

Joe Biden publicly states that he supports strict gun control, including outlawing many commonly owned firearms entirely and imposing a \$200 dollar-a-year tax on all guns.



BIDEN PUSH SERIES

ARIZONA

Joe Biden has proposed the single largest tax hike in American history, including raising taxes on the middle class by over two thousand dollars a year for the average family of four.

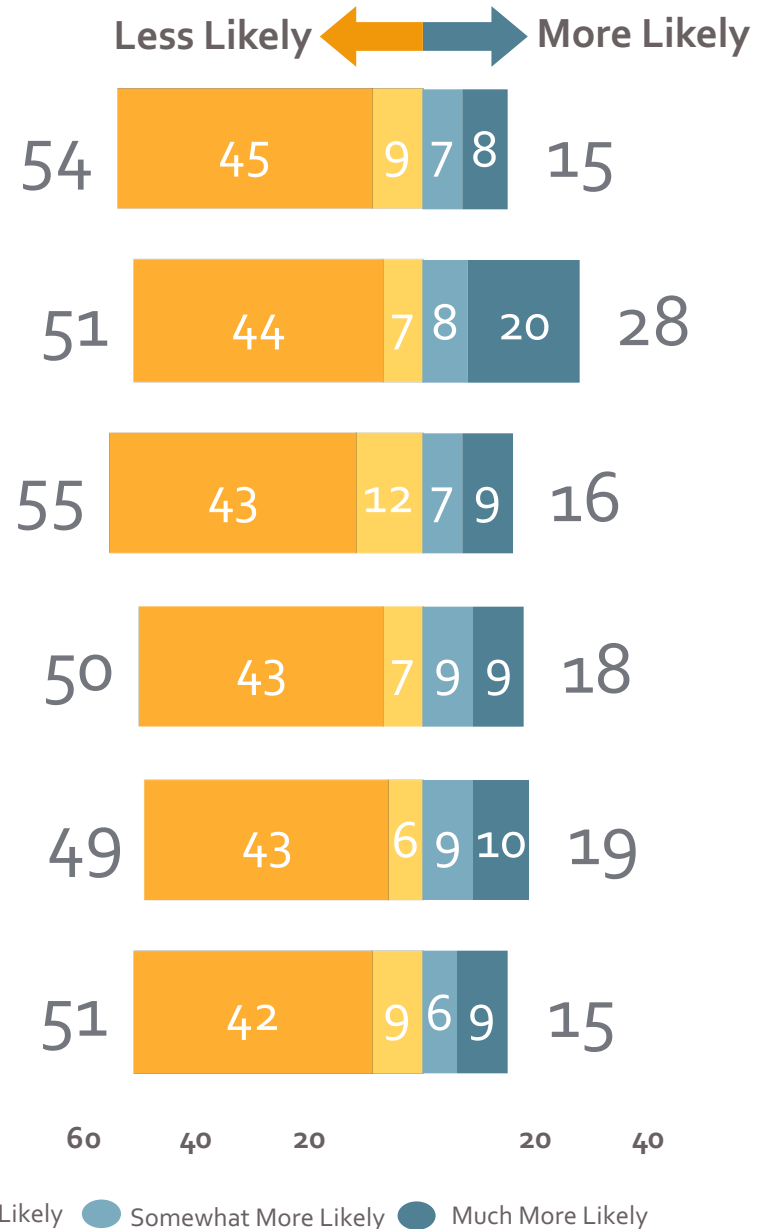
Joe Biden publicly states that he supports strict gun control, including outlawing many commonly owned firearms entirely and imposing a \$200 dollar-a-year tax on all guns.

Joe Biden's proposed tax plan would increase taxes on every income bracket, including middle class and lower income Americans.

Joe Biden's proposed tax plan would increase taxes by 3 trillion dollars, which would be far bigger than any tax increase in American history.

Critics of Biden point out that Biden's age and cognitive decline will prevent him from standing up to the radical left, allowing leftist like Nancy Pelosi and Alexandria Ocasio-Cortez to run the country.

Joe Biden's tax plan would increase taxes by more than double of what Hillary Clinton proposed in 2016.



BIDEN PUSH SERIES

FLORIDA

Joe Biden has proposed the single largest tax hike in American history, including raising taxes on the middle class by over two thousand dollars a year for the average family of four.

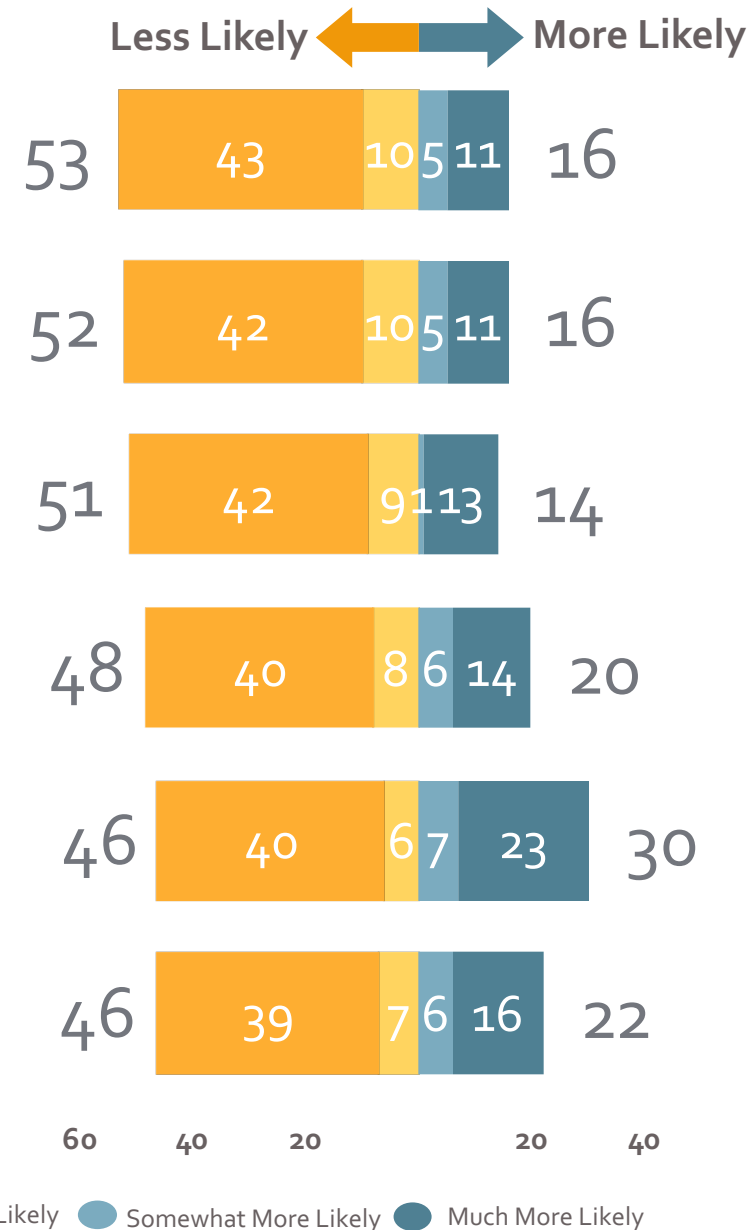
Joe Biden's proposed tax plan would increase taxes on every income bracket, including middle class and lower income Americans.

Joe Biden's proposed tax plan would increase taxes by 3 trillion dollars, which would be far bigger than any tax increase in American history.

Joe Biden's tax plan would increase taxes by more than double of what Hillary Clinton proposed in 2016.

Joe Biden publicly states that he supports strict gun control, including outlawing many commonly owned firearms entirely and imposing a \$200 dollar-a-year tax on all guns.

Critics of Biden point out that Biden's age and cognitive decline will prevent him from standing up to the radical left, allowing leftist like Nancy Pelosi and Alexandria Ocasio-Cortez to run the country.



BIDEN PUSH SERIES

PENNSYLVANIA

Critics of Biden point out that Biden's age and cognitive decline will prevent him from standing up to the radical left, allowing leftist like Nancy Pelosi and Alexandria Ocasio-Cortez to run the country.

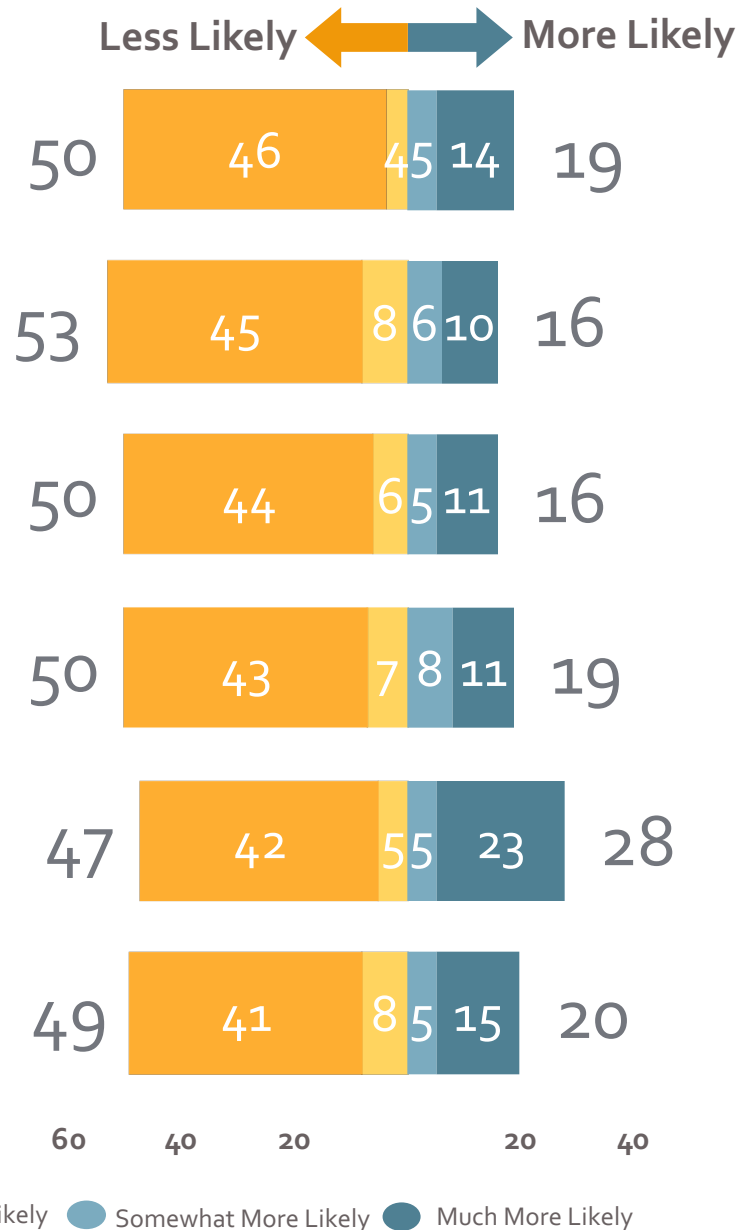
Joe Biden has proposed the single largest tax hike in American history, including raising taxes on the middle class by over two thousand dollars a year for the average family of four.

Joe Biden's tax plan would increase taxes by more than double of what Hillary Clinton proposed in 2016.

Joe Biden's proposed tax plan would increase taxes on every income bracket, including middle class and lower income Americans.

Joe Biden publicly states that he supports strict gun control, including outlawing many commonly owned firearms entirely and imposing a \$200 dollar-a-year tax on all guns.

Joe Biden's proposed tax plan would increase taxes by 3 trillion dollars, which would be far bigger than any tax increase in American history.



BIDEN PUSH SERIES

WISCONSIN

Joe Biden has proposed the single largest tax hike in American history, including raising taxes on the middle class by over two thousand dollars a year for the average family of four.

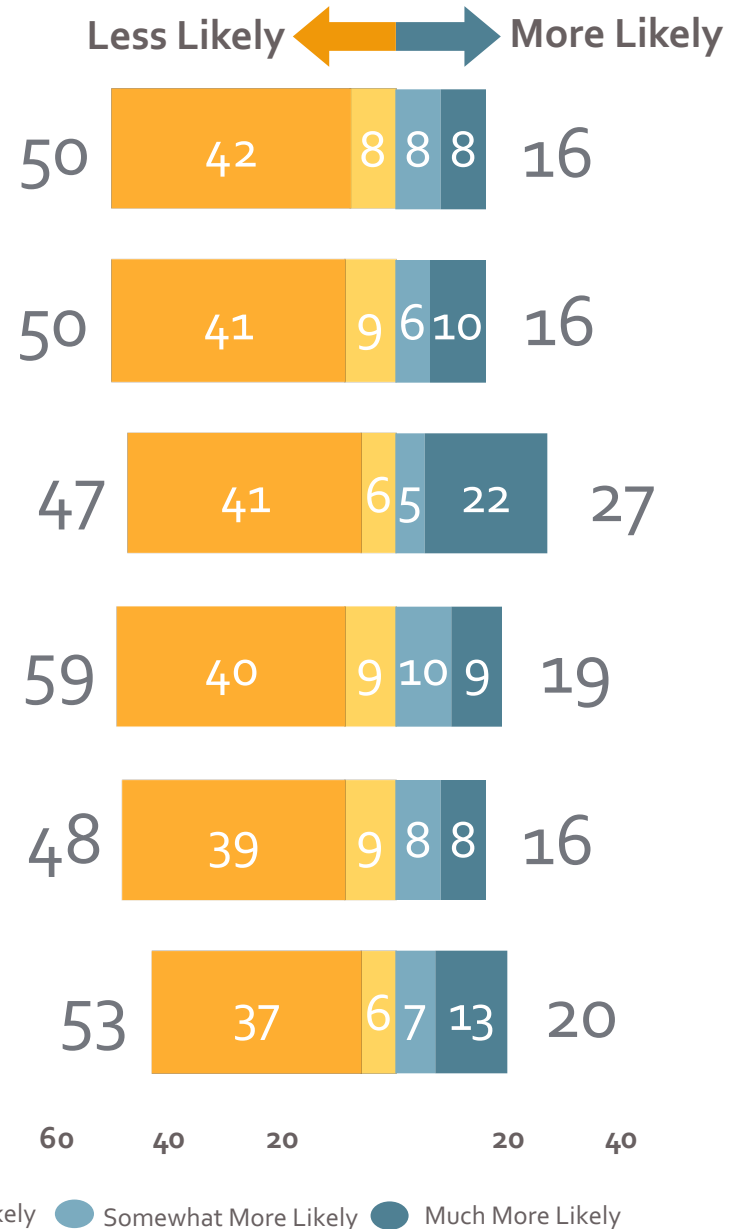
Joe Biden's tax plan would increase taxes by more than double of what Hillary Clinton proposed in 2016.

Joe Biden publicly states that he supports strict gun control, including outlawing many commonly owned firearms entirely and imposing a \$200 dollar-a-year tax on all guns.

Joe Biden's proposed tax plan would increase taxes by 3 trillion dollars, which would be far bigger than any tax increase in American history.

Joe Biden's proposed tax plan would increase taxes on every income bracket, including middle class and lower income Americans.

Critics of Biden point out that Biden's age and cognitive decline will prevent him from standing up to the radical left, allowing leftist like Nancy Pelosi and Alexandria Ocasio-Cortez to run the country.



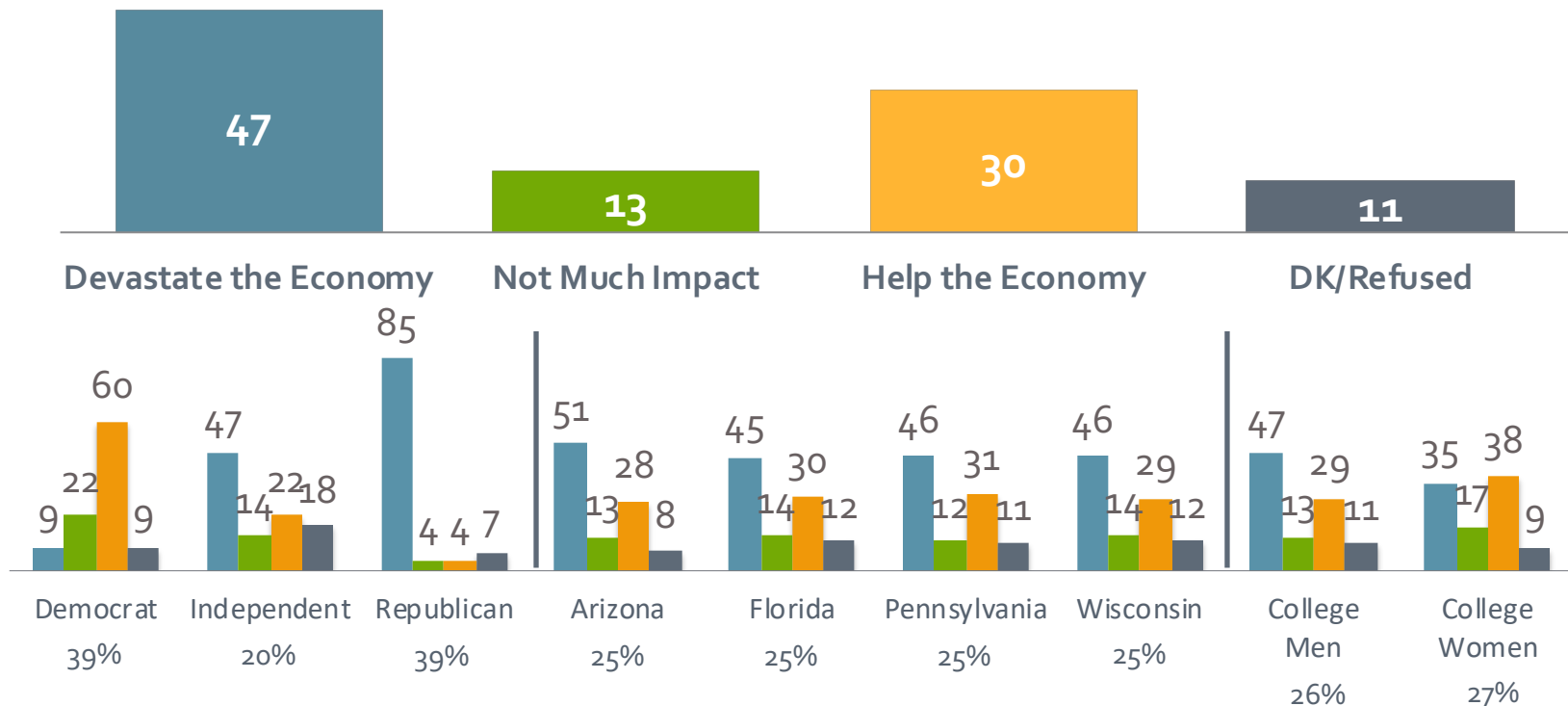
BIDENS \$3 TRILLION TAX PLAN

Thinking again about Joe Biden's proposed 3 trillion-dollar tax increase, which of the following statements comes closest to your opinion?

Biden's tax increase would be devastating to our economy already weakened by the coronavirus and would likely push us into a serious recession.

Biden's tax increase probably wouldn't have much impact overall on the economy.

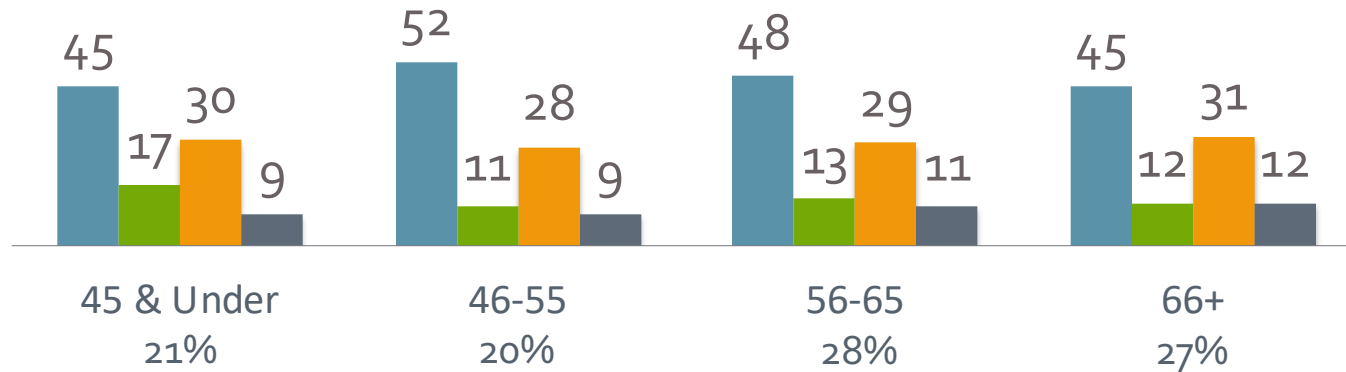
Biden's tax increase would help our economy because it would allow the government to spend more to help people who really need it and those financially hurt by the coronavirus.



BIDENS \$3 TRILLION TAX PLAN

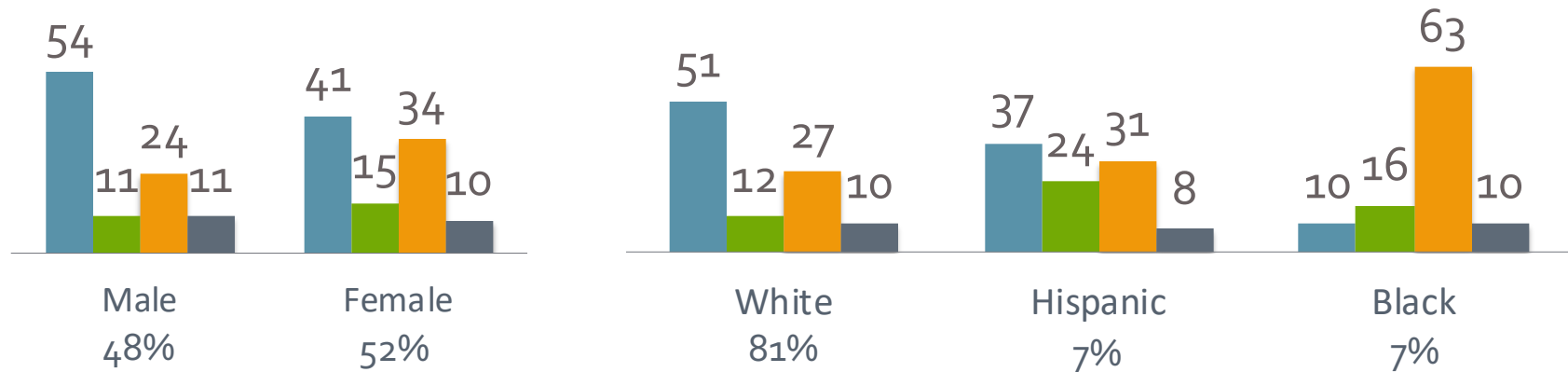
- Devastate our Economy
- Not Much Impact
- Help the Economy
- DK/Refused

Age



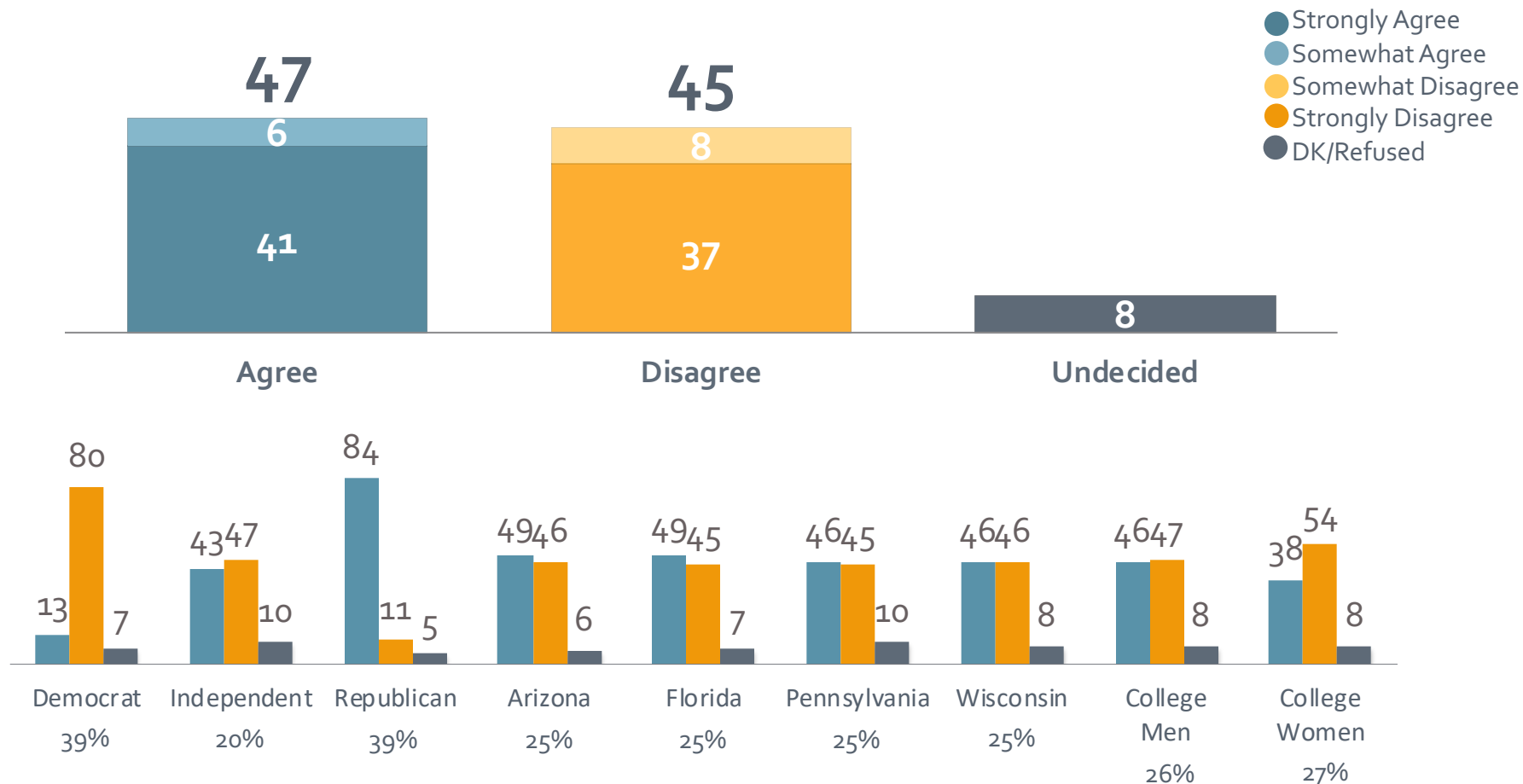
Gender

RACE



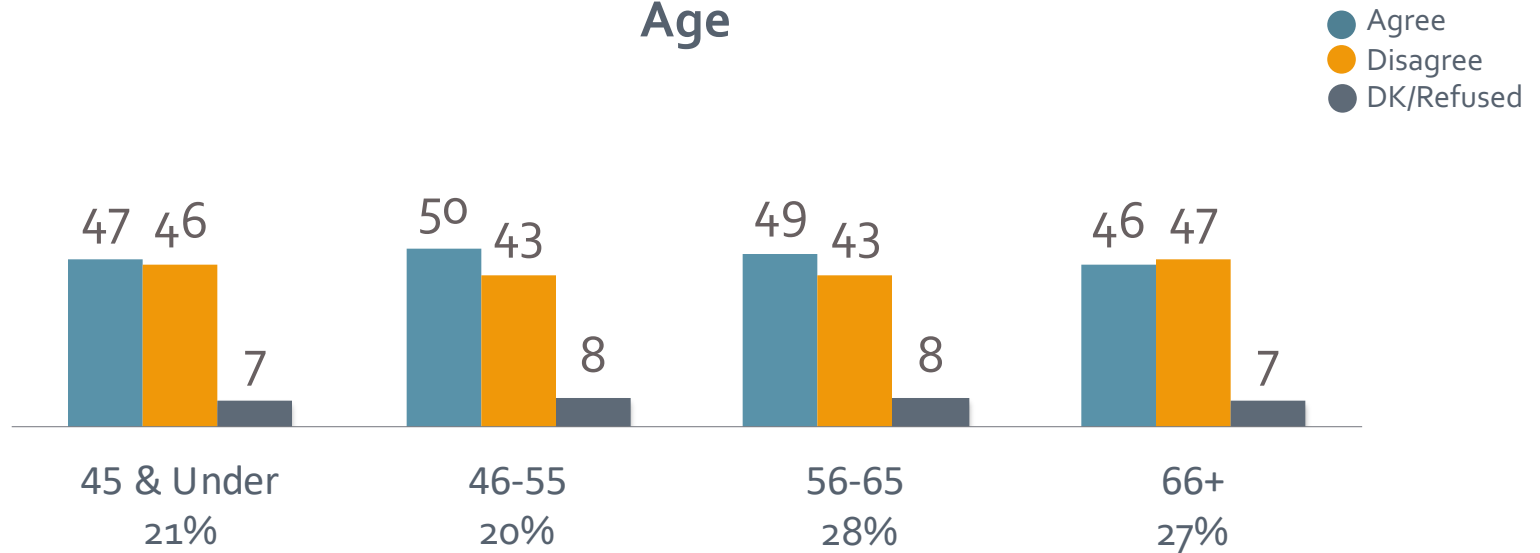
BIDENS DIMINISHED MENTAL CAPACITY

Please tell me if you agree or disagree with the following statement. Some people say that Joe Biden suffers from some level of diminished mental capacity and because of this they fear that if he is elected president his administration will be staffed with very liberal socialists given to him by Nancy Pelosi, Chuck Schumer and the Democrat National Committee.



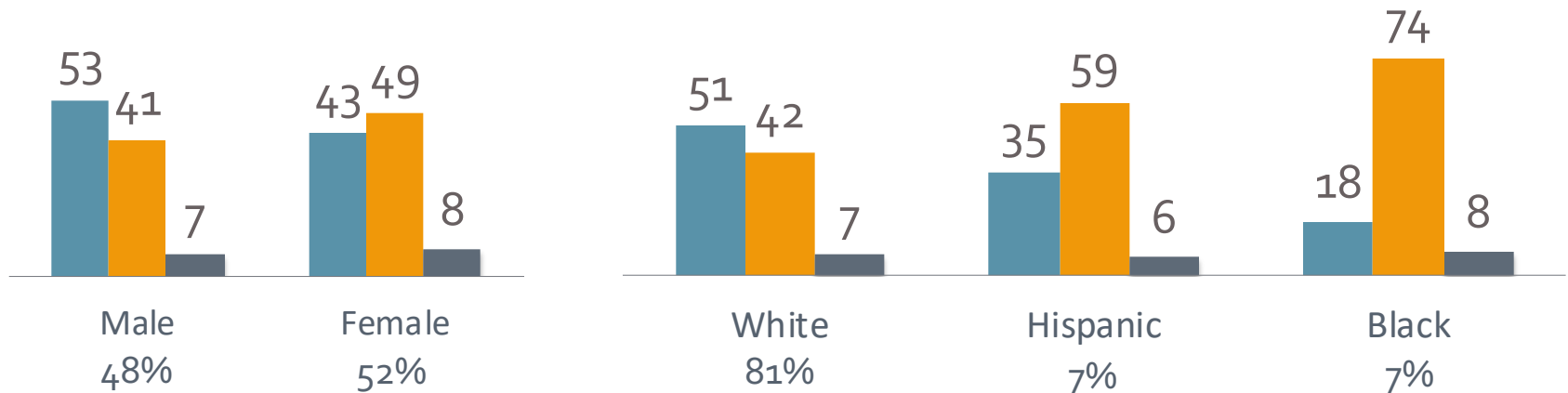
BIDENS DIMINISHED MENTAL CAPACITY

Age



Gender

RACE



HERITAGE ACTION BATTLEGROUND

AZ, FL, PA, WI

HERITAGE
 ACTION
FOR AMERICA