



# Culture War 2.0 2021 Overview



The data in this presentation is from the following surveys conducted by OnMessage Inc.

- March 2021 – NRSC National
- April 2021 – NRSC Hispanic Battleground
- June 2021 – Heritage Action Congressional Battleground
- June 2021 – NRSC/RGA 26-State Battleground
- August 2021 – RGA National
- September 2021 – OMNIBUS National
- September 2021 – NRSC Suburban County Battleground
- October 2021 – Georgia Statewide
- October 2021 – Heritage Action National
- November 2021 – Heritage Action National



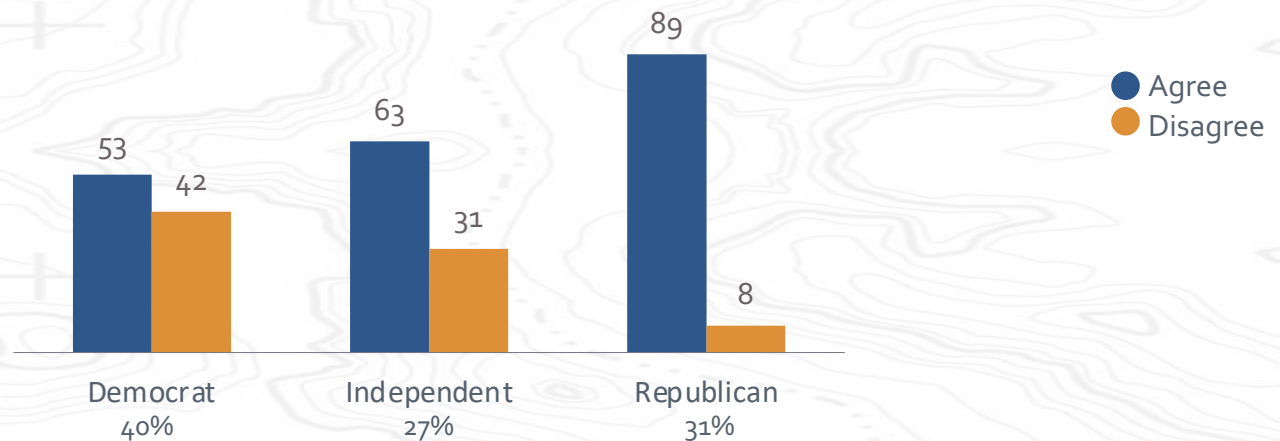
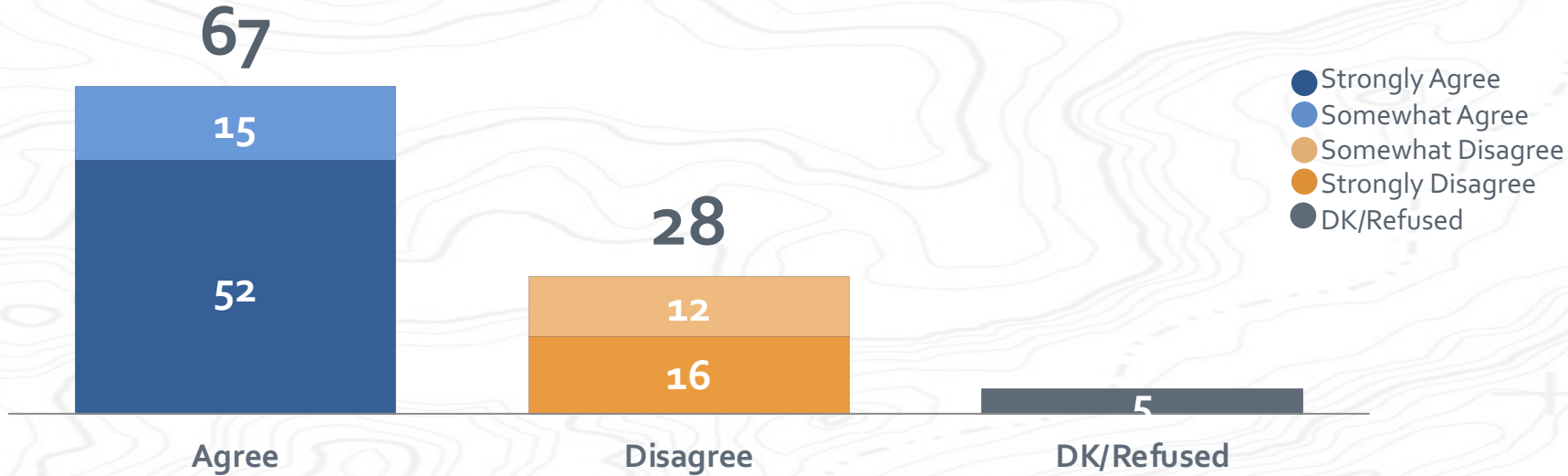
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**CULTURE WAR 2.0**



# LOSING TRADITIONAL VALUES

Too many Americans, especially young Americans, no longer believe in God and we are losing our traditional values centered on faith, family and freedom.





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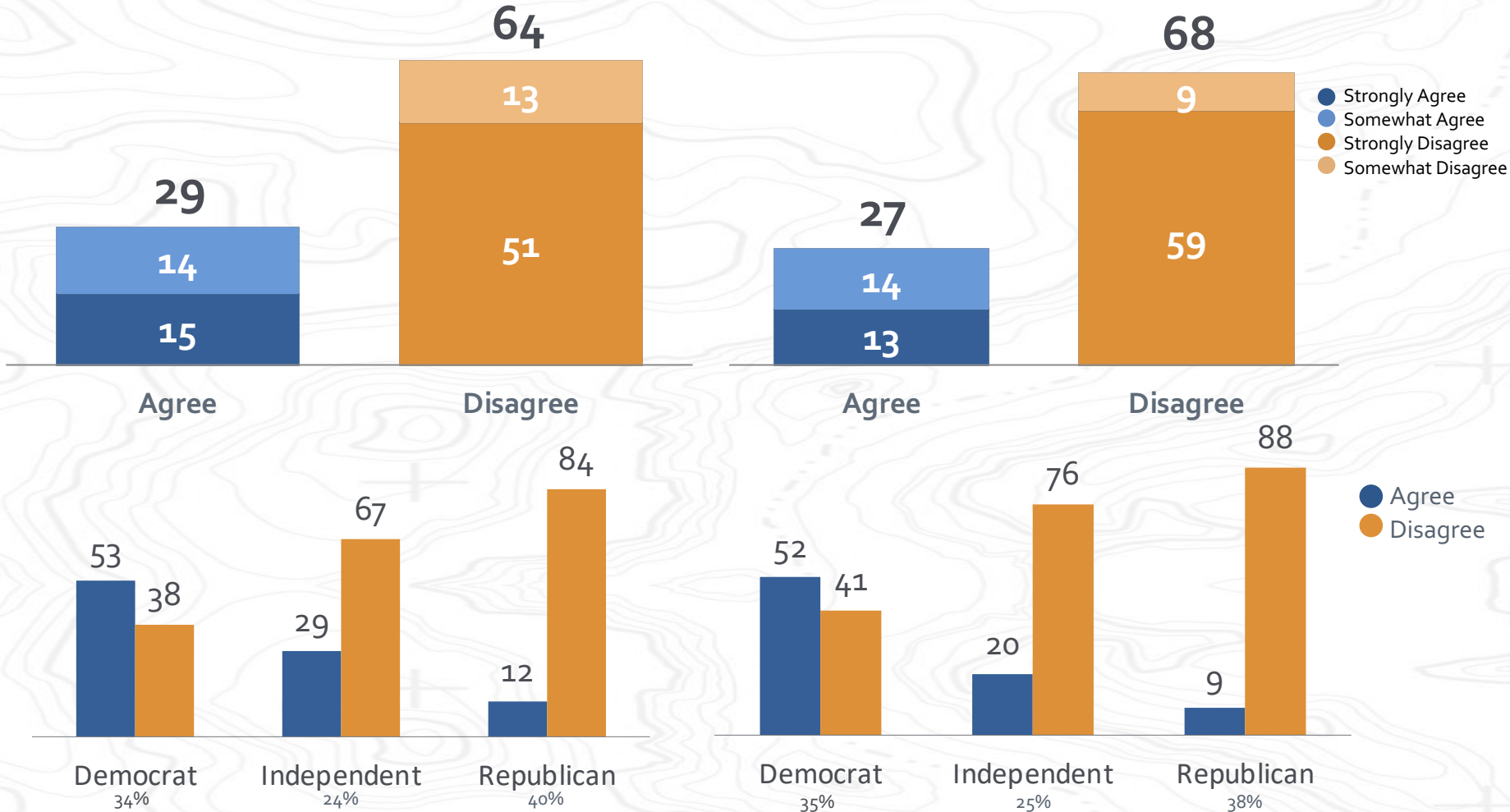
**RACE**

# RACE – SYSTEMIC RACISM

White Americans are inherently racist whether they know it or not because they benefit from the American culture of systemic racism and white privilege.

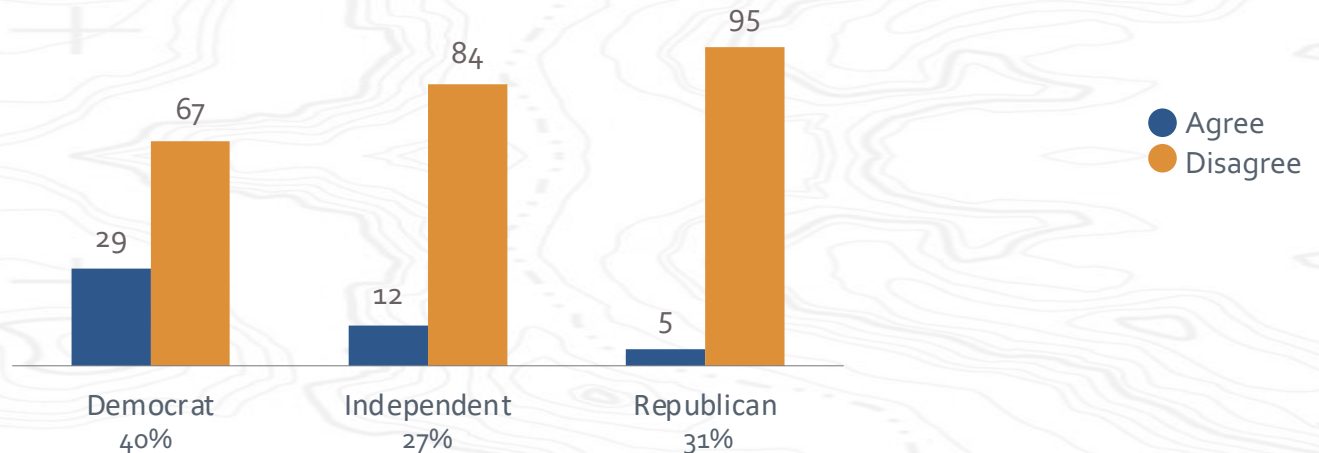
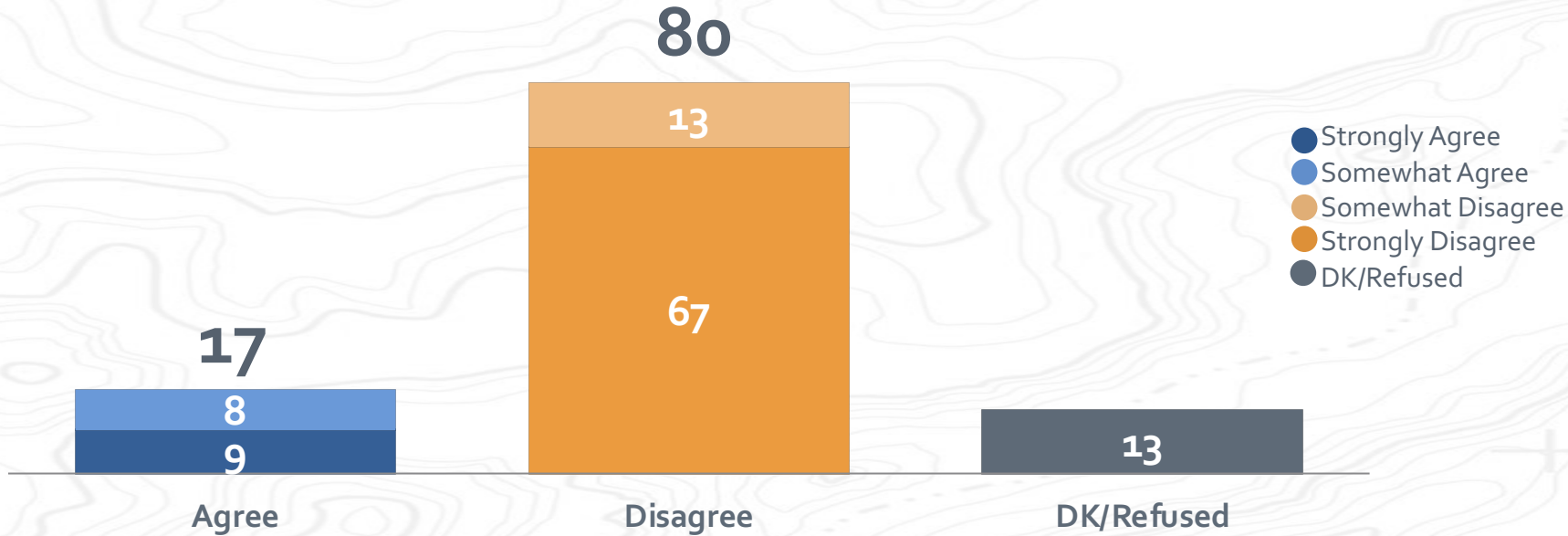
Heritage Action CD Battleground June 2021

NRSC/RGA 26 State Battleground June 2021



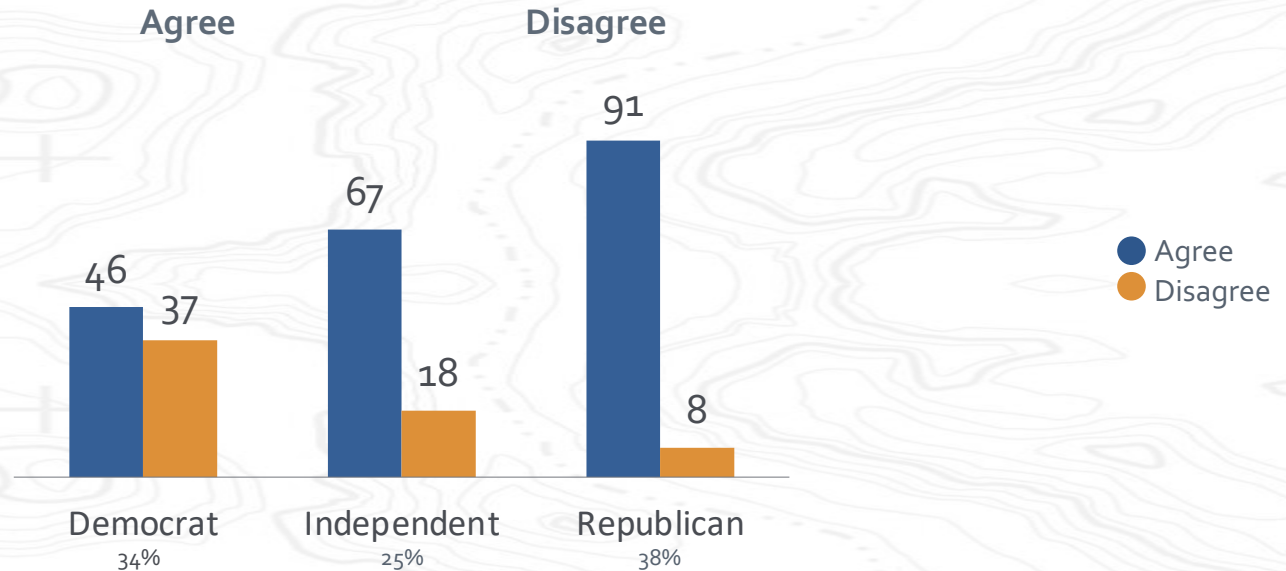
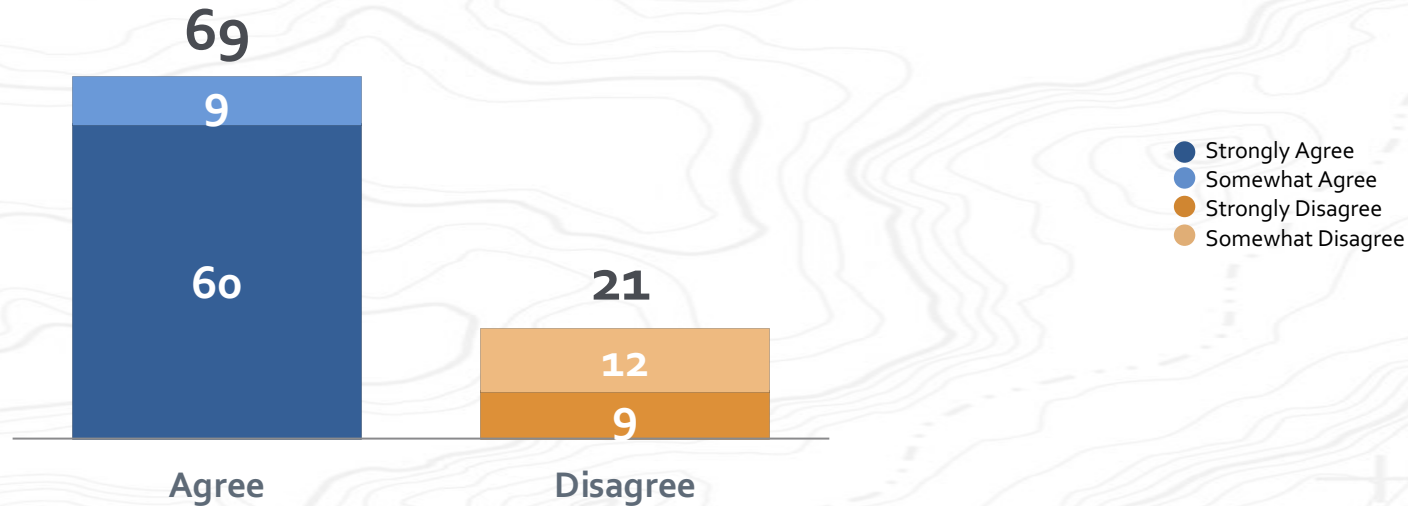
# RACE – ALL WHITE RACIST?

Many believe that over the last year racial tensions have grown in the United States. Many liberal activists now claim that most or all white people are racists. Do you agree or disagree with this claim that most or all white people in America are racists?



# RACE – CRT

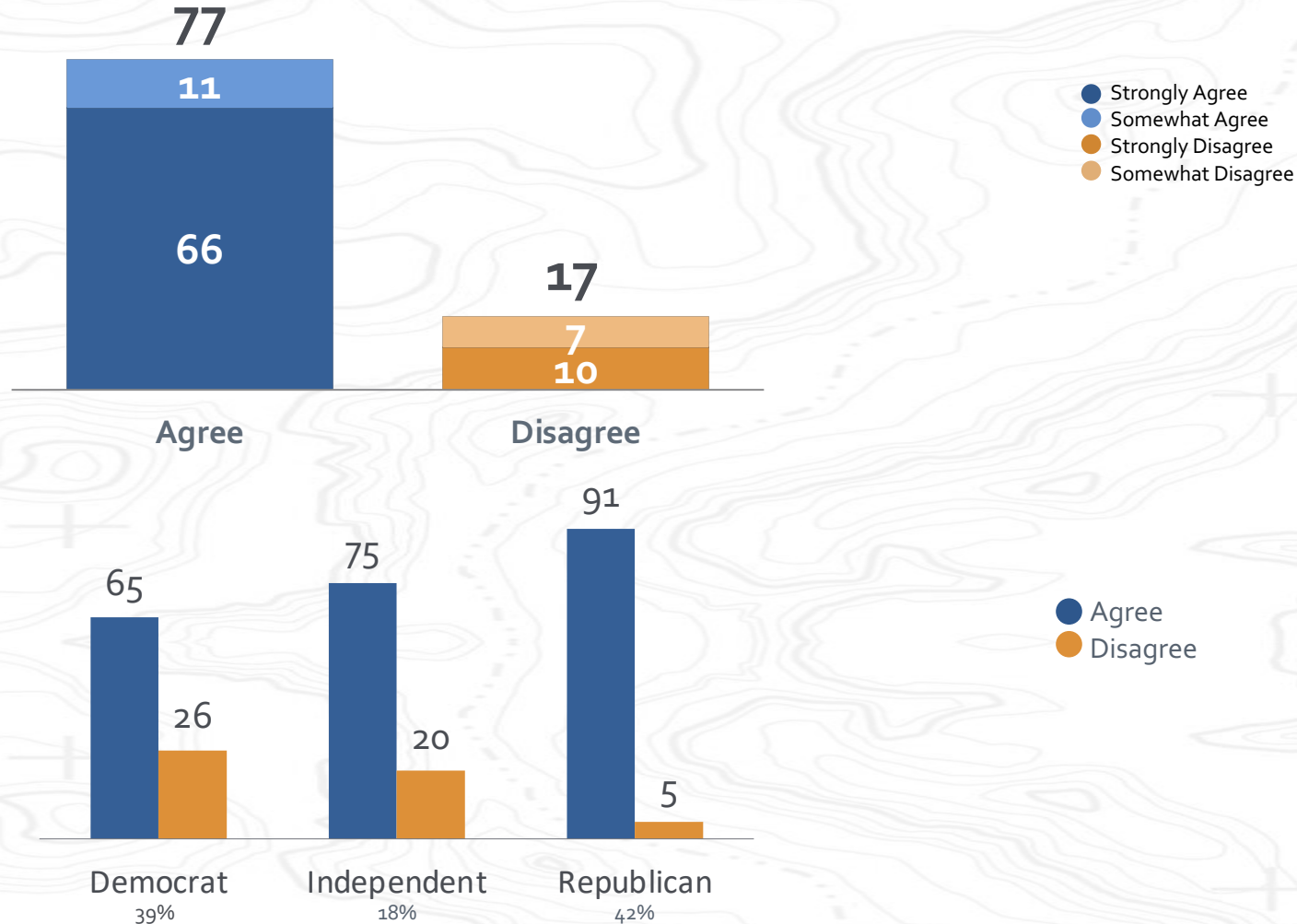
School children as young as 6 years old should not be taught that they are inherently racist if they happen to be white and that they are victims of oppression if they are black.





# RACE – CRT

Children should never be taught that their destiny and inherent value depends on their skin color. Instead, American schools should be focused on teaching American children fundamentals like reading, writing, math, and science.





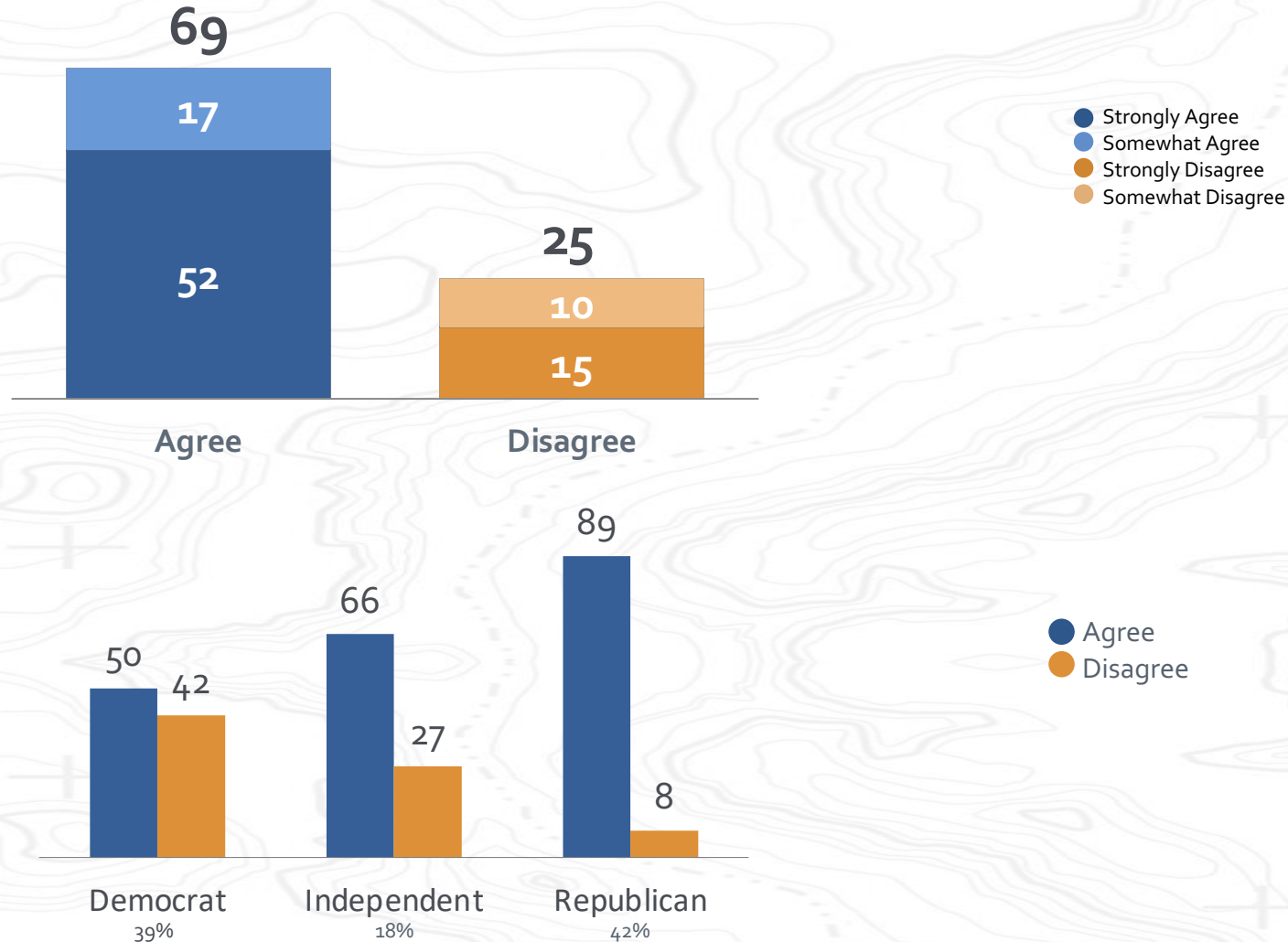
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# CANCEL CULTURE



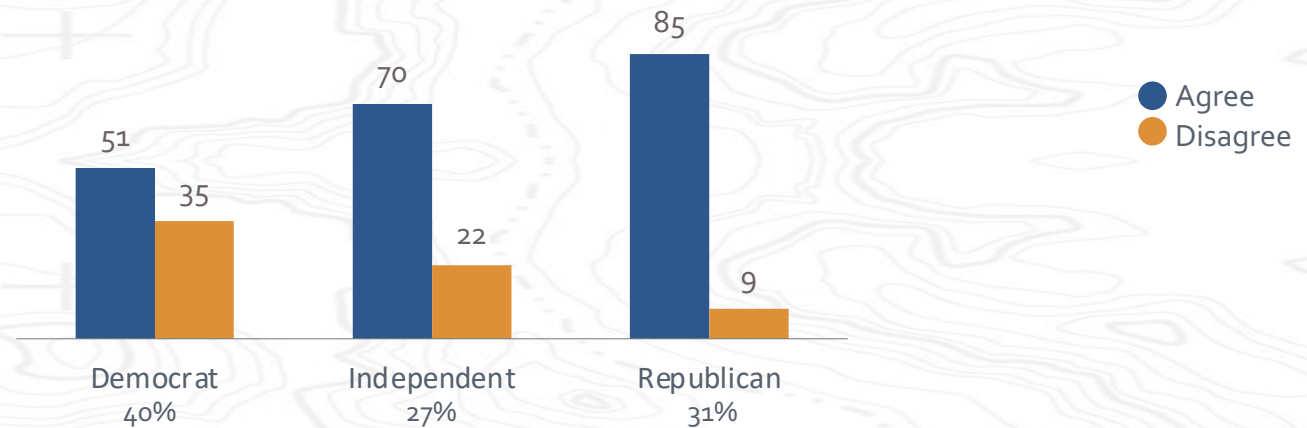
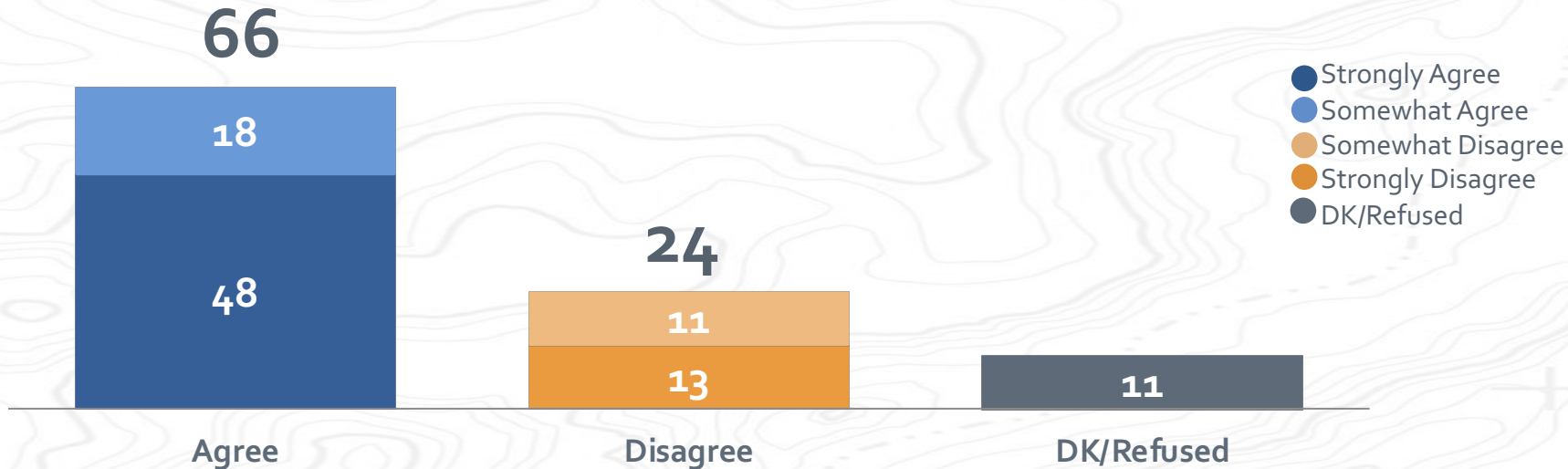
# CANCEL CULTURE

Radical, woke liberals have gone way too far with cancel culture and it's time we stand up to them. No one should be fired or kicked out of an organization for something stupid they said on social media when they were 14 years old.



# CANCEL CULTURE

Please tell me whether you agree or disagree with the following statement. Cancel culture has gotten out of hand and many normal people have been punished unjustly and had their lives ruined for something they said many years ago.





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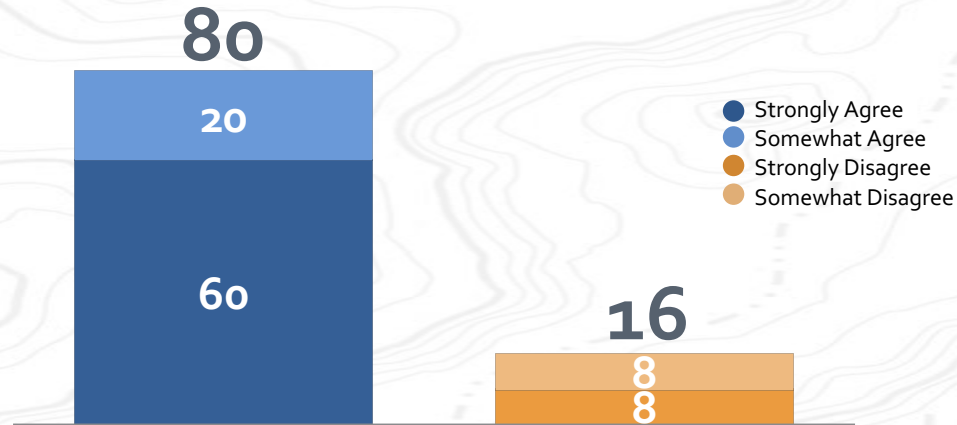
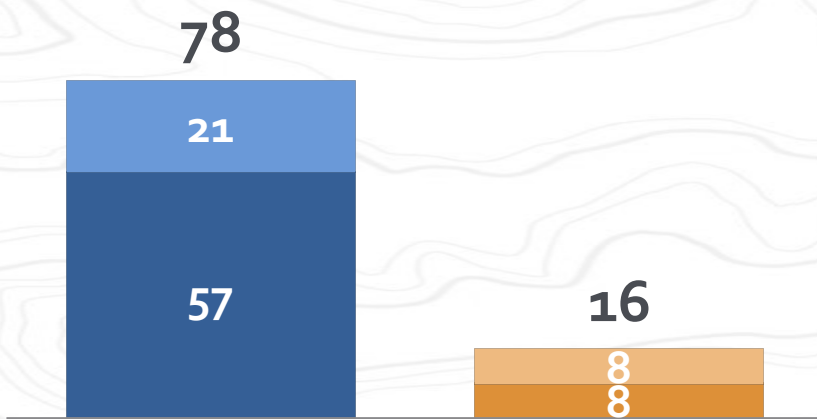
# EDUCATION

# EDUCATION – PUBLIC SCHOOLS ARE FAILING

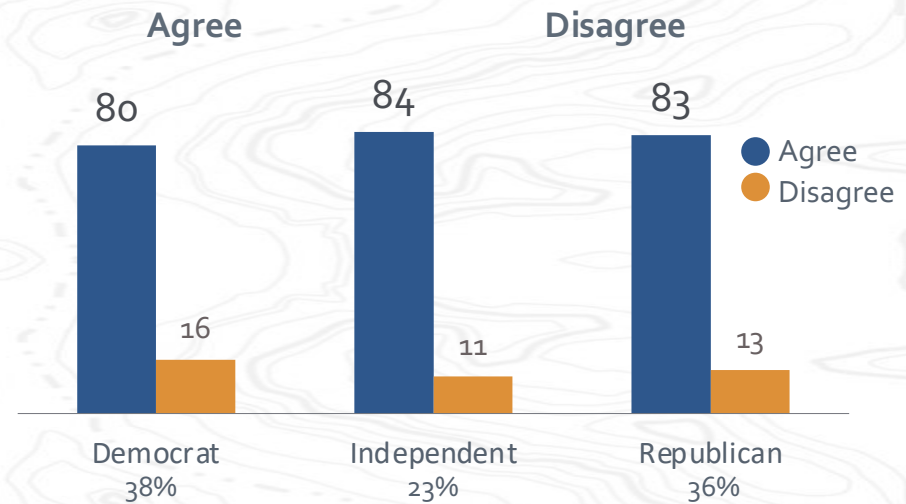
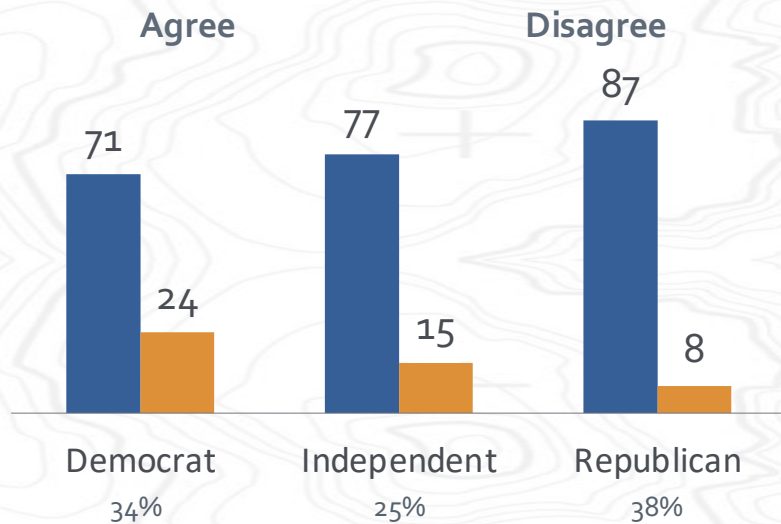
Many public-school systems in America are failing and children are falling behind the rest of the world.

**NRSC Suburban County Battleground September 2021**

**Heritage Action National November 2021**



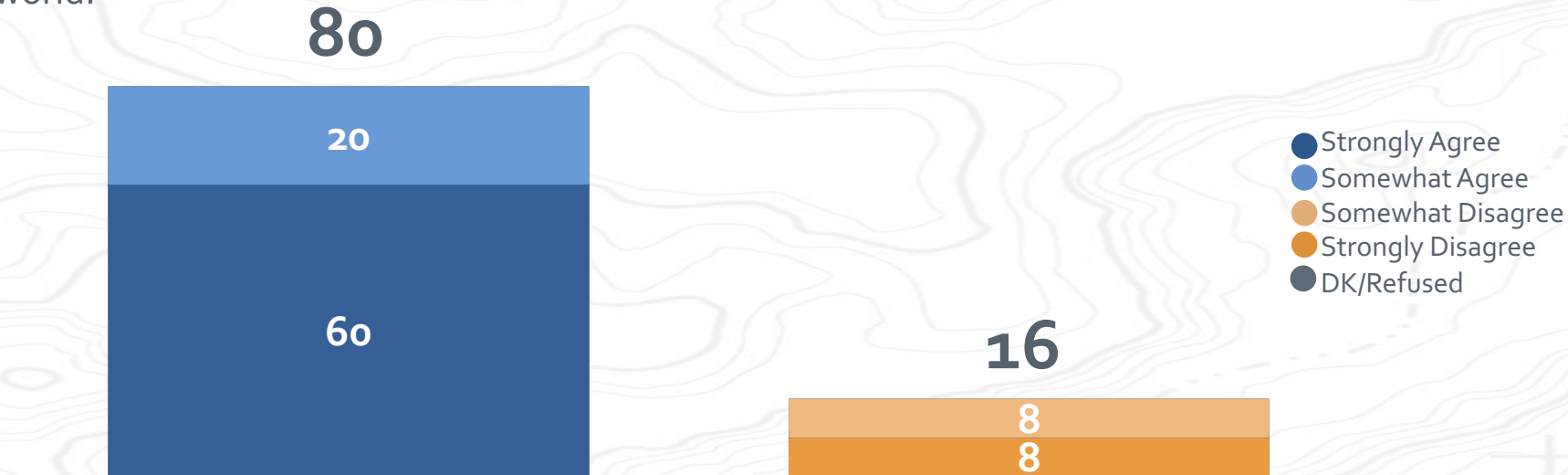
- Strongly Agree
- Somewhat Agree
- Strongly Disagree
- Somewhat Disagree



- Agree
- Disagree

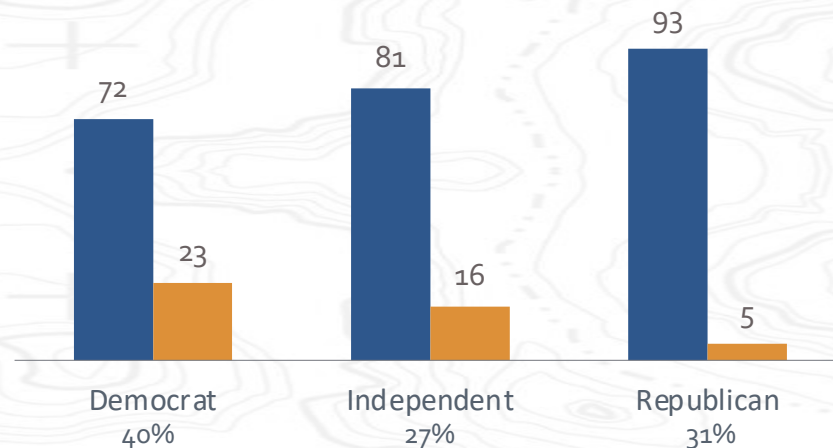
# EDUCATION – PUBLIC SCHOOLS ARE FAILING

Many public-school systems in America are failing and our children are falling behind the rest of the world.



Agree

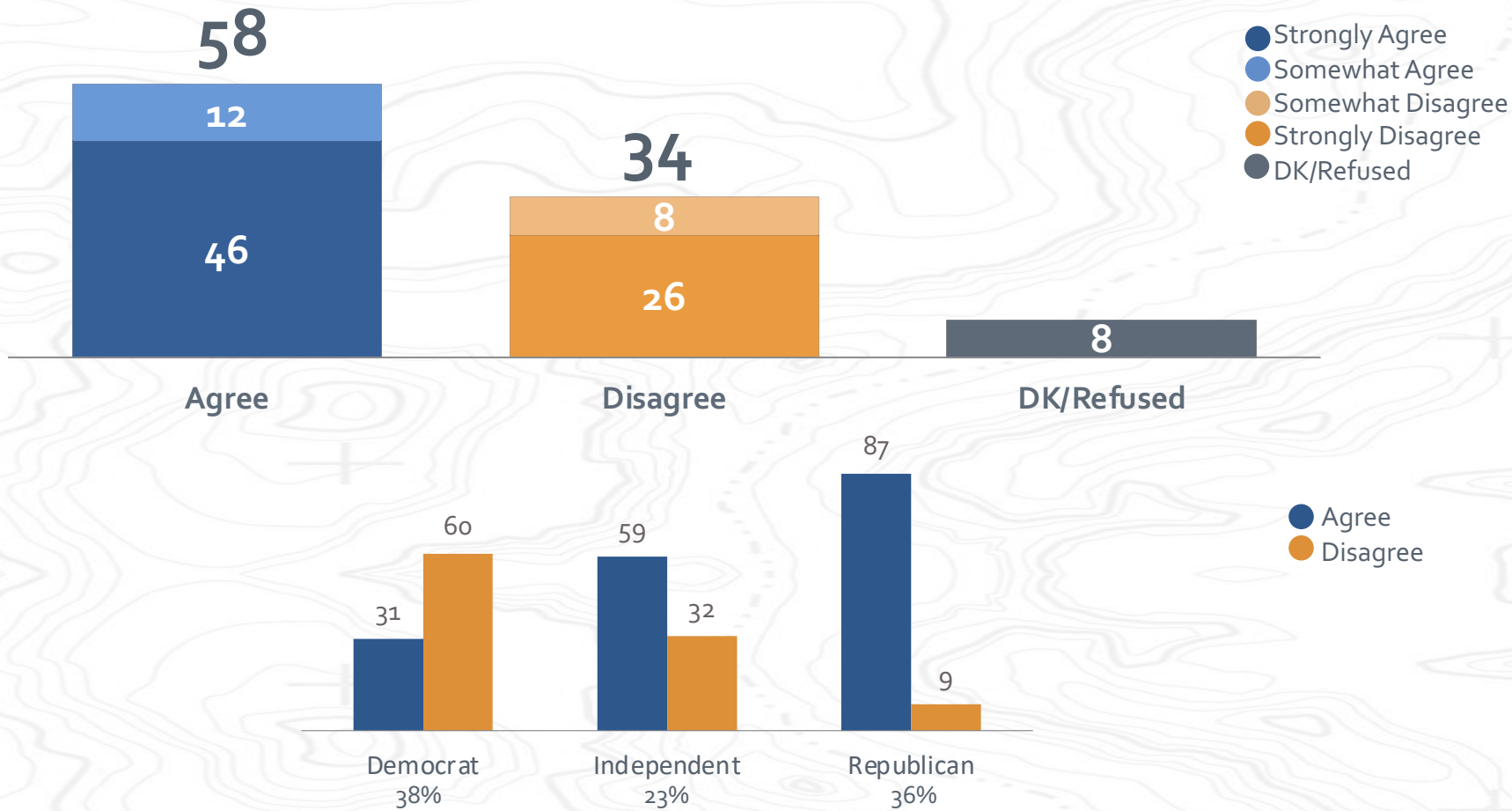
Disagree



Agree  
Disagree

# EDUCATION – INDOCTRINATION

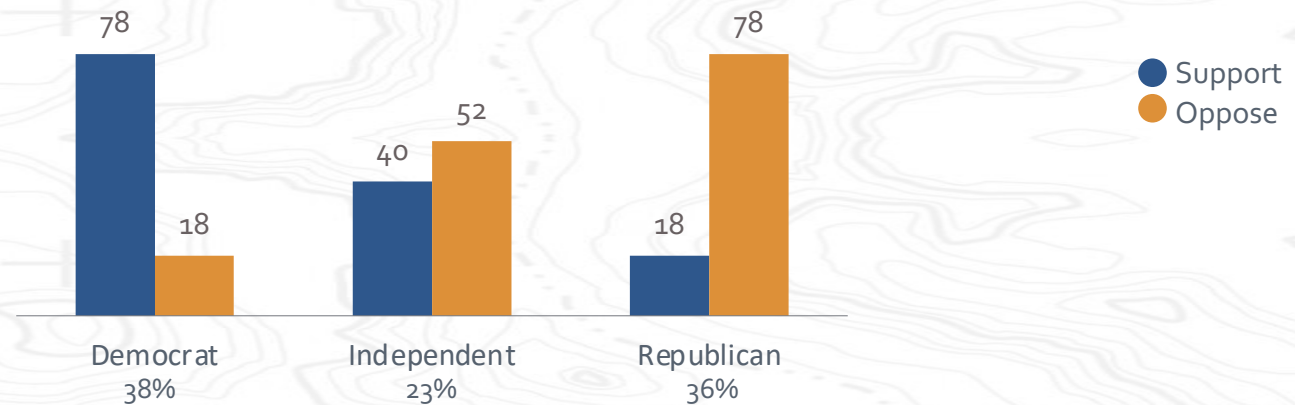
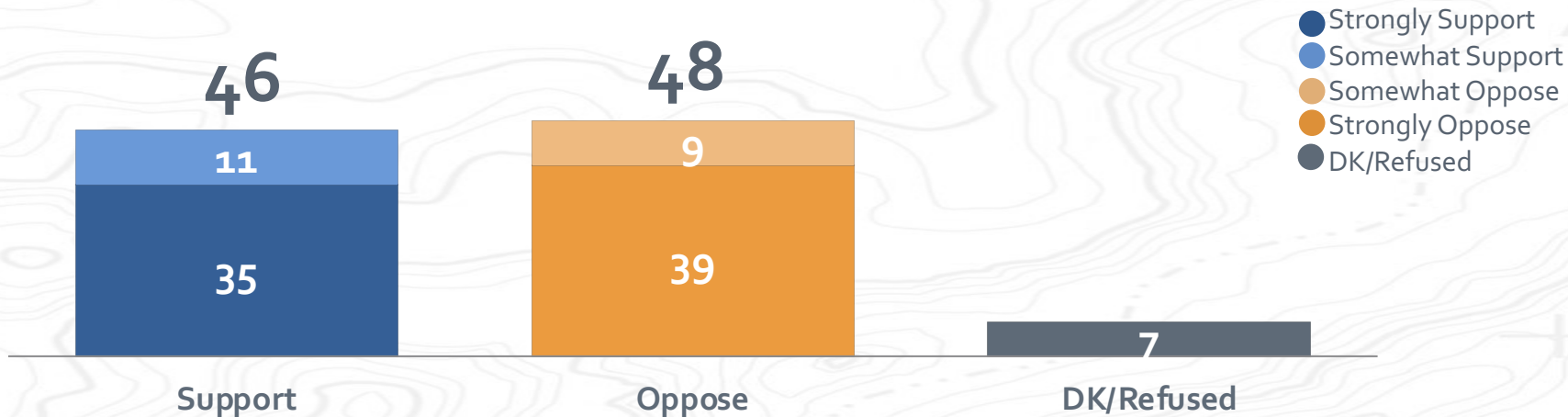
Most of our public schools are failing to meet basic academic standards. Instead, they are wasting lots of time and money indoctrinating our children with the latest radical political agendas.





# EDUCATION – SCHOOL VAXX MANDATE

As you may know, now that COVID-19 vaccines have been approved children, some have called for the mandatory vaccination of school aged children. Knowing this, do you support or oppose the mandatory vaccination of school aged children in order for them to attend school?





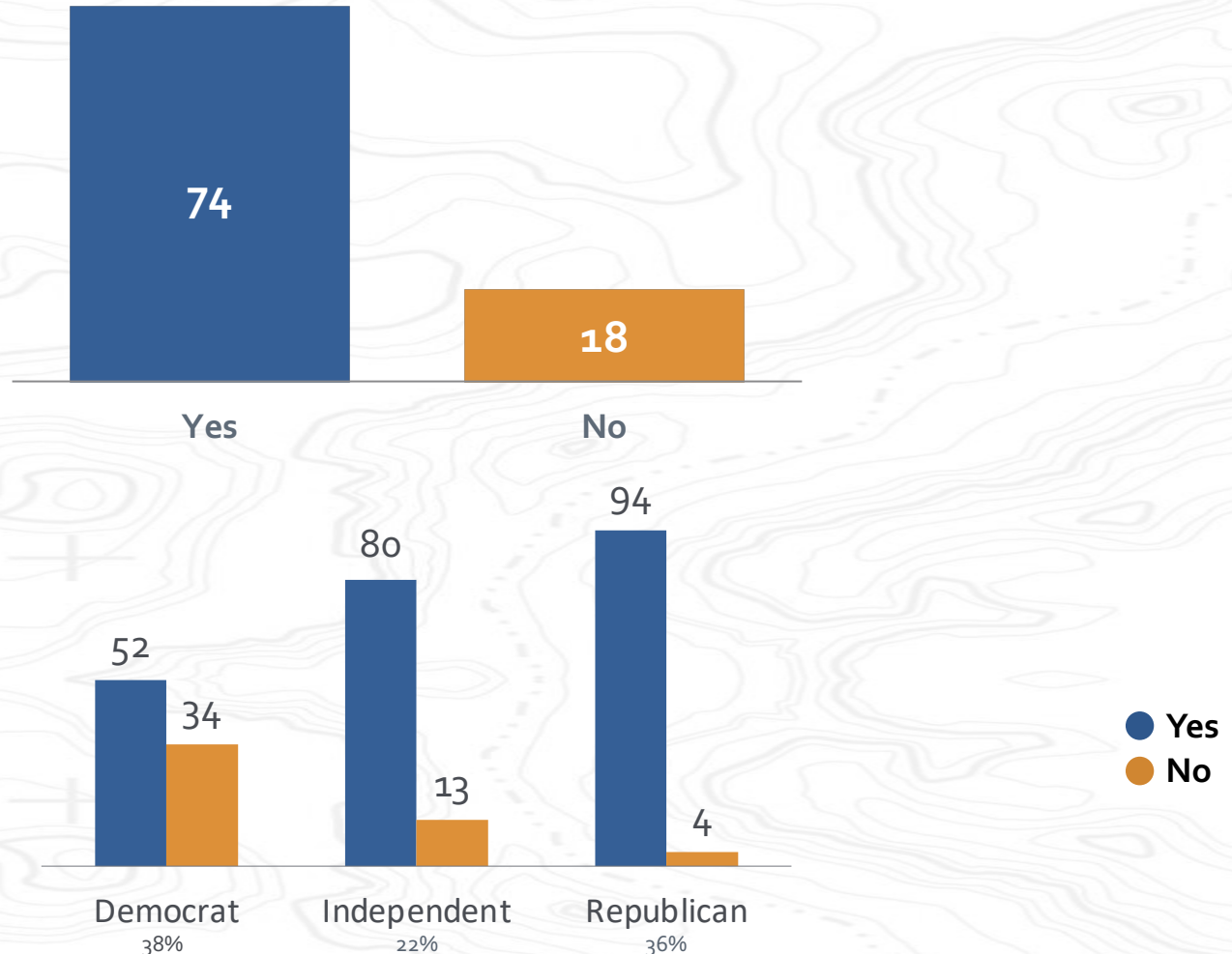
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# IMMIGRATION

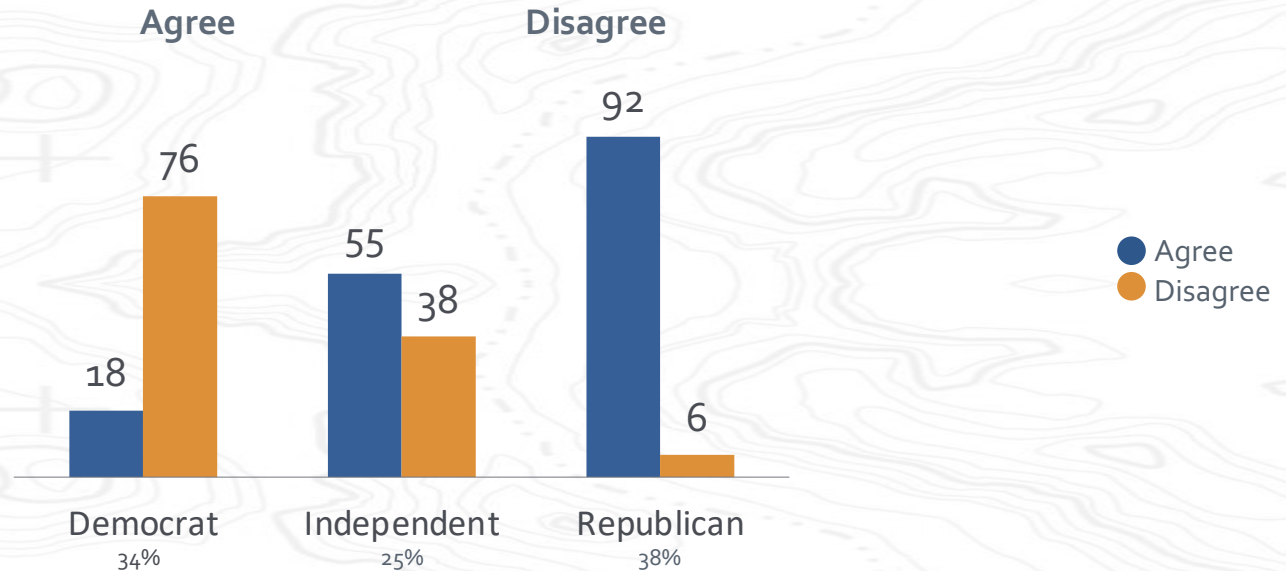
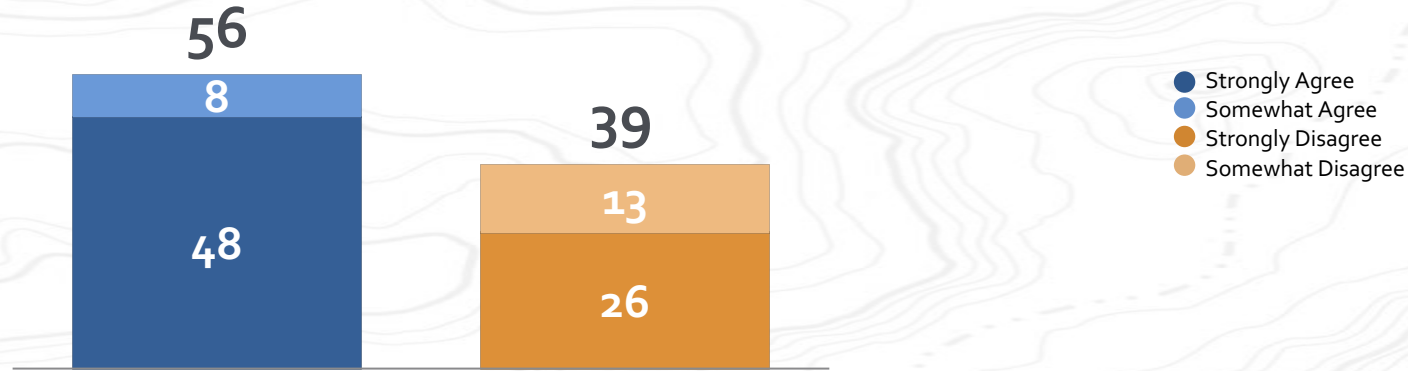
# IMMIGRATION – CRISIS?

Do you think the situation at the Southern Border -- increased number of illegal crossings, more apprehensions, record numbers of unaccompanied children, and record amounts of drug seizures -- constitutes a crisis?



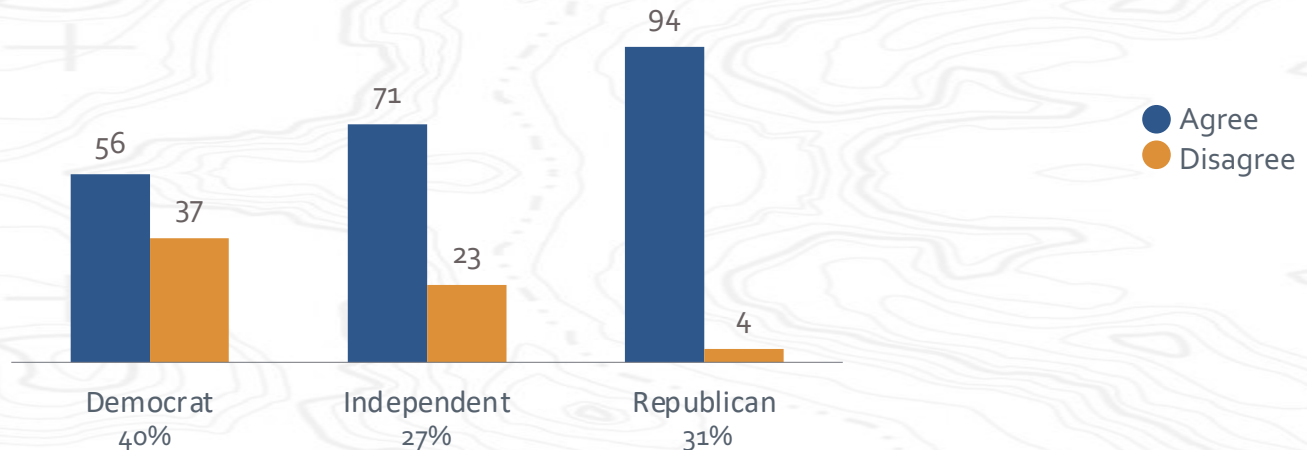
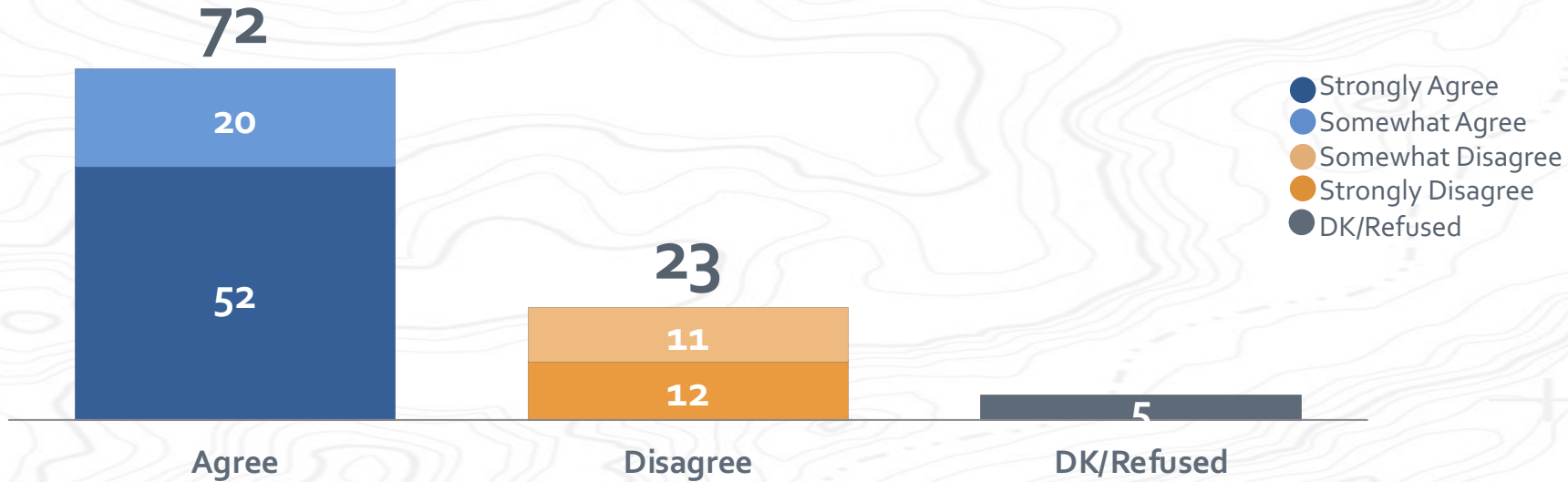
# IMMIGRATION – BIDEN TO BLAME

As you may have heard, in the past few months the number of illegal immigrants crossing the border has reached record highs and recently more than 20,000 Haitian migrants have attempted to cross the border. With this in mind, please tell me whether you agree or disagree with the following statement. Upon, taking office President Biden issued Executive Orders limiting our ability to secure our southern border and deport illegal immigrants. **Because of this President Biden is to blame for the increased amount of illegal immigration.**



# IMMIGRATION – STOP THE SURGE

We should do what is necessary to control our southern border and stop the surge of illegal immigration happening right now.

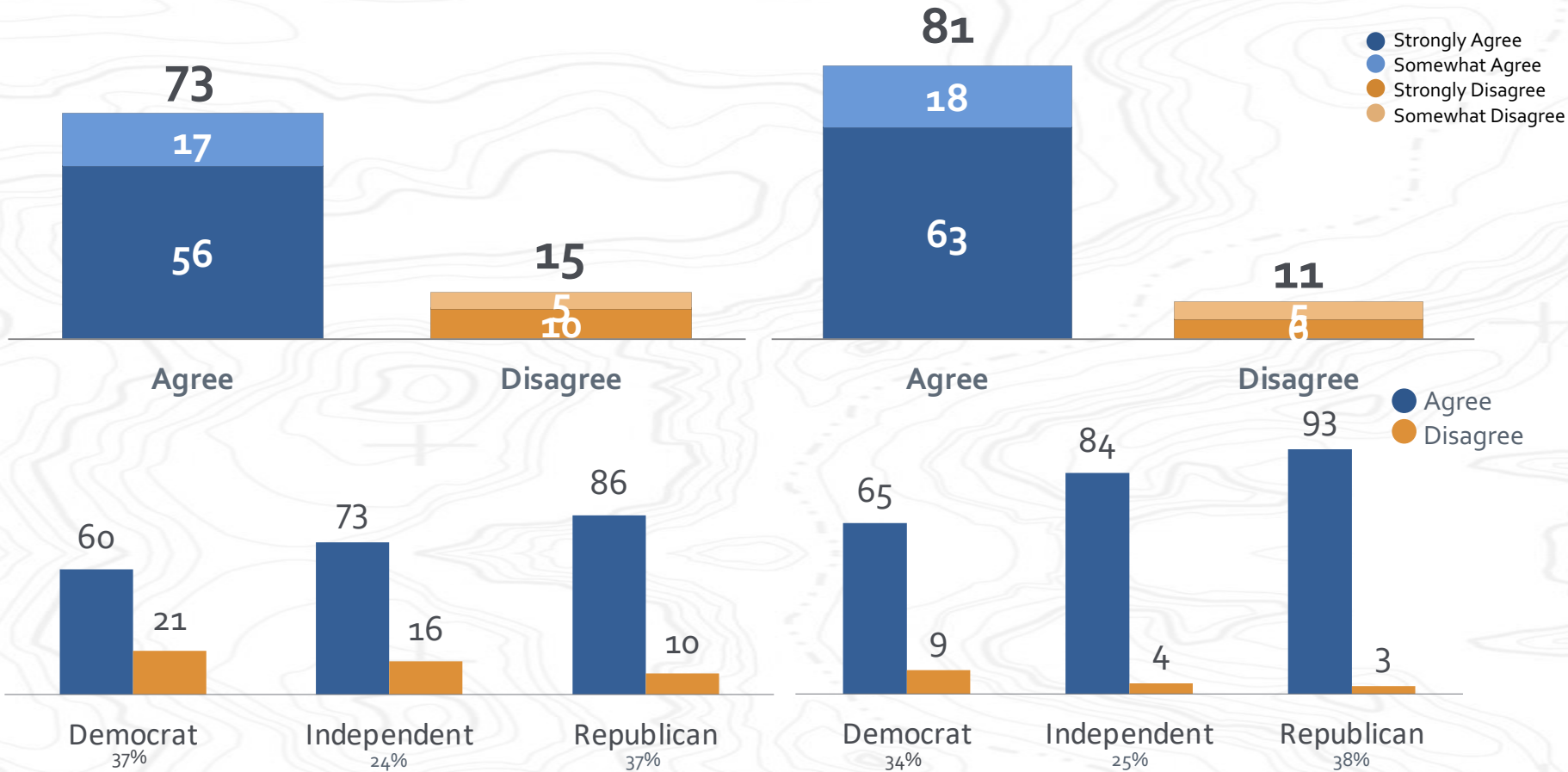


# IMMIGRATION – RELOCATION

This year the Federal Government has relocated over a million illegal immigrants they intercepted at the southern border without notifying state or local officials, often greatly straining local education, healthcare, social services and police services. The federal government should be required to inform state and local officials at least one week before they relocate thousands of illegal immigrants.

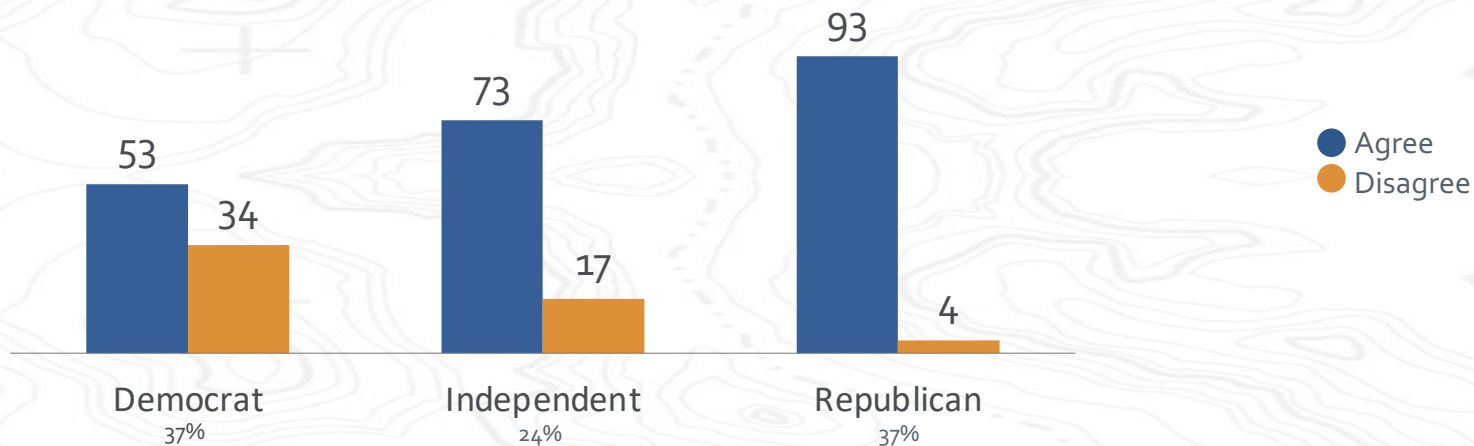
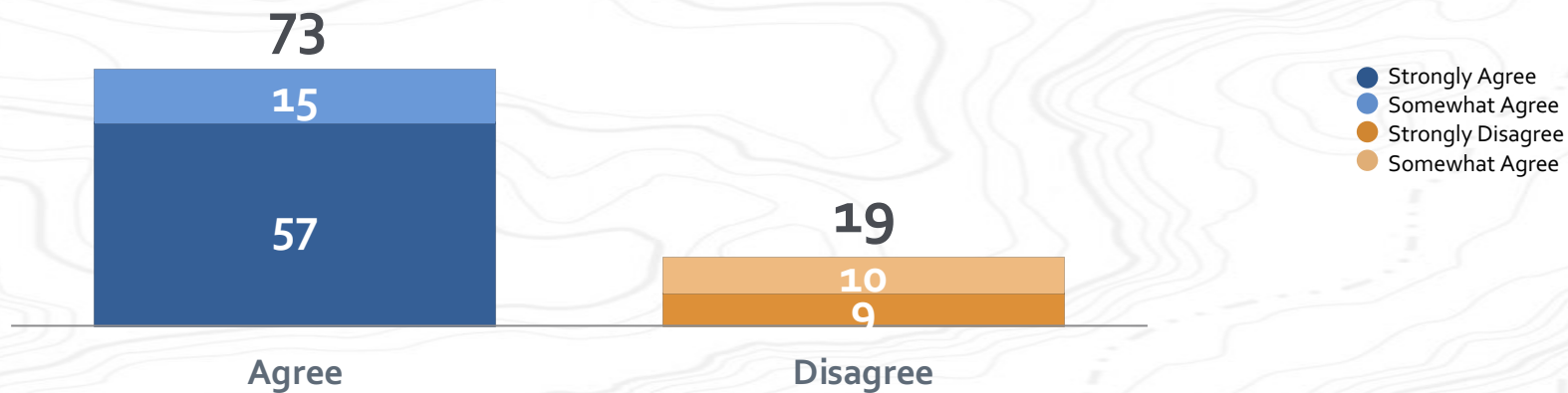
Heritage Action National October 2021

NRSC Suburban County Battleground September 2021



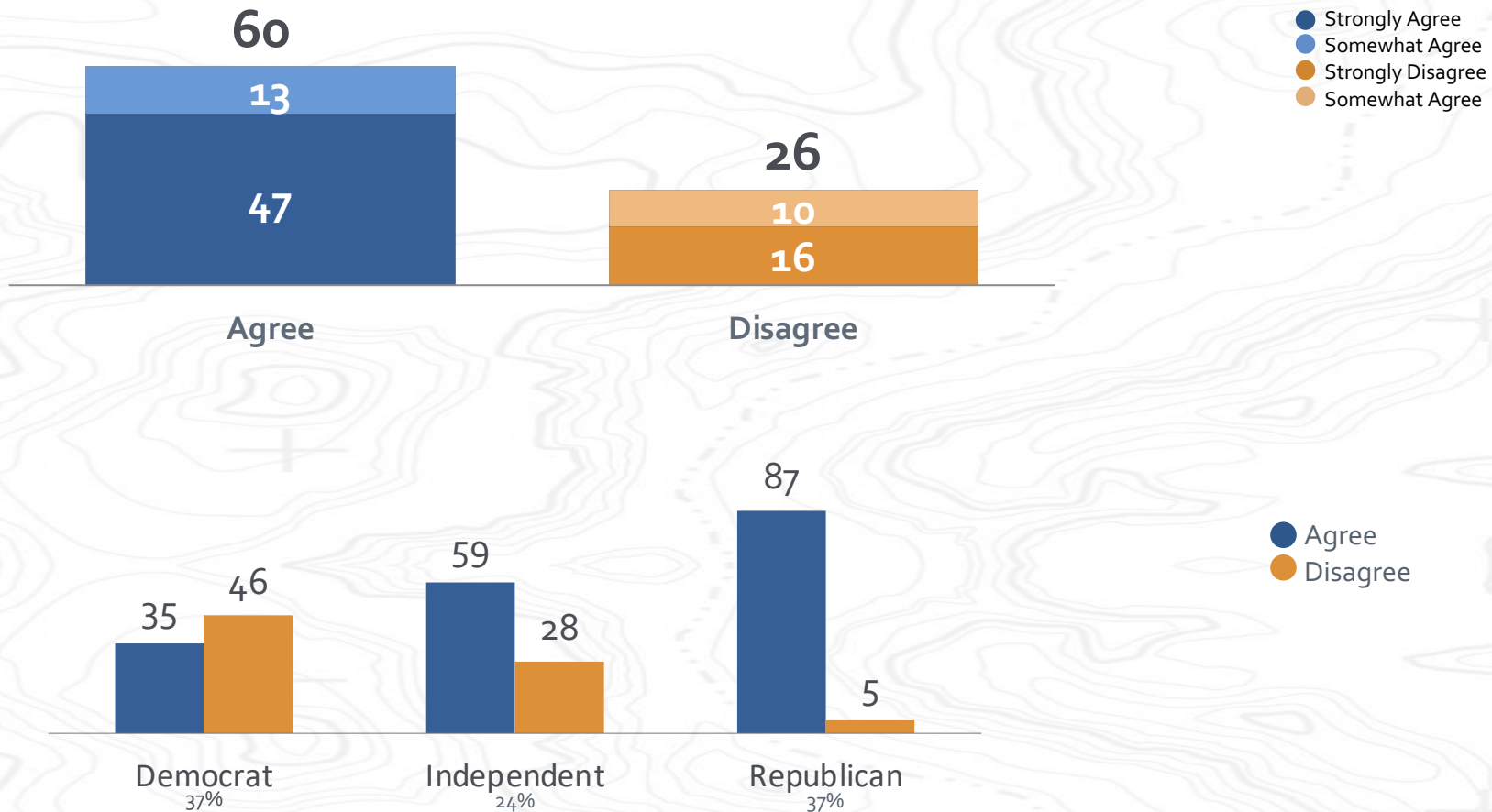
# IMMIGRATION – DEPORTATION

People who are caught entering the country illegally should be deported back to their home country.



# IMMIGRATION – DRUGS/SEX TRAFFICKING

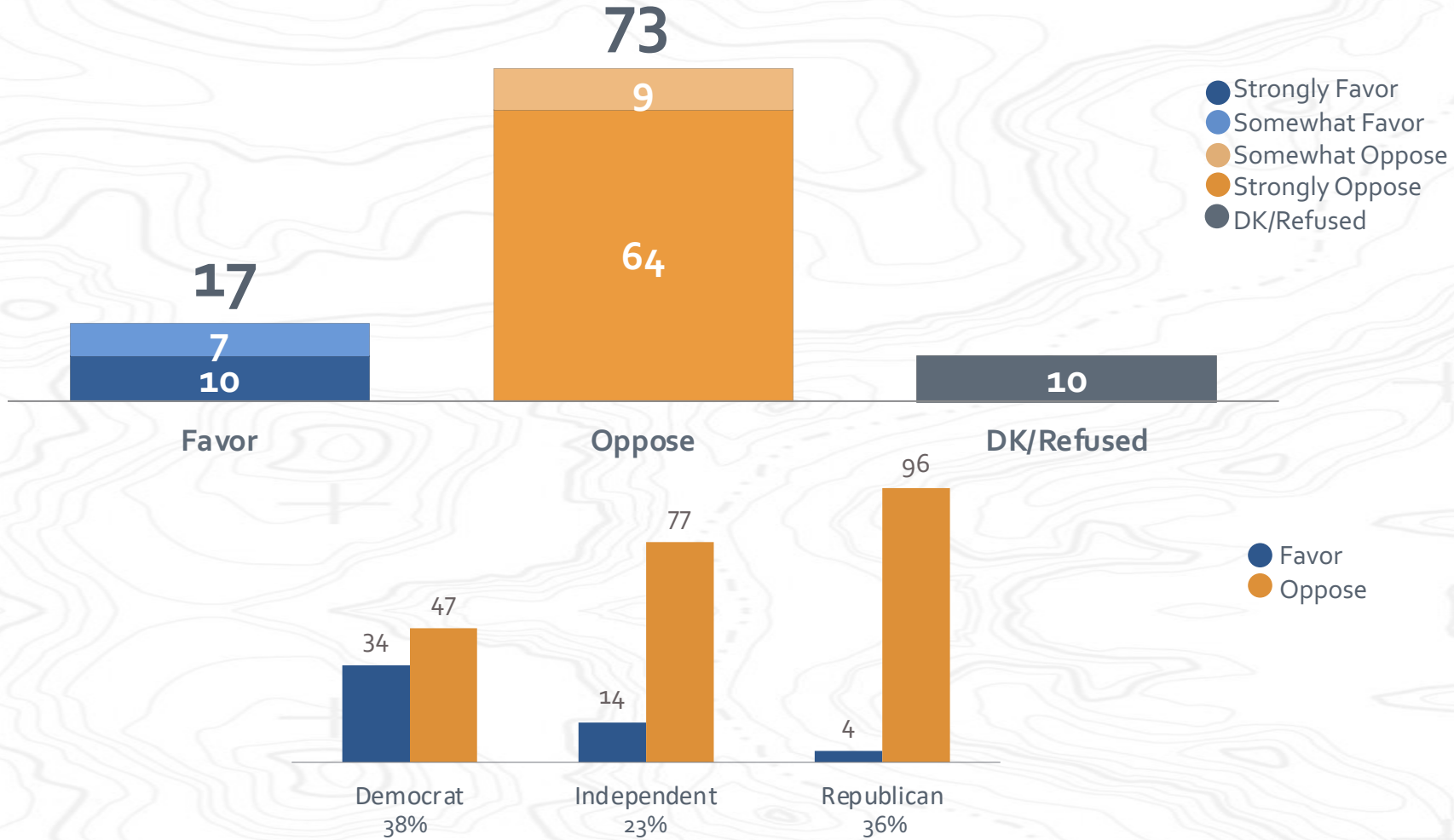
The Drug Cartels have more control of our southern border than our own Federal government. Our governments current open border policy is allowing these criminal cartels to profit billions of dollars by flooding our country with illegal drugs and sex trafficking thousands of women and children.





# IMMIGRATION – SEPARATION SETTLEMENT

As you may know, some illegal immigrant parents who were separated from their children by the U.S. Customs & Border Patrol are now suing the U.S. government. Even though many legal experts say that these illegal immigrants have no case, the Biden Administration is now saying they may settle those cases by paying 450 thousand dollars per illegal immigrant separated from their family. That means the Biden Administration would use our tax dollars to give a family of 5 that illegally entered our country over a million dollars. Knowing this, do you favor or oppose the Biden Administration policy of settling these cases?





# CRIME

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# CRIME

As far as you know, is crime on the rise...

... in America?

Heritage Action National October 2021

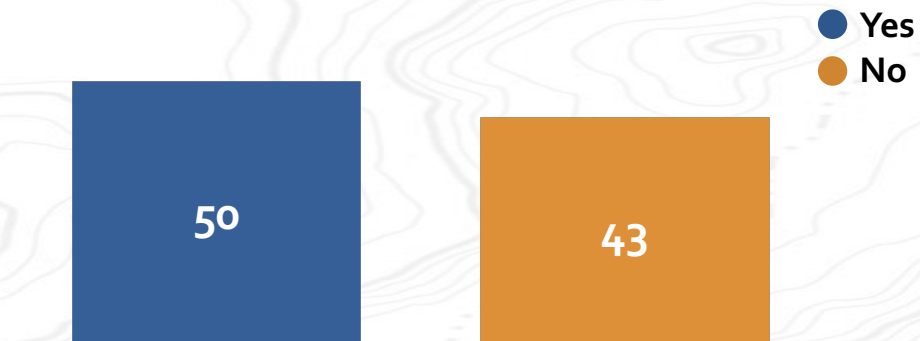


Yes

No

... in the area in which you live?

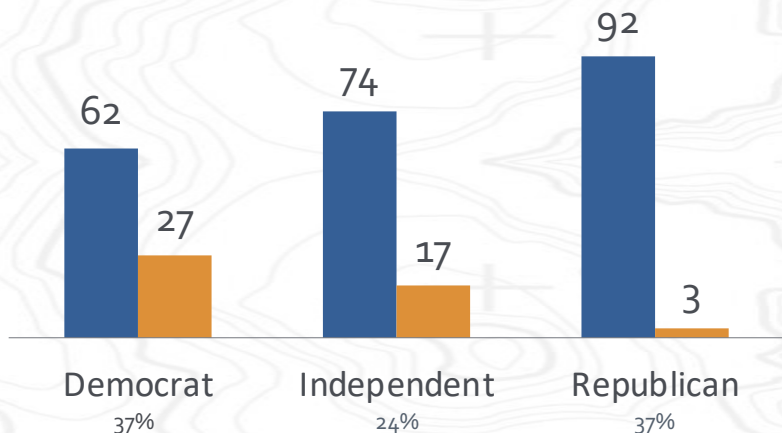
Heritage Action National October 2021



● Yes  
● No

Yes

No



Democrat

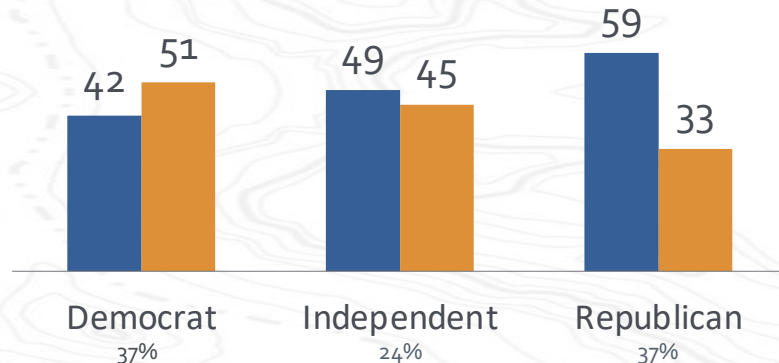
Independent

Republican

37%

24%

37%



Democrat

Independent

Republican

37%

24%

37%



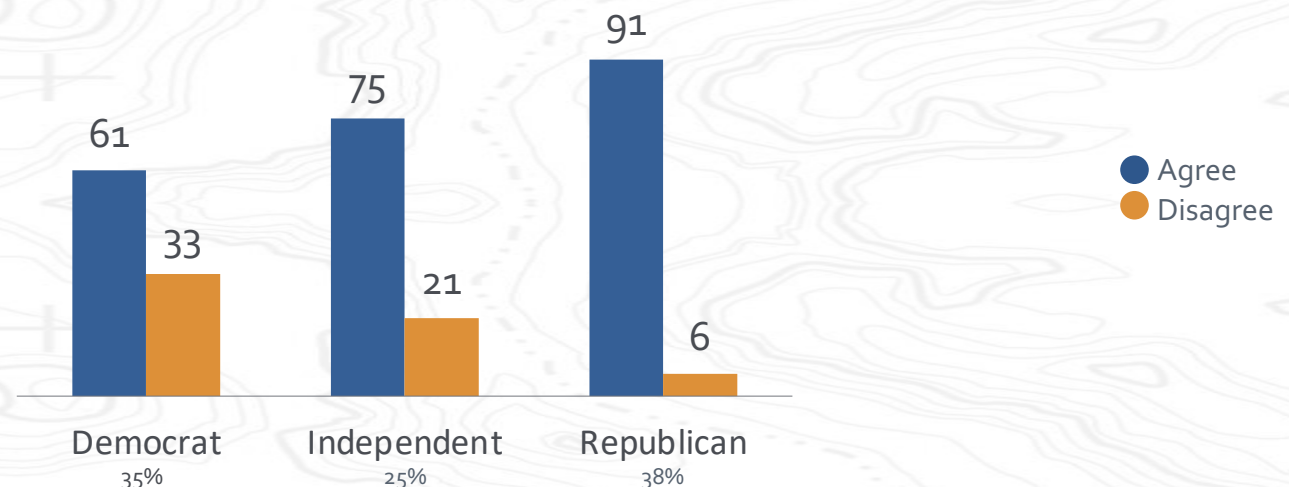
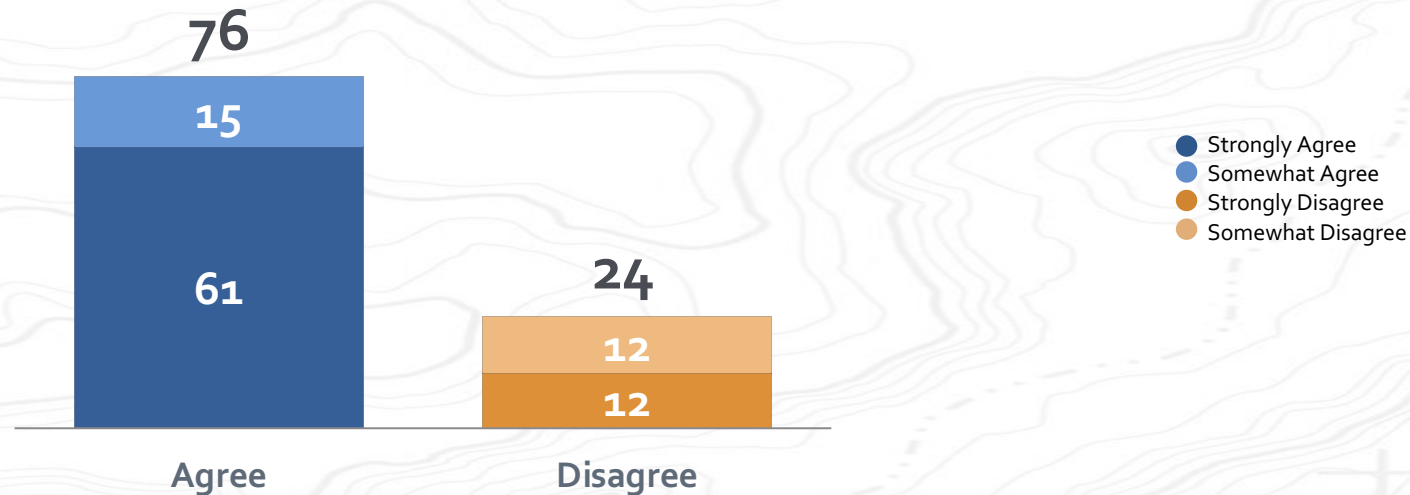
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**BIG TECH**

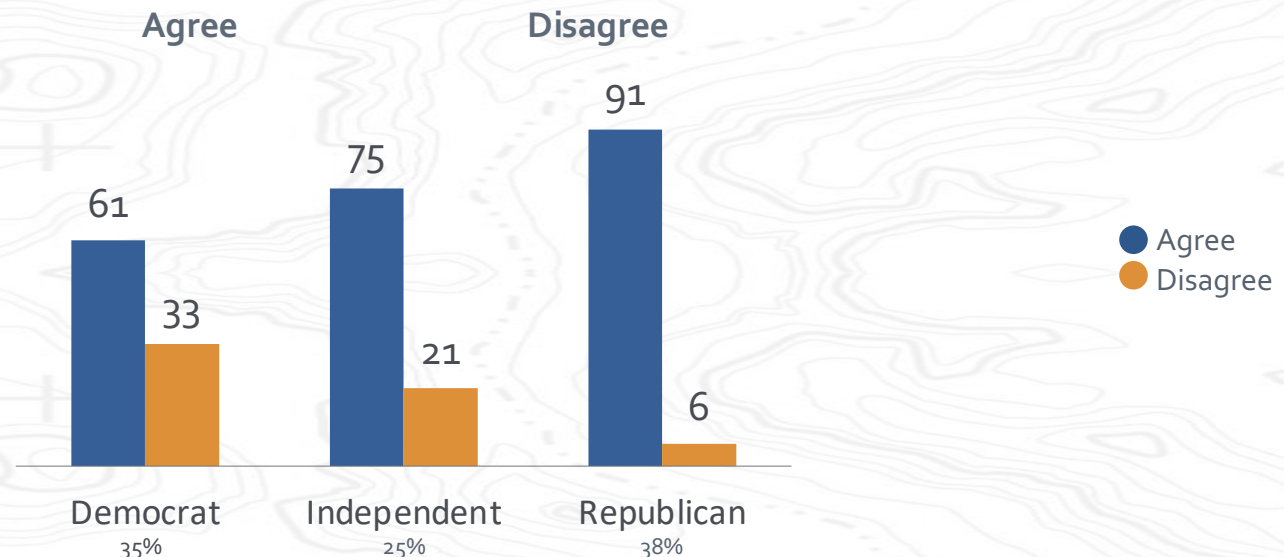
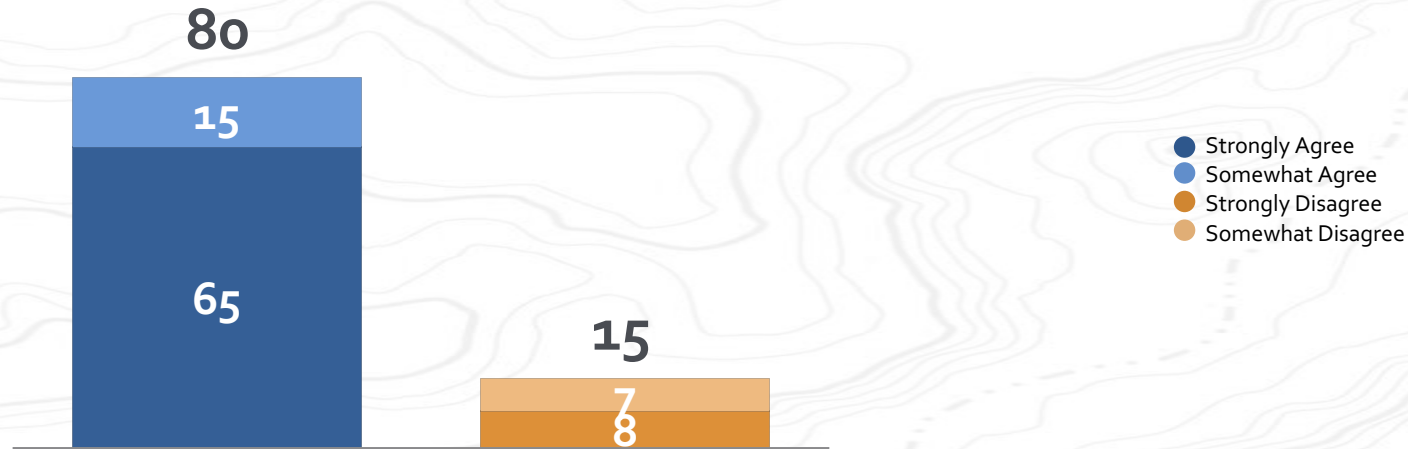
# BIG TECH – ABUSE OF POWER

Social media companies have too much power over their platforms, and have used it to expand their control of the public debate and shape our politics.



# BIG TECH – 230 REFORM

Social media companies should be liable under the same laws as newspapers for false information published on their platforms.





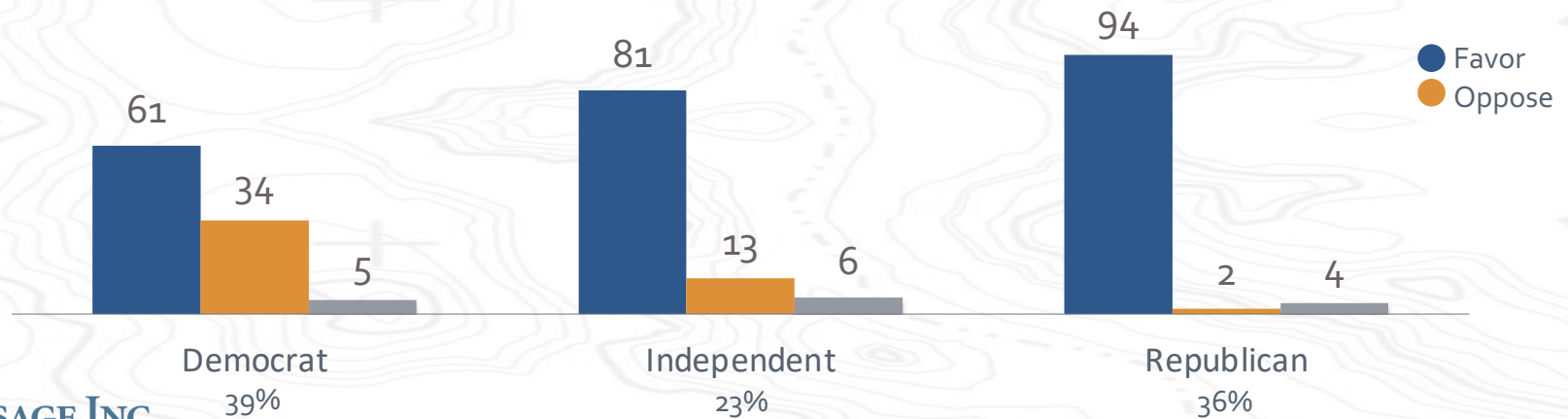
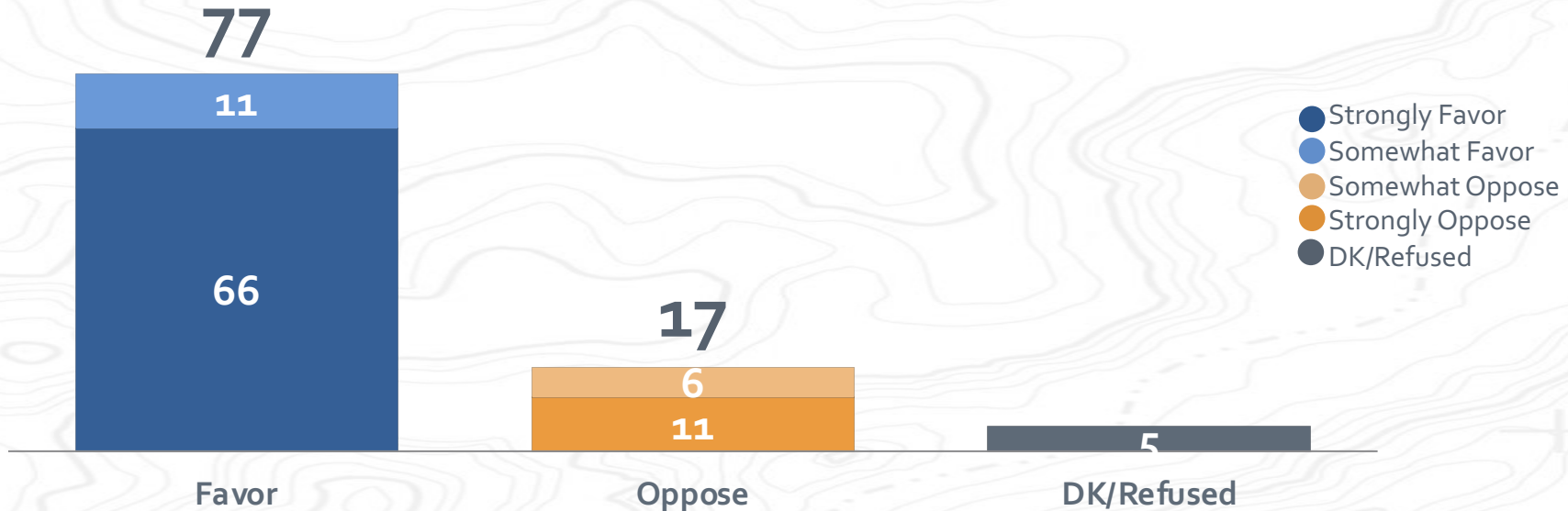
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# IMPORTANT ODDS AND ENDS

# VOTER ID

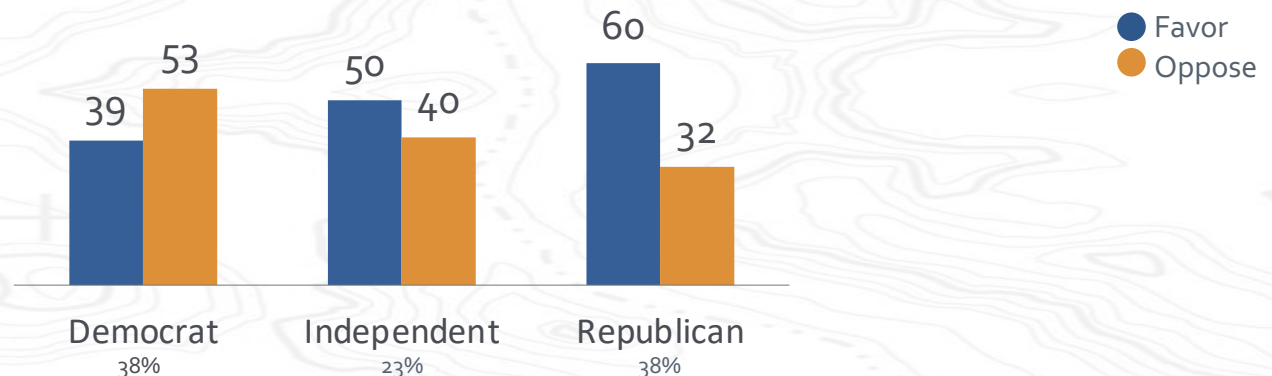
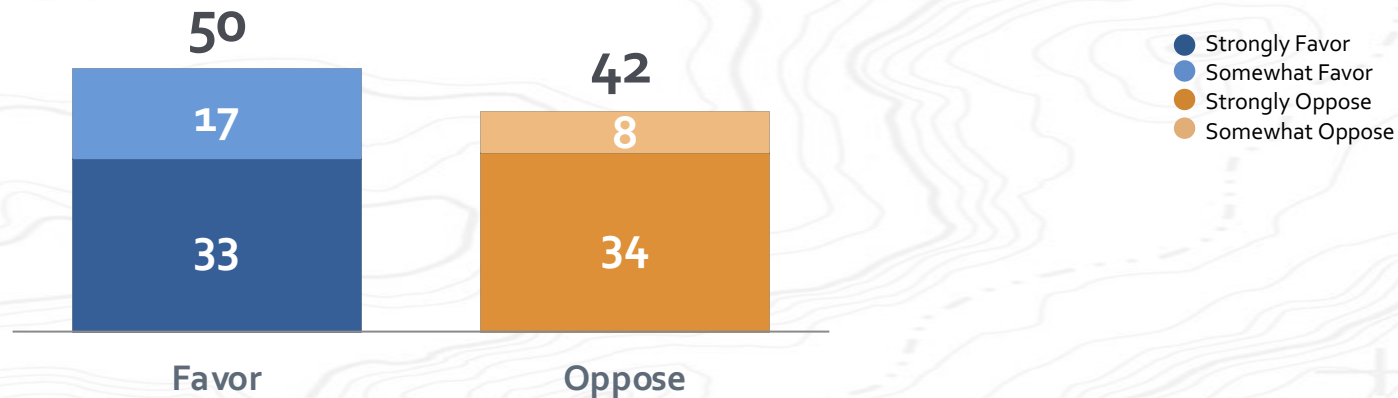
Requiring voters to present a valid photo ID in order to stop people from fraudulently voting for others.





# ABORTION

As you may know, there is a growing debate right now about when during pregnancy abortion should be legal. With that in mind, would you favor or oppose limiting abortion after 15 weeks of pregnancy with exceptions in cases of rape, incest or when the life of the mother is threatened.



# TRANSGENDER IN SPORTS

While we should always strive to protect everyone's civil rights, allowing biological males to compete against women in high school and college sports is hugely unfair and will erase many of the gains women have made in athletics over the last 50 years.

